



Social media celebrities will soon become TAGORES AND NAZRULS

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MAHBUB ALAM MUNNA
A recent, very confidential study has projected that very soon, Bangladesh will become home to not one, not two, but very many Nazruls, Tagores and Shakespeares.
The authors of the study came to this conclusion after its authors found countless social media sensations publishing their books in every book fair of this land of latent talents.
In fact, the count is so countless that the entire area of the book fair sometimes fails to accommodate the writers.
“I couldn’t bring into a single frame all the writers I met at just one stall,” Tausif, a voluntary photographer of the book fair, said after being astounded by the number of social media celebrity writers.
People often get puzzled when deciding whose book to buy. The sheer number of social media celebrities means that you have to have a healthy wallet if you don’t want to miss the literary works of these sensations.
Recent data of the very

confidential research shows that 99 percent of people who went even remotely viral over the last 10 years ended up being either a writer or a motivational speaker.
“It’s just the numbers game,” said the very confidential lead author of the study. “If a



million people start writing and publishing, one will become an author of the stature of Nazrul or Tagore. You know that saying about monkeys and typewriters, right? Bangladesh will soon reach that critical mass.”
“As someone new goes viral and becomes a Facebook celebrity, I see the faces of Nazrul and Rabindranath in his face,”

Pathok Aschorjo, who eagerly waits every year to take a selfie with social media celebrities after buying their books, said about his optimism.
This Satireday correspondent met some such writers and recorded their opinions. When
When asked why a motivational speaker should be a writer too, Bholamon Bhubon, country’s unparalleled motivational speaker, said, “Bangladeshi people are basically Amir Khan of Ghajini. They forget everything they hear, even my speech. So, I decided to write it down for their convenience.”
When asked how Facebook helped him be a modern writer, Sellman, who holds the record for being the most controversial figure, said, “Actually, Facebook showed me the way to get into the ocean of literature. Every time people called my name for my post they didn’t agree with, I learned a new Bangla word that eventually enriched my knowledge and made me a writer.”
Shakespeare, Tagore, Nazrul and other prominent figures were lucky that they did not have to compete with the modern writers. If they were alive today, they would have to be a social media celebrity first to be a good writer later. With so many other things to do, would Shakespeare be able to write Hamlet, Tagore Geetanjali or Nazrul Bidrohi?

‘I call him Bhai but found that he is actually younger’

MANSHOMMAN CORRESPONDENT
A man’s world came crashing down around him when he found out recently that a colleague, who he used to address as “Bhai”, was actually younger.
“My whole world view has changed and this will affect my career,” said Abul Hashem, the older man by six and a half months.
The younger “Bhai” is a man called Rony Zaman.
“I used to think that this guy, who has been working here for a year longer than me, was much

I actually knew I was younger than him all along,” Rony said. “But I actually thought that he must really respect me because even though he is older, he calls me Bhai. And you know, now it’s too late. You can’t reverse this. Now that would be really awkward.

older,” said Abul.
Because he thought the colleague was older, Abul said that he treated him with more respect than he deserved.
“So, now he thinks that he can order me around, but I am older. I am actually older. What do I do? Should I actually start calling him by his name. It has always been Rony Bhai, how can I change that?” an exasperated Abul asked.
Rony, meanwhile, thought that it was not that big a deal.
“I actually knew I was younger than him all along,” Rony said. “But I actually thought that he must really respect me because even though he



is older, he calls me Bhai. And you know, now it’s too late. You can’t reverse this. Now that would be really awkward.
“Besides, this has been good for my career at this firm, I am more confident all of a sudden.”
In related news, some have said that it’s the content of one’s character and their ability that should garner respect, not the date they were born. The problem, however, is that those who say this are often very young, and have very few people calling them “Bhai” or “Apa”.

Biscuit company goes broke after blowing budget on packaging

SELF-RISING CORRESPONDENT
A biscuit company shut down recently because, according to officials, they blew their whole budget on hiring designers to come up with an attractive packet.
“We had a grand vision to take our company to number 1,” said Attaboy, the CEO of Market Cracker and Sons.
“After years of being at the forefront of biscuits, and biscuit-related things, we started to slip during the pandemic,” he said.
“People started making their own biscuits at home. And also, their

purchasing powers declined.”
Attaboy then said the head of his marketing team, Iknow Trenz, came up with a great idea.
“Well, marketing team is stretching it,” Attaboy said. “Trenz had just one other guy working under him, and that was the problem. Trenz said the problem was not with the biscuits, but visibility.”
“He wanted to hire more people in his team so that they could work on how to get ‘some of that word of mouth going’.”
He wanted to focus more on how the packets would look on

store shelves. We hired 53 people to come up with new designs for the package, including one with a microchip that would enable the packet of biscuits to literally jump out of store shelves at nearby customers.”
A former employee wishing to remain unnamed (although we don’t know why, he is obviously not working at Market Cracker anymore) said that is where the problem began.

“Obviously I know Trenz

just wanted to have more people under him so he could beef up his resume and look good on the socials,” the unnamed employee said, and then leaned in to whisper: “Iknow Trenz doesn’t really know trends, you know?”
Anyway, long-story-short and word-count-almost-reached, soon factory workers started quitting and leaving for other jobs because they weren’t given raises while the company were hiring people in other sectors.
“Disaster struck when one fine day, we

realised that we had no flour to produce any more biscuits. And we had literally no money left in the budget to order a new batch. Trenz said it would be cheaper for us to shut down, and I trust him, he knows trends,” said CEO Attaboy.
Contacted, Trenz said there was nothing to worry about, because he had already struck a deal to take his designs to another company. “The new company sees me as the shining light in a failed organisation. Now that’s what you call packaging.”



PHOTO: FREEPIK.COM