

## EDITOR'S NOTE

Dear readers,

While the pandemic might now be in the figurative rear-view mirror of all our lives, the ways in which it has changed the world will continue to be felt for the years to come. In particular, the arenas of media, entertainment, music, art, films, and OTT quickly adapted to the increasing demand for digitalisation.

In "When Showbiz meets the Internet", the third instalment of The Daily Star's 2023 Anniversary Supplements, we take a deep dive into how the world of entertainment has evolved with the ever-growing need for convenience constantly rising.

While the country's cinema halls struggled for many years, films like "Hawa" and "Poran" slowly changed the narrative, causing many cinema halls across the country to reopen and run houseful for weeks on end. OTT platforms also raised expectations, releasing dynamic and captivating content.

However, arguably, the most debated topic was the advent of AI. As tools like DALL-E and ChatGPT came to the foray, many were caught in the wonder of AI's ability to learn and implement its knowledge. However, many were also concerned for what corporate greed, paired with such tools could mean for writers and artists.

Through this supplement, we have tried to bring forth these topics and conversations into its pages. With each story, a different aspect of the entertainment industry has been brought to the table.

Now, let's go forth and see where the entertainment industry is headed in the years to come.

Mahfuz Anam  
Editor and Publisher

