



The MV Sahare, one of four container ships operated by HR Lines on the Chattogram-Columbo route, is seen in the picture. The subsidiary of Bangladesh's Karnaphuli Group recently added two more vessels to its fleet, taking the total number up to eight.

PHOTO: COLLECTED

# HR Lines adds two more container vessels to fleet

DWAIPAYAN BARUA, Chattogram

Feeder-vessels operator HR Lines Limited, a subsidiary of Karnaphuli Group, has expanded its carrying capacity by adding two more container ships to its fleet.

Senior officials of Karnaphuli Group, the only company in Bangladesh to own container vessels, yesterday confirmed the acquisition of HR Turag and HR Balu, which have a carrying capacity of 1,100 TEUs and 1,700 TEUs respectively.

With these two, the number of container vessels owned by the firm will go up to eight with the fleet now having a combined carrying capacity of 11,840 TEUs.

HR Lines currently operates two liner services with one being the Chattogram-Singapore-Port Klang route while the other is the Chattogram-Colombo route.

According to Alphaliner, an internet-based reference and information source on liner shipping, HR Lines now ranks 74th among the top 100 global container carriers, and as per the local company, it is the largest South Asian owned container shipping line.

The eight HR line operated vessels are among at least 60-65 vessels that are currently operating between Chattogram and four transshipment hubs, namely Colombo, Singapore and two Malaysian ports -- Port Klang and Tanjung Pelepas.

The total number of Bangladeshi owned ocean-going vessels, including bulk careers and container vessels, rose to 91 at the end of 2022 from 80 a year ago.

According to the Mercantile Marine Department (MMD), two more Bangladeshi flagged bulk vessels were added in January, raising the number to 93.

MMD officials said that with the new two container vessels, the number will now go up to 95, the highest so far.

According to market insiders, Karnaphuli Group already closed deals with two shipping lines -- Maersk Line and SITC Container Lines -- to purchase the two second-hand ships.

The company has invested around Tk 250 crore for the purchase.

In June 2020, HR Lines launched two container vessels -- MV Sahare and MV Sarera -- with each able to carry 1,550 TEUs of containers on the Chattogram-

Singapore-Port Klang-Chattogram route to introduce the Bangladesh Express Service.

In early 2021, the firm purchased four old container vessels from Singapore's Pacific International Lines (PIL) and its subsidiary PST Management Pte Limited at a cost of around Tk 2.25 billion.

Two of the four vessels, namely MV HR Hera and MV HR Rhea, that each have a capacity of 1,454 TEUs were first deployed on the Chattogram-Colombo route in March that year, when the operator introduced Chattogram-Colombo Express (CCE) services.

Later, HR Hera and HR Rhea were placed on the Chattogram-Singapore-Port Klang route with MV Sahare and MV Sarera to be redeployed on the Chattogram-Colombo route.

In October 2021, two more vessels -- HR Farha and HR Aarai -- that each have 1,550 TEUs carrying capacity were added to the CCE service.

Currently, the four vessels deployed on the Chattogram-Colombo route carry goods twice a week.

HR Lines is planning to deploy HR

Turag, one of the two new ships, on the Chattogram-Colombo route as well, which would enable it to operate thrice a week on average.

Hamdan Hossain Chowdhury, managing director of Karnaphuli Group, said they are planning to launch a shuttle service on the Chattogram-Singapore route with the HR Balu.

As local businesses mostly depend on foreign vessel operators, HR Lines is trying to expand the local fleet to help reduce foreign currency spending amid spiralling shipping costs.

HR Lines aims to keep at least one of its vessels at Chattogram port almost every day to sail either for Colombo, Singapore or Port Klang.

"We plan to acquire more ships during the course of this year and this will facilitate further enhancement and upgradation of our feeder services connecting Chattogram with major transshipment hubs," Chowdhury said.

"Our immediate focus is to deploy more than 50 per cent of the total trade tonnage between Chattogram and each of the hubs," he added.

## bKash again ranked as number one 'Employer of Choice'

STAR BUSINESS DESK

Leading mobile financial service provider bKash has once again been ranked as the number one 'Employer of Choice' across all sectors for the third consecutive year, according to the results of the 'Campus Track Survey B-school: 2022' conducted by NielsenIQ.

NielsenIQ, a globally reputed organisation specialised in research, insights, data, and analytics, has been conducting the "Campus Track Survey" across the world.

bKash topped the 'Employer of Choice' list for the first time in 2020, bKash said in a statement yesterday.

The survey was carried out based on three key parameters: a) industry preference, b) job, salary and campus activities, and c) aspirational factors.

In terms of Campus Recruiter Index (across all industries), bKash is ranked as top-of-the list out of the 54 multinational and local organisations.

Goodwill of the company, positive work environment, growth and learning opportunities, attractive salary package, job stability and satisfaction, employee wellbeing, organisational culture and values enabled bKash to retain the number one position in the survey.

In the survey, the participants were final year BBA and MBA students who are in the class of 2022 in the top 19 universities in Bangladesh.

## WB support sought for RMG development

STAR BUSINESS REPORT

The country's apparel makers have sought cooperation from the World Bank (WB) for the development of Bangladesh's garment sector.

Faruque Hassan, president of the Bangladesh Garment Manufacturers and Exporters Association (BGMEA), made the call yesterday at a meeting with Axel van Trotsenburg, managing director of operations of the WB, at the BGMEA office in Dhaka.

During the meeting, Trotsenburg led a delegation of senior officials of the global lender.

In the meeting, the BGMEA president apprised the WB of the future priorities of Bangladesh's RMG industry, including increased focus on moving up the value chain through innovation, product diversification, technology upgradation, and up-skilling and re-skilling of the workforce to remain sustainable and cost competitive.

The BGMEA chief also highlighted the tangible transformation of the garment industry in the areas of workplace safety, environmental sustainability and workers' wellbeing.

Hassan also sought WB's cooperation for financing small and medium enterprises (SMEs) to support their development and as they often cannot avail regular financing schemes due to stringent due diligence.

He urged the WB to provide the SMEs with low-cost finance so that they could upgrade their capability and adopt sustainability practices and thrive in the competitive market.

## Dollar shortage bites pharma industry

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Monjurul Alam, director for global business development at Beacon Pharmaceuticals, said although the sector is suffering while opening LCs for the time being, it might perform well in 2023 as the number of export destinations could increase.

According to him, the industry is struggling to continue business amidst the ongoing dollar crisis and the latest gas and power price hikes.

On June 18, the government raised the retail price of gas between 14.5 per cent and 178.9 per cent for industries, power plants and commercial establishments to lessen its unsustainable subsidy burden amid a narrow fiscal space.

It came less than a week after the tariff for electricity was revised upwards by 5 per cent.

The hike in gas and electricity prices would emerge as a major burden for the sector when it comes to maintaining competitiveness in the global market, Mohibuz said.

"If the situation persists, the sector will suffer a lot and struggle to survive."

Monjurul acknowledges that the industry has been facing a lot of troubles due to the falling raw material imports amid the restrictions on the opening of LCs.

"There is no way to avoid the rising cost of production due to the increase in the dollar price."

The taka has lost its value by about 25 per cent against the US dollar since Russia's war in Ukraine began in February last year.

Prof Mustafizur Rahman, a distinguished fellow at the Centre for Policy Dialogue, called for a careful examination to know the problems the businesses are facing.



» Markets size: Tk **35,000cr**

» Export earnings in FY22: **\$188.78m**

» Major players: Square, Beximco, Incepta, Eskayef, Beacon, ACI, Opsonin, Renata

» Market share held by major companies: **90%**

» Share of generic drugs: **75%**

» Export destinations: **150**

» Total companies: over **250**

He said the Bangladesh Bank was providing support by injecting dollars from its reserves to ensure the import of essentials.

"Health and well-being are as essential as food and energy. So, it demands closer scrutiny to ensure that supply, availability and prices are not affected."

Square Pharma's Zahangir urged the central bank to open a window to ensure LC opening for drug makers.

"The gas prices are going up. So, the cost of production would be higher for drug makers."

Though the costs of production have risen, manufacturers can't pass on the entire cost to consumers.

The price adjustment is only possible after taking approval from the Directorate General of Health Services, said Zahangir.

Pharma exports witnessed a downward trend recently due to the global economic crisis. Shipment dropped 12.06 per cent to \$92.78 million between July and December, data from the Export Promotion Bureau showed.

## Don't nominate any particular supplier

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is nominated with no other option, said Hassan.

"You would agree that in principle it somehow distorts the business environment and competition, which otherwise would have helped to ensure better quality, better cost and flexibility had the manufacturers had the option of multiple supplier nomination," the letter also said.

"So, I would humbly request you to kindly consider this request to nominate multiple suppliers for one particular input for which we are not competitive enough and which has to be imported, so that we have the option to negotiate and also check the quality," he said.

At the same time, he requested the international retailers and brands to encourage the suppliers in Bangladesh to invest more in those specialised items.

"This will reduce our cost and lead time further, and will give more flexibility and strength for product development and innovation," he said.

He said around 60 per cent of the total shipment goes to European Union and UK markets.

Hassan said more investment to backward linkages, particularly in the textile sector, would strengthen market access to the EU under the Generalised System of Preferences (GSP) Plus.

Even in 2022, while the industry was going through unprecedented challenges caused by the pandemic and global political and economic tension, 30 garment factories have become LEED certified by United States Green Building Council, the highest for a single year.

Among these 30 factories, 15 are Platinum and 15 are Gold rated. Currently, Bangladesh has a total of 183 LEED certified garment factories.



Abul Kashem Md Shirin, managing director of Dutch-Bangla Bank, attends the bank's "Managers' Conference-2023" in Dhaka recently. Branch managers from 238 branches of the bank attended the conference. Deputy managing directors, divisional heads and senior executives of head office of the bank also attended the event.

PHOTO: DUTCH-BANGLA BANK

## Euro scales 9-month peak

REUTERS, London

The euro hit a nine-month peak against the dollar on Monday as comments on European interest rates signalling additional jumbo rate rises contrasted with market pricing for a less aggressive Federal Reserve.

The euro reached as high as \$1.0927, breaking the recent peak of \$1.08875, to trade at its highest level since April last year.

It was aided by European Central Bank (ECB) governing council member Klaas Knot, who said interest rates would rise by 50 basis points in both February and March and continue climbing in the months after.

A Reuters survey of analysts also favoured a hike of 50 basis points in March and an eventual top of 3.25 per cent from the current rate of 2 per cent.

The euro is also being supported by an easing of recession fears amid a fall in natural gas prices, according to Rabobank head of currency strategy Jane Foley.

"The growth in confidence in the

economic outlook, or at least the removal of a lot of the pessimism, is part of the euro story," Foley said.

"Layered on top of that, it looks as if the ECB are going to carry on hiking interest rates fairly aggressively," Foley added.

In contrast, futures have priced out almost any chance the Fed could move by 50 basis points next month and have steadily lowered the likely peak for rates to 4.75 per cent to 5.0 per cent, from the current 4.25 per cent to 4.50 per cent.

Investors also have around 50 basis points of US rate cuts priced in for the second half of the year, reflecting softer data on inflation, consumer spending and housing.

Flash surveys in January economic activity due this week is forecast to show more improvement in Europe, in part thanks to falling energy costs, than in the United States.

"The US has lost its global growth leadership position if most recent PMI surveys are to be believed," said Ray Attrill, head of FX strategy at NAB.

"Additionally, US inflation is seen falling further and faster than the

Fed's own projections," he added. "Under this scenario, the USD has scope to fall much further this year."

Much the same argument goes for sterling, with markets fully pricing in a 25 bp rate rise next week, and around a 70 per cent chance of another 50 bp hike. The pound rose as high as \$1.24475 to its highest level in seven months. It was last up 0.1 per cent at \$1.2414.

## BB brings back

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ceiling on the loan disbursement of the bank before relaxing the conditions later.

This is because non-performing loans have remained at an elevated level: defaulted loans at NBL stood at Tk 11,336 crore in September, up 147 per cent from a year ago, data from the BB showed.

Neither Mehmood Husain nor Ron Haque Sikder, a director of the bank, could be reached for comments, while the contact number of Syed Rois Uddin, a deputy managing director and the acting MID of NBL, was not immediately available.