

#FASHION & BEAUTY

Titan's Edge and Raga range gets new models to entice watch aficionados

In this age of technology, watches have become a fashion statement from everyday utility, which in turn, evolved the feature of a watch greatly. Innovative features have been added to the classic look, and the designs have adapted with time. Be it formal or casual, regular wear or special occasion — it adds a new dimension to any look at any time.

In the world of watches, Titan is a name that is well-known. Titan is celebrated for its sleek, modern, unique, and minimalistic designs which are reflected in both Titan's new collection for gents and ladies — Titan Edge and Titan Raga, respectively.

Titan's very new collection Titan Edge introduces three new designs, focusing on Ceramic designs and rich leather straps. This makes the watch slim in appearance, and sleek in design. These designs, created in combination with the classic design with modern technology, are able to appeal to everyone — a classic or a trend lover.

The minimalistic design of the Midnight Gold watch from the Edge Ceramic Collection will complement any look, be it casual or formal. A mix of rose gold with midnight black, along with a case that is just 4.4mm thick with 1.15mm thin edge, makes for the slimmest, sleekest design Titan has ever constructed.

If you are looking for a rugged and extra-durable design, then look no further! You can opt for the Titan watch with the sapphire crystal blue dial. Scratch resistant of any kind, this watch is also splashproof, which means you will not have to worry about being caught in the rain or getting wet in any way!

Not just stylish or durable designs, this collection also features timeless, classic Titan Original design. Applied rings around the smooth glass dial, with a satin finish to match the classic leather belt, are also easy on the eye. This design is perfect



as a collector's item! If you are a watch connoisseur, this watch is curated for you.

Not just for men, Titan Raga has brought three exquisite new designs for women, each of which adds elegance to every look and, even more personality to any attire. Created with the two-toned combination of golden and silver, this first design has a sunray dial with a beautiful sheen and the function to see both the day and date at once. The interdictory pattern on the belt adds a distinctly fashionable, trendy touch to any woman's outlook.

Rose gold has become a crowd favourite because of the elegant and complimenting attribute of the colour. But if you want to add a little exceptional touch to it, you can choose this design with the oval-shaped dial. The stunning bracelet-esque, aerodynamic design of this watch will give you the taste of wearing a watch and jewellery all at once!

The amalgamation of the classic round,

minimalistic design, and the contemporary rose gold colour will create a chic and classic addition to your look. If you are not the one for accessories, then this watch alone is more than enough to complete and complement your whole fit.

Timepieces are not just to check time anymore; it is now part of your personality. And in the world of watches, Titan is a symbol of grace, finesse, and refinement in your daily hustle AND your special moments. There is no token of appreciation more sophisticated, more luxurious, more tasteful than a delicately crafted Titan.

You can find these watches at All Titan Stores (Titan - Bashundhara City Shopping complex - +8801678007451, Titan - Dhaka, New Market - +8801678007456, Titan - Khulna, New Market - +8801678007497, Titan - Polwel Carnation - +8801678007469) and Authorized Sales and Service centre of Time Zone.