

# 7 coolest gadgets from CES 2023

Known for introducing brand-new consumer technology in the international market, Consumer Electronic Show (CES) is one of the most influential tech events in the world. This year's CES, held in Las Vegas, USA, from January 5 to 8, had over 3,000 exhibitors, including Bangladesh's own local electronics giant Walton. Here's a quick look at some of the coolest gadgets that were unveiled at CES 2023.

## The world's thinnest gaming laptop



Alienware recently introduced the thinnest 14-inch gaming laptop in the world. The second-gen Alienware x14 is the smallest of the four laptops that Alienware announced at this year's CES. Its display has a 2,560x1,600-pixel resolution with a 165Hz refresh rate and a 100% P3 colour range. Full-HD cameras, Dolby Atmos and Dolby Vision support, taller 16:10 screens, and a thermal material for the CPU and GPU for improved heat dissipation are all included in this sleek device.

## BMW's colour-changing car

BMW has presented the prototype of a vehicle that can change colour in addition to displaying digital elements like projecting driving information across the inside of its windshield. Dubbed the 'I Vision Dee', the car's body can be customised in a wide range of colours. While the BMW I Vision Dee is now just a notion, it is intended to influence the styling of the luxury automaker's upcoming models. From 2025, the technology will be offered in BMW's Neue Klasse EV vehicles.



## Motorola's ThinkPhone for ThinkPad superfans

Motorola's newest ThinkPhone will resemble Lenovo's ThinkPad PCs in terms of design - right down to the red button. For the business-oriented ThinkPhone, Motorola, which is owned by Lenovo, seems to have concentrated on security, durability, and productivity. The ThinkPhone also comes with several productivity tools that make it simpler to connect the phone to your PC. Many of these capabilities are already accessible on Motorola phones that have previously been released thanks to the company's 'Ready For' software.



## Samsung shrinks micro-LED

Among the many new TVs Samsung announced at CES 2023, perhaps the most innovative among them is their new micro-LED lineup, which Samsung says can range from 50 to 140 square inches. Micro-LED TVs are famous for being high-quality TVs of impressive sizes,

with an 89-inch from Samsung revealed at last year's CES. However, if the newest models can be as small as 50 inches, or at least as small as the 76-inch micro-LED CX that Samsung showcased at CES this year - this might pave the way for a new era of home entertainment.

## Samsung's 'Premier' projector

Samsung also revealed their ultra-short throw projector with 8K resolution called 'The Premiere' during CES 2023. An improved version of 2020's 4K The Premiere, it is a single box that is intended to be placed on a small table a few inches beneath and close to the wall or screen. The Premiere produces images up to 150 inches across the wall using specialised lenses and video processing. It can also fully illuminate and fill a room with sound thanks to built-in speakers and Dolby Atmos.



## LG's wireless 97-inch OLED TV

One gigantic device that can receive video and audio without any wires is LG's newest OLED TV. The 97-inch LG Signature OLED M TV features 4K resolution. Additionally, it can wirelessly produce audio and video without the use of connections. The television can do this thanks to a tiny wireless HDMI transmitter unit known as the 'Zero Connect'. Having three HDMI connections on the Zero Connect box, all of which support 4K at 120Hz, makes it a good but pricey alternative for people who want a larger-than-life viewing experience.

## Sony-Honda Afeela EV

Sony revealed a prototype of the new 'Afeela' electric cars that it will manufacture alongside Honda at CES 2023. Sony plans to use its large library of entertainment content to compete in the market for next-generation cars. The Afeela, which has rounded sides and a sleek black roof, was displayed by Sony during the CES event. The vehicle will make use of Qualcomm gear, notably its 'Snapdragon' digital chassis.

