



Samsung Galaxy A04 released in Bangladesh

Samsung has recently released the new Galaxy A04 smartphone in Bangladesh. It comes with a 6.4-inch display with HD+ Infinity-V resolution, a 50 MP AF true dual camera, a 5 MP selfie unit and a 2 MP depth sensor. It also has 32 GB storage, with expandable SD storage of up to 1TB, and 3 GB RAM expandable up to 7GB with RAM+.

The smartphone also features an octa-core processor, One UI Core 4.1 and Android 12 OS, with sensors for accelerometer, light and proximity. It has a 5,000 mAh battery with 15 W adaptive fast charging.

Samsung Galaxy A04 will be available in three colours: copper, green and black. It is currently priced at Tk. 12,999/-.



The new iteration in BMW's luxury segment, the BMW X7 xDrive40i, is now officially available in Bangladesh. According to a press release, the BMW X7 comes with significant design changes - a front end and the latest generation of operating system with iDrive control, including a curved display. The redesigned front end features signature BMW design elements such as twin headlamps and a kidney grille.

The new X7 also comes with additional driver assistance and the latest 48V mild hybrid technology.

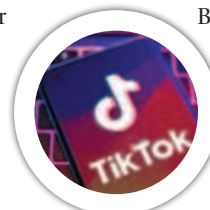
The six-cylinder in-line engine makes its debut in the new BMW X7, and it improves performance by enhancing the car's combustion process, gas exchange, valve control and ignition system. This new-generation 48-volt mild hybrid technology in its most recent version consists of a crankshaft-mounted starter generator integrated into the transmission and contributes to an additional 9 KW for 12 HP of output and 200 NM of torque.

The price of the BMW X7 starts from Tk. 3 crore 30 lakh in Bangladesh.

TikTok removes 6 million videos from Bangladesh

The popular micro-video sharing platform TikTok has removed almost 6 million videos from Bangladeshi users from July to September 2022, as per TikTok's latest Community Guidelines Enforcement Report.

The latest report, which covers statistics regarding July, August and September (Q3 2022) of the previous year, states that a total of 5,960,758 videos were removed from Bangladeshi users. This makes Bangladesh rank 5th in the world in



TikTok content removal - behind the US, Pakistan, Indonesia and Brazil.

In the previous quarter of 2022, Bangladesh also ranked 5th overall in TikTok content removal - with 4,974,838 videos removed from April to June this year. In Q3 2022, Bangladesh had a proactive removal rate of 99.5% in TikTok. 98% of videos were removed before 24 hours of uploading, and 97.4% of videos were removed before any views.

EDITOR'S NOTE

New year, new tech

2022 was the emergence of a plethora of brand-new technology: from virtual reality to AI-based art generators. ChatGPT, the language model AI, made waves last year as a unique chatbot that redefined what we think of artificial intelligence. As the new year arrives with promises of more new tech, let's take a look at what ChatGPT is, and how you can use it - in 2023's first Cover Story from us.

As for other pages, we discuss how you can take care of your car during winter in Shift, talk about business competition strategies in Next Step and provide you with a list of gadgets to pack when travelling during the holidays in Bytes.

With that, welcome to 2023. Happy new year everyone.

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Uber completed 150 million km in trips in 2022 in Bangladesh

Uber recently released its annual analysis, which highlights the completion of 150 million kilometres in trips during 2022 in the country. The annual report emphasises Uber's support for communities in using the Uber app to safeguard each trip, helping law enforcement agencies improve overall road safety, and empowering driver-partners to earn on the platform.

According to the report, users of Dhaka were the busiest with most late-night trips (10 pm to 6 am) and most office-hour trips (07 am to 11 am, and 4 pm to 8 pm) taken through Uber. The most popular day of the week in 2022 for booking trips was Friday, the report highlighted.

Moreover, Uber trained driver partners



In partnership with Bangladesh Police, to raise awareness about traffic rules and regulations. The first round of training was conducted by two officials from the Bangladesh police and a representative from Uber, where drivers were educated about road safety, traffic rules and regulations, trip cancellations, offline trips, and cash cherry-picking.



Consumer
Technology
Association

Walton becomes the first local brand to join CES

The Bangladeshi electronics manufacturer Walton Hi-Tech Industries PLC is participating in next year's CES 2023. This makes them the first Bangladeshi brand in history to take part in this renowned global event.

CES is one of the most influential tech events in the world. It features tech and electronics companies from all over the world, allowing developers and innovators to introduce ground-breaking technology in consumer

hardware and content. Owned and hosted by the Consumer Technology Association (CTA), the event is also a meeting hub for international businesses in consumer electronics and tech products.

If you are a Bangladeshi living in Las Vegas (or in the USA) who can make it to the event, you can visit Walton's booth (no. 17928) from Jan 5- Jan 8, 2023, at the Las Vegas Convention Center.