

#FASHION & BEAUTY



Welcoming the NEW YEAR in the Gatsby style

*"In his blue gardens men
and girls came and went
like moths among the
whisperings and the
champagne and the stars."*

— F Scott Fitzgerald, *The
Great Gatsby*

The Great Gatsby was written to celebrate the Jazz Age culture of the 1920s, often signified by the carefree, high-living lifestyle of the society's upper tier. Fitzgerald eloquently expresses the way of life of the rich and famous of the notable era, which in many cases, echoes the current lifestyle of the urban elite in 21st-century Dhaka.

Even though glitz and glamour need not be associated with emptiness and a feeling of remorse, Fitzgerald made 'the concept' seem more temporary – as if everything disappeared as daylight shined back on, giving way to reality.

While this may not be true in many aspects, we still keep our fingers crossed and hope that 2023 brings more 'light and power' to our lives. As we celebrate to welcome the new year, we remain hopeful for a prosperous 2023. We remain positive that the new year, would only bring in more encouragement, positive vibes, and ever-lasting hope.

With these words, we slowly bid adieu to 2022, COVID-19, war, struggles, and all things negative. Let the parties give way to a modern and anticipative year instead of temporary feelings of upliftment.

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