



Climate Justice Idea Competition 2022



ActionAid, in association with The Daily Star, organised a Climate Justice Idea Competition 2022, the grand final and prize-giving ceremony of which were held on November 19, 2022, at The Daily Star Centre. Six out of 69 teams were selected for the final round. The finalists, groomed through technical and mentoring sessions by sector experts, presented their ideas before an expert panel of judges who chose the best three ideas.

Human behaviour is the most difficult thing to change. This component must be included in our climate justice ideas. Similarly, solid evidence is required to bring change in our policies. Young people have the energy and creativity to lead these changes. We must encourage and help them.



Farah Kabir
Country Director, ActionAid Bangladesh

Innovative ideas are the biggest catalyst for progress, change and social development. Initiatives taken by youths give us hope that they are involving themselves in addressing climate change issues and finding solutions. Robust investment in research and development is needed to make these projects successful and sustainable.



Syed Ashfaqul Haque
Executive Editor, The Daily Star

Climate change might be an opportunity for the youth. They are taking the lead in terms of advocacy and introducing innovative ideas to combat climate change. The business model has to be innovative and geared towards behavioural change. Business entities must come forward to make these projects sustainable.



Nahim Razzaq
Member of the Parliament

THREE WINNING IDEAS

CHAMPION: Wastech



Wastech – Trash into cash

Team members: Mohammad Mohiuddin Sourav, Jabir Al Mahdi Izaan, Juairia Haque Mahi

Wastech (app and website) is a one-stop solution for upcycling solid waste into crafted merchandise and turning trash into cash by bringing behavioural changes. The app will help consumers check the progress on waste management.

FIRST RUNNER-UP: The Ackermans



Foresight – Sustainable eyewear

Team members: Ashikur Rahman, SM Muzahid Fahim, Md Asif Al Akib

The eyewear will be made by using textile waste directly collected from garments and mixing it with bio-resins to give shape and transform it into frames. It will replace oil-based plastics.

SECOND RUNNER-UP: Lego Hulks



Plastiit

Team members: Rubaita Younus Aurthi, Jawhara Rahman Jorgia, Saida Afrose Esha

The idea is to make plastic bricks from plastic wastage. The plastic blocks would allow the climate refugees to rebuild their houses at a cheaper cost. The product is portable, reusable and easy to use.



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1. Group photo following the technical and mentoring session
2. Adjudication panel
3. One of the judges asking question to the participants at final round
4. A glimpse of mentoring session



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ADJUDICATION PANEL

1. Mr. Nazmul Ahsan
Manager- Young People
ActionAid Bangladesh
2. Ms. Mushfiqua Zaman Satiar
Senior Policy Adviser- Social Sector
Embassy of the Kingdom of the Netherlands
3. Ms Shamima Akhter
Head for Corporate Affairs
Unilever Bangladesh Limited
4. Dr. Abdur Nur Tushar
Physician and Media Personality
5. Mr. Mahfuz Sadique
Chief Communications Officer
bKash Limited

MENTORS

1. Md. Abdul Quayyum
Head of Communications
UNDP Bangladesh and Chair of
UN Communications Group in
Bangladesh
2. Mohammad Soeb Iftekhar
Associate Director- Programs
iDE Bangladesh
3. Tasmiah Tabassum Rahman
Associate Director
Skills Development Programme
BRAC
4. Md. Rubaiyath Sarwar
Managing Director and
Lead Consultant
Innovision Consulting

5. Sadruddin Imran
Chairman and CEO
Innovision Consulting
6. Md. Sariful Islam
National Communications Officer
International Organisation for
Migration (IOM) Bangladesh

TECHNICAL TEAM SPEAKERS

1. Suwendu Biswas
Senior Programme Officer
Youth Mobilisation and
Climate Action
ActionAid Bangladesh
2. Shakila Sattar
Founder & CEO of Busy
Bee- a social enterprise &
Co-founder of The Earth Society- a
social welfare organisation

CAMPAIGN MANAGEMENT TEAM

1. Tanjim Ferdous
In-charge, NGOs & Foreign Missions
The Daily Star
2. Sousan Suha
Officer, Documentation, Outreach
and Media Engagement ActionAid
Bangladesh
3. Sumaia Pithi
Intern
The Daily Star
4. Tanjia Tasnim
Intern
The Daily Star