



The Daily Star

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# Climate Justice Idea Competition 2022



ActionAid, in association with The Daily Star, organised a Climate Justice Idea Competition 2022, the grand final and prize-giving ceremony of which were held on November 19, 2022, at The Daily Star Centre. Six out of 69 teams were selected for the final round. The finalists, groomed through technical and mentoring sessions by sector experts, presented their ideas before an expert panel of judges who chose the best three ideas.

Human behaviour is the most difficult thing to change. This component must be included in our climate justice ideas. Similarly, solid evidence is required to bring change in our policies. Young people have the energy and creativity to lead these changes. We must encourage and help them.



**Farah Kabir**  
Country Director, ActionAid Bangladesh

Innovative ideas are the biggest catalyst for progress, change and social development. Initiatives taken by youths give us hope that they are involving themselves in addressing climate change issues and finding solutions. Robust investment in research and development is needed to make these projects successful and sustainable.



**Syed Ashfaqul Haque**  
Executive Editor, The Daily Star

Climate change might be an opportunity for the youth. They are taking the lead in terms of advocacy and introducing innovative ideas to combat climate change. The business model has to be innovative and geared towards behavioural change. Business entities must come forward to make these projects sustainable.



**Nahim Razzaq**  
Member of the Parliament

## THREE WINNING IDEAS

### CHAMPION: Wastech



#### Wastech – Trash into cash

Team members: Mohammad Mohiuddin Sourav, Jabir Al Mahdi Izaan, Juairia Haque Mahi

Wastech (app and website) is a one-stop solution for upcycling solid waste into crafted merchandise and turning trash into cash by bringing behavioural changes. The app will help consumers check the progress on waste management.

### FIRST RUNNER-UP: The Ackermans



#### Foresight – Sustainable eyewear

Team members: Ashikur Rahman, SM Muzahid Fahim, Md Asif Al Akib

The eyewear will be made by using textile waste directly collected from garments and mixing it with bio-resins to give shape and transform it into frames. It will replace oil-based plastics.

### SECOND RUNNER-UP: Lego Hulks



#### Plastiit

Team members: Rubaita Younus Aurthi, Jawhara Rahman Jorgia, Saida Afrose Esha

The idea is to make plastic bricks from plastic wastage. The plastic blocks would allow the climate refugees to rebuild their houses at a cheaper cost. The product is portable, reusable and easy to use.



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- Group photo following the technical and mentoring session
- Adjudication panel
- One of the judges asking question to the participants at final round
- A glimpse of mentoring session



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## ADJUDICATION PANEL

- Mr. Nazmul Ahsan  
Manager- Young People  
ActionAid Bangladesh
- Ms. Mushfiqua Zaman Satiar  
Senior Policy Adviser- Social Sector  
Embassy of the Kingdom of the Netherlands
- Ms Shamima Akhter  
Head for Corporate Affairs  
Unilever Bangladesh Limited
- Dr. Abdur Nur Tushar  
Physician and Media Personality
- Mr. Mahfuz Sadique  
Chief Communications Officer  
bKash Limited

## MENTORS

- Md. Abdul Quayyum  
Head of Communications  
UNDP Bangladesh and Chair of  
UN Communications Group in  
Bangladesh
- Mohammad Soeb Iftekhar  
Associate Director- Programs  
iDE Bangladesh
- Tasmiah Tabassum Rahman  
Associate Director  
Skills Development Programme  
BRAC
- Md. Rubaiyath Sarwar  
Managing Director and  
Lead Consultant  
Innovision Consulting

- Sadrudin Imran  
Chairman and CEO  
Innovision Consulting
- Md. Sariful Islam  
National Communications Officer  
International Organisation for  
Migration (IOM) Bangladesh

## TECHNICAL TEAM SPEAKERS

- Suvendu Biswas  
Senior Programme Officer  
Youth Mobilisation and  
Climate Action  
ActionAid Bangladesh
- Shakila Sattar  
Founder & CEO of Busy  
Bee- a social enterprise &  
Co-founder of The Earth Society- a  
social welfare organisation

## CAMPAIGN MANAGEMENT TEAM

- Tanjim Ferdous  
In-charge, NGOs & Foreign Missions  
The Daily Star
- Sousan Suha  
Officer, Documentation, Outreach  
and Media Engagement ActionAid  
Bangladesh
- Sumaia Pithi  
Intern  
The Daily Star
- Tanjia Tasnim  
Intern  
The Daily Star