



## Manufacturing sector paid the highest ransom after cyberattacks: Sophos Report

Sophos, a global leader in innovating and delivering cybersecurity as a service, recently published a new sectoral survey report, "The State of Ransomware in Manufacturing and Production," which found that among organisations surveyed that paid the ransom, the average cost was \$2,036,189 — more than double the cross-sector average of \$812,360.

In addition, 66% of manufacturing and production organisations surveyed reported an increase in the complexity of cyber attacks, and 61% reported an increase in the volume of cyber attacks when compared to the previous year's survey. The increase in complexity and volume is also 7% and 4% higher than the cross-sector average, respectively.

While manufacturing and production had the highest average ransom payment, the percentage of organisations that paid the ransom was among the lowest across sectors (33% versus 46% for the cross-sector average). Some additional findings show that the manufacturing and production sector had the lowest attack rate, tied with financial services, with only 55% of organisations surveyed targeted by ransomware. However, the percentage of manufacturing and production organisations hit by ransomware increased by 52% over the previous year's report (up from 36% in the 2021 survey report). The sector also had the lowest encryption rate (57% versus 65% for the cross-sector average). Only 75% of those surveyed reported having cyber insurance—the lowest percentage across all sectors.

## FIFA 23 predicts Argentina will win World Cup

Through its simulation in FIFA 23, EA Sports has predicted that Argentina will win the upcoming FIFA World Cup 2022. The EA Sports simulator has previously predicted the FIFA World Cup winners in 2010, 2014, and 2018.

Brazil, Argentina, Germany, and France, among others, would easily advance to the Round of 16 based on the simulator's data. FIFA 23's quarterfinals featured some fierce competition, with Germany, the Netherlands, and the United States advancing.

Intriguingly, Brazil avenges their 1-7 humiliating loss to Germany in the FIFA World Cup 2018



quarterfinals by defeating Germany 3-0. The other semifinalists predicted by the EA Sports simulator were Portugal, Argentina, and the United States.

According to the EA Sports FIFA 23 simulator, Brazil and Argentina will play in the finals. The game ended with a 1-0 score, and Lionel Messi scored the game-winning goal.

After scoring the most goals during the competition, EA Sports also picked Lionel Messi to win the Golden Boot. In the simulation, he had scored eight goals, giving him another trophy for his gleaming trophy case.

## Schneider Electric hosts 'Innovation Day' in Dhaka

Schneider Electric recently hosted its 'Innovation Day' event in Dhaka to introduce the concept of Electricity 4.0. Government officials, customers, channel partners, and distributors attended the event, which featured a showcase of the technologies and solutions that power a sustainable net-zero future.



The event aimed to provide a collaborative platform for its consumers, while also showcasing the latest technological trends in the industry. With this purpose of

adopting the fastest route to a zero-carbon future, the 'Innovation Day' event appealed to tackle climate change while meeting the needs of the consumer through digital and sustainable methods.

The company showcased its entire range of IoT-enabled - Green Premium Product Portfolio that allows continuous data intelligence and seamless collaboration to unlock efficiency and sustainability. These products and solutions cater to hospitals, data centres, critical city networks (electrical grids, water, transport), and very large and complex industrial processes, powered by software suites from the design phase to deployment and eventual maintenance.

The company further highlighted its ESG and partners ecosystem at this event and spoke about its vision of mobilising the entire ecosystem to act towards a climate-positive world.

### EDITOR'S NOTE

## The window of language

Our mother tongue is a beautiful language filled with rich history, immense cultural impact and many different forms of usage that transcends regional barriers. This week, we talk about a project that is not only forming a Bengali language database derived from native speakers but also building an AI that can, potentially, converse with us in everyday Bengali.

As for other pages, check out Next Step for essential soft skills you need to hone for your next job interview. In Shift, we revisit the recently held East Himalayan car rally, where we got to see some awesome vintage cars from all around the world.

Stay safe everyone. See you next weekend. Until then.

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## Uber Bangladesh temporarily suspends hundreds of drivers

Uber Bangladesh recently suspended hundreds of drivers on its platform temporarily.

When asked, Md. Ali Armanur Rahman, Region Head of East India & Bangladesh, Uber, confirmed the news to The Daily Star, citing that drivers had been notified several times for excessive ride cancellations and refusal to accept digital payments.

An employee of Uber, requesting anonymity, has informed that the drivers who were purged had complaints against them. These complaints ranged from

asking for tips to enticing off-platform trips.

In response to a few queries from The Daily Star, Uber shared a statement where an Uber spokesperson said that these drivers have been proactively communicated.

The statement also said, "We strongly discourage off-platform trips as these have no accountability or safety support for either riders or drivers. Trips taken offline are not on GPS, and, therefore, cannot be tracked. Riders and drivers on an offline trip don't have access to any safety feature



hosted within the Uber app or access to the safety support team of Uber. Recently, the BRTA has also warned riders and drivers against street-hailed trips."

However, a few drivers told The Daily

Star that Uber Bangladesh had abruptly suspended their accounts 'temporarily'. As a result, many affected drivers have switched to competitor platforms or are taking off-platform trips on a contractual basis.

Some customers have, however, lauded the initiative of Uber on social media.

The statement from Uber also failed to mention the exact number of drivers who were affected by this suspension. Industry insiders predict that the number can be up to several hundreds.