

# Meet Baagh, a new local electric vehicle maker

Meet Baagh Eco Motors, a company that is making electric vehicles in the country to reduce import dependency. The company has already developed several battery-powered vehicles including solar cars, motorcycles, solar vans, solar eco taxis, etc. These vehicles were recently inaugurated and exhibited at Hotel Sonargaon in Dhaka.

Post and Telecommunication Minister Mustafa Jabbar officially inaugurated Baagh Motors on Friday, November 4 at an inauguration event. Afzal Hossain was the special guest. The President of Baagh Eco Motors, Kazi Jasimul Islam Bappi presided over the event. The company's managing director Nahid Naureen Jahan and other officials of the company were present at the time.

The company's own data centre has been used in the cars manufactured, allowing the vehicles to be monitored at all times. The panic button in it will give added safety to the driver and passengers. If the driver or passenger is in danger, they can press this button to seek immediate help.

In order to prevent the wastage and misuse of electricity, these electric



vehicles have used the latest technology, according to Baagh. As a result, electricity cannot be used illegally to charge cars. If its driver tries to charge illegally, the information will be sent to Baagh Eco Motors' data server through its IoT (Internet of Things) device. The manufacturer has already taken permission from BRTA for the movement of these bike-car roads.

The manufacturer provides a 5-year replacement warranty on the batteries of battery-powered cars. Each vehicle will have first-party insurance. Baagh Eco Motors has plans to export abroad to meet the needs of Bangladesh. According to Baagh, charging stations will soon be set up across the country to charge these eco-friendly electric vehicles.

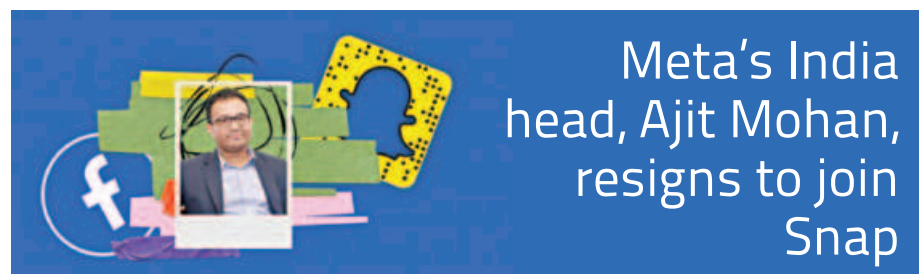
# Indian ed-tech company BYJU'S appoints Messi as brand ambassador

Prominent Indian ed-tech company, BYJU'S, has announced PSG star Lionel Messi as the global brand ambassador of BYJU'S social impact arm, Education For All. The captain of Argentina, one of the biggest football stars in the world, has partnered with BYJU'S to advance the cause of equitable education throughout the world.

Messi will serve as Education For All's first international ambassador. BYJU'S is also a sponsor of the 2022 World Cup.

Located in Bangalore, India, BYJU'S was established in 2011 by Divya Gokulnath and Byju Raveendran. BYJU'S is estimated to be worth US\$22 billion as of March 2022, and the company states that over 115 million students are currently enrolled.

BYJU'S is currently one of the top companies in the world and has a market presence in 121 nations.



According to a report by TechCrunch, Ajit Mohan, the head of Facebook parent Meta in India, has left the company and decided to join rival Snap. Mohan will lead Snap's APAC division as its president, according to TechCrunch.

In January 2019, Mohan joined Meta, which was formerly known as Facebook, as the VP and MD of the India business. India, which the company considers to be its largest market in terms of users,

underwent significant changes during his leadership.

Over 300 million new users joined Facebook's family of apps, including Instagram and WhatsApp, during his tenure at the company. It also made a number of bold investments in India, including writing a \$5.7 billion check to Jio Platforms, a major Indian telecom company, and expanding WhatsApp's business features in the region.

## EDITOR'S NOTE

### Smooth sailing

This week, we talk about wheels: from the latest SUV to Formula cars to... robots? Check out our two-page Cover Story spread to find out what we thought about driving the brand new 2023 Honda BR-V. In Shift, we take a closer look at the Formula IUT team and their latest achievement. In Spotlight, we talk about Team Atlas and their award-winning farming robot.

As for other pages, check out our recommendations on things to consider before buying an IPS/UPS to combat this load shedding surge. In Next Step, we jot down some easy know-hows on how to earn a degree online.

Stay safe everyone. See you next weekend.

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## Vivo launches Y22s in Bangladesh

Smartphone brand Vivo has launched its new Y series smartphone- the Y22s in Bangladesh.

The device is built with the Snapdragon 680 processor and is powered by a 5000mAh battery with 18W Fast Charge. The smartphone offers 6GB RAM with the upgraded Extended RAM feature along with 128GB ROM that supports memory expansion of up to 1TB. It offers a 50MP main camera with a large sensor. The Y22s also comes with Multi-Turbo 5.5 in addition to the Ultra Game Mode. The phone also has a 2.5D Curvature screen, Side Fingerprint Scanner, and a Face Wake feature.

The Y22s is available in two colour variants: the Starlit Blue and Summer Cian. The device is priced at Tk. 21,999.

