

#REVIEWS

Oshomoyer Daak: Reviving the charm of writing letters

With the world moving forward with digitisation at mind-boggling internet speed, the appeal of an older era is slowly fading away; old-fashioned hobbies such as writing a letter to a loved one and having it delivered in a yellow envelope by a bicycle postman. This allure of the bygone era has taken a backseat, with text messages or e-mails being the most favoured means of communication.

KrayonMag, a social storytelling platform empowering society by amplifying voices regarding social injustice, norms, and in-built stereotypes, successfully organised a handwritten letter festival, "Oshomoyer Daak," powered by Daraz.

This one-of-a-kind event, which is particularly relevant in today's setting, was open to anyone and took place at Bishwo

Shahitto Kendro for three days, from 19 October to 21 October, 2022. The idea for "Oshomoyer Daak" and KrayonMag's letter festival came from the fact that people no longer write letters by hand.

There were several suggested topics from KrayonMag for the letters, some of which were related to the SDG goals, such as "Gender equality, mental health, climate change, education system, and peace not war"

Finally, there was an open letter writing category called "Your Dream," in which authors could write letters about their dreams, parents, family members, favourite city, favourite author, or a fictional character. These letters could be sent to a loved one, a relative, a friend far away, or a character from a story. Participants were free to write about any

beloved object or character from literature or movies.

Aroma Dutta, MP, was the Chief Guest at the opening ceremony. Among the notable guests were Salma Adil, MJF, Founder, Salma Adil Foundation, CFO and ED, Top of Mind, and Poet and Author Bhaskar Chowdhury. The panel guests included Azra Mahmood, a well-known media figure; Manizey Ibrahim, author of the upcoming debut novel "Aries: The Beginning," and Director of Legal Affairs at Ibrahim Securities Limited; and Ahsan Bhuiyan, Barrister-at-law and founder of the Poribirton Kori Foundation, were among the panel guests.

KrayonMag's founder and CEO, Tanzirul Dilshad Ditan, praised everyone for participating in the letter festival without being asked. She added, "A handwritten letter

is such a medium where all of our thoughts and unspoken words can be expressed in a complete way. It can also contain some important statement or opinion. Nevertheless, at this fast-paced time of technological advancements, the practice of writing letters has become almost obsolete. From this perspective, Krayon Mag has arranged this hand-written letter festival 'Oshomoyer Dak'. Through this festivity, we wish to bring back the eternal appeal of hand written letters."

Everyone's letters to Krayon Mag were displayed in a letter exhibition on this occasion. KrayonMag will compile these letters into a book for the upcoming 2023 book fair.

— LS Desk
Photo: Krayon Mag

◆ HOROSCOPE ◆



ARIES
(MAR. 21-APR. 20)

You need some rest. Avoid overindulging this week. Don't lose your temper if someone criticizes you. Your lucky day this week will be Tuesday.



TAURUS
(APR. 21-MAY 21)

Take time to understand yourself better. Resist the temptation to do anything risky. Channel your energy into professional endeavours. Your lucky day this week will be Saturday.



GEMINI
(MAY 22-JUN. 21)

Property investments will pay off. Don't take promises for granted. Avoid cutting people out of your life. Your lucky day this week will be Saturday.



CANCER
(JUN. 22-JUL. 22)

Start curbing those bad habits. Take the time to rediscover each other. Keep the promises you've made. Your lucky day this week will be Thursday.



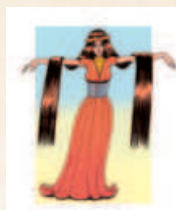
LEO
(JUL. 23-AUG. 22)

Don't let everyone know your next moves. Be patient when dealing with elders. Family members might cause lots of trouble. Your lucky day this week will be Wednesday.



VIRGO
(AUG. 23-SEP. 23)

Use discretion when talking to others. Look into making some physical changes to yourself. Problems with co-workers are likely. Your lucky day this week will be Saturday.



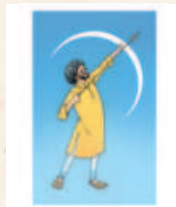
LIBRA
(SEP. 24-OCT. 23)

Make plans to travel with friends. Avoid hurting loved ones. Involve the whole family. Your lucky day this week will be Wednesday.



SCORPIO
(OCT. 24-NOV. 21)

Your quick wit will help finding new friends. Lovers may prove to be untrustworthy. Think things through. Your lucky day this week will be Tuesday.



SAGITTARIUS
(NOV. 22-DEC. 21)

Problems at home will be disconcerting. Communication will be your best bet. You will have to tackle issues in person. Your lucky day this week will be Friday.



CAPRICORN
(DEC. 22-JAN. 20)

Things will fall into place. Help out anyone in trouble. Catch up on correspondence. Your lucky day this week will be Tuesday.



AQUARIUS
(JAN. 21-FEB. 19)

Listen to the complaints of others. Travel will be costly. Avoid any unsavoury circumstances. Your lucky day this week will be Monday.



PISCES
(FEB. 20-MAR. 20)

Discuss future plans with your partner. Your hard work will be recognised. Don't get involved with someone who is already taken. Your lucky day this week will be Saturday.

Typhoon
Fabric Care

3D Technology

- Microfiber Cleaning
- Multi Stain Removal Enzyme
- Long Lasting Freshness

KOHINOOR CHEMICAL