



Ahmed continued to describe the additional innovations that would take The Blouse House to the top of its game. "We are offering free trial sessions to our clients. We also developed a process for an innovative order sheet. Once we have the client's measurements, it will be stored in our system and can be updated whenever necessary." So, measuring the fit is not required every time a client repeats a purchase.

The option to order online is also available. The Blouse House has a significant number of fabrics available as ready stock and one can simply browse online and choose it for themselves. What is more interesting is that The Blouse House promises to build unique designs according to one's personality and body type.

"We believe that fashion is not only about following the trends. It is more about how much one feels comfortable in an attire. At The Blouse House, we believe that everybody has their own style to follow and we are here to help them discover their unique style," said Mukul Alam.

Essentials —

The Blouse House is located under the same roof as Tahoor Lifestyle at House 108, Road 12, Manama House, Banani.

— **LS Desk**  
**Photo: The Blouse House**

