



#PRESS RELEASES

## Domino's Pizza all set to shake up your online order experience

Domino's Pizza happens to be one of those brands that need no introduction. The international chain started its journey in Bangladesh on March 2019, and has won the hearts of every pizza lover with its delicious pizzas and prompt delivery services.

The brand is globally known to operate with an open kitchen where your pizza is made right before your eyes and delivered to you in a 'box of happiness.' However, in order to experience this, you would have to be physically present in their outlet. That is, until now. The new "Live Pizza Theatre" feature of Domino's is offering an unprecedented experience for customers.

With the help of advanced technology, consumers will now be able to livestream the preparation process of their pizza in their devices whenever they order online!

"A good portion of our regular customers order online, and are often deprived of this fun of witnessing the open kitchen. With Live Pizza Theatre, we are successfully removing this barrier," said Abu Obaida Imon, Country Marketing Lead of Domino's Pizza Bangladesh.

So, how does this work? As you place your order, you will now get two text messages from Domino's. While one message contains the details of your order, the second text will have a link for your

Live Pizza Theatre experience. Clicking on it will allow you to watch the real-time view straight from the Domino's Pizza kitchen where your pizza is being prepared.

"We hope that this initiative will be a major step towards being truly transparent on food safety to our consumers," said Saumil Mehta, the Managing Director of Jubilant FoodWorks Bangladesh Limited, in their official press release.

Not only is this initiative the first of its kind in Bangladesh, despite having their outlets in over 90 countries, Domino's itself is introducing it for the very first time in its operations starting with Bangladesh.

With our restaurant culture at an all-time

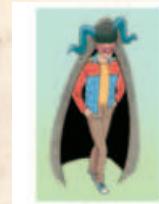
high, we know the hype that revolves around pizzas. So, it is not hard to imagine the excitement of foodies everywhere, after this announcement.

The all too familiar packaging has also gone through a little makeover. Instead of the portraits of their signature pizzas, the blue boxes will now have a sketch outlining the pizza-making process with Live Pizza Theatre written in the centre of the box.

In addition to making delicious pizzas, Domino's is now aiming to redefine your whole pizza experience. And we are here for it!

**By Nusrath Jahan**

## ◆ HOROSCOPE ◆



### ARIES (MAR. 21-APR. 20)

Make plans to visit friends. Your talents will be appreciated. Changes could be overwhelming. Your lucky day this week will be Saturday.



### CANCER (JUN. 22-JUL. 22)

You won't have to rest this week. Don't let peers push their work on you. Your fickle nature may cause jealousy. Your lucky day this week will be Friday.



### TAURUS (APR. 21-MAY 21)

Don't let them blame you. Be true to your feelings. Be aware of any emotional deception. Your lucky day this week will be Saturday.



### LEO (JUL. 23-AUG. 22)

Keep your ears open for valuable information. Work from home if possible. Avoid overspending on luxury items. Your lucky day this week will be Thursday.



### GEMINI (MAY 22-JUN. 21)

Best to avoid those you can't trust. Sign up for creative courses. Make plans with your friends. Your lucky day this week will be Friday.



### VIRGO (AUG. 23-SEP. 23)

Someone might challenge you to a debate. Talk to your partner about rekindling your relationship. Focus on finishing your work. Your lucky day this week will be Saturday.



### LIBRA (SEP. 24-OCT. 23)

Consider starting your own business. New opportunities for romance will arise from socialising. Don't make promises you can't keep. Your lucky day this week will be Saturday.



### SCORPIO (OCT. 24-NOV. 21)

Travel will be very enticing. Stay open to other opinions. Make alternate plans in case you shift careers. Your lucky day this week will be Friday.



### SAGITTARIUS (NOV. 22-DEC. 21)

Don't let your stubbornness get the better of you. Deception regarding investments will cause problems. Make amends. Your lucky day this week will be Thursday.



### CAPRICORN (DEC. 22-JAN. 20)

Someone could be trying to make you look bad. Avoid groups you don't get along with. Don't get involved in joint ventures. Your lucky day this week will be Friday.



### AQUARIUS (JAN. 21-FEB. 19)

Don't hide your true feelings from your partner. Help loved ones with their dilemmas. Family elders will give you trouble. Your lucky day this week will be Monday.



### PISCES (FEB. 20-MAR. 20)

Someone you live with will cause problems. Organise your schedule if you want to get things done. Expect opposition from family. Your lucky day this week will be Saturday.

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ওতিহ্যের আর এক তাম আধুনিকতা  
ঠিক যেমন রূপচর্চায় আভিজ্ঞাত্য মানেই

# ম্যান্ডালিনা

## সোপ

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