

#PRESS RELEASES

# Yellow brings Marvel, Disney, and Star Wars merchandise to Bangladesh

The leading fashion and lifestyle brands in Bangladesh, Yellow, launched three new international brands — Marvel, Disney, and Star Wars — at its flagship store on Gulshan Avenue on 29 September, 2022. To mark the launching of these brands, Yellow organised a launch event, titled 'Assemble the Force of Happiness' at the Gulshan flagship showroom on Thursday, September 29, 2022.

Speaking at the launching event, chief guest, Syed Naved Hussain, CEO and Group Director of BEXIMCO Ltd., said, "We are honoured to be a part of these global businesses as an exclusive country franchise to Bangladesh. Also, we are proud and honoured that Disney, the world's most iconic and largest entertainment company, has partnered with Beximco. This will increase the



credibility and goodwill of Beximco and Bangladesh worldwide. We therefore think that it is a good time for these brands to enter the Bangladeshi market."

Yellow, the trendiest fashion brand from Bangladesh, is mostly distinguished for its true international quality designs and fabrics. Official merchandise of Disney, Marvel and Star Wars will now be available in Bangladesh only at Yellow Outlets all over the country and its e-commerce platform.

## Here's your chance to join Star Lifestyle as a writer

If you love writing on current and trending lifestyle topics – food, fashion, health, entertainment, travel, tech, and more – come join us as a contributing writer.

Contributors are expected to cover events and take interviews, attend monthly office meetings, generate ideas, research for feature stories, and WRITE!

To apply, send us your CV and two sample write-ups on topics of your choice, related to lifestyle. The articles must be unpublished and original, and approximately 600 words each.

Email us your submissions at [lifestyleds@yahoo.com](mailto:lifestyleds@yahoo.com) and please mention "Application" in the subject line.

Deadline: 15 October, 2022.

## ◆ HOROSCOPE ◆



### ARIES (MAR. 21-APR. 20)

Unproductive colleagues will get on your nerves. Don't overspend this week. Help others with their financial troubles. Your lucky day this week will be Monday.



### TAURUS (APR. 21-MAY 21)

Make plans to take a vacation. Organise your living quarters. Your intuition will be right on. Your lucky day this week will be Thursday.



### GEMINI (MAY 22-JUN. 21)

Resolve issues by looking into alternatives. Don't expect romantic encounters to be lasting. Make plans to get out and socialise. Your lucky day this week will be Tuesday.



### CANCER (JUN. 22-JUL. 22)

Self-improvement projects will be beneficial. Spend quality time with your partner. Your talents will shine at work. Your lucky day this week will be Saturday.



### LEO (JUL. 23-AUG. 22)

Spending too much will upset your partner. Make money through solid investment plans. Pleasure trips will bring about new friendships. Your lucky day this week will be Sunday.



### VIRGO (AUG. 23-SEP. 23)

Put your trust in others. You need excitement in your life. Erratic behaviour may be hard to handle. Your lucky day this week will be Monday.



### LIBRA (SEP. 24-OCT. 23)

Put in overtime to get your work done. Get involved in new hobbies. Your emotional state could be unstable this week. Your lucky day this week will be Saturday.



### SCORPIO (OCT. 24-NOV. 21)

Avoid problematic relatives this week. Save your money for a rainy day. Don't be too quick to blame others. Your lucky day this week will be Wednesday.



### SAGITTARIUS (NOV. 22-DEC. 21)

Take a small break from everyone. Abrupt changes at home can be upsetting. Not everyone will be pleased with your plans. Your lucky day this week will be Friday.



### CAPRICORN (DEC. 22-JAN. 20)

Travel for business will be advantageous. Your charm will be captivating. You may have ignored your partner lately. Your lucky day this week will be Friday.



### AQUARIUS (JAN. 21-FEB. 19)

Lending could lead to a problem. Put your thoughts into action. Lovers may prove unworthy of your affection. Your lucky day this week will be Thursday.



### PISCES (FEB. 20-MAR. 20)

You will make great strides at work. Don't make any unreasonable promises. Drastic changes are necessary in your life. Your lucky day this week will be Thursday.

# Typhoon

## Fabric Care

**KOHINOOR**  
CHEMICAL

**3D**  
Technology

Microfiber  
Cleaning

Multi Stain  
Removal  
Enzyme

Long  
Lasting  
Freshness