## Adobe acquires Figma for \$20 billion

The multinational software company Adobe has entered into a definitive merger agreement to acquire the web-based collaborative platform Figma for approximately \$20 billion in cash and stock, as per a recent official announcement by Adobe.

Founded in 2012, Figma is an online collaboration tool that helps team members work together real-time on web designs. Since its introduction, this open-source cloud-based app has received much

love from its users, and for a long time it was considered a direct competitor of Adobe XD, Adobe's very own UI/UX design and collaboration software.

In the

announcement, Adobe stated that Figma's web-based, multiplayer features will help improve the web capabilities of Adobe's Creative Cloud technologies, thus increasing Adobe's overall accessibility and ease of use. Adobe also intends to add their own imaging, illustration, font and 3D editing features on Figma. According to Shantanu Narayen, CEO and Chairman of Adobe, the combination of Adobe and Figma will

"accelerate the





vision for collaborative creativity".

Adobe also plans on empowering the designer and developer community by bringing the user base of both platforms closer together and "unlocking the future of collaborative design". Dylan Field, CEO and co-founder of Figma, stated that the merger will give Figma users access to new tools to produce webbased designs and products faster and more easily. Dylan will continue

to be the CEO of Figma once the transaction officially closes, and will be

reporting to the President of Adobe's Digital Media business, David Wadhwani.

Until the transaction closes, the two companies will continue to perform independently. However, no official confirmation has yet been made on what will happen to Figma once Adobe takes over.

#### **EDITOR'S NOTE**

# Letting the thesis out of the bag

I remember shuddering at the thought of writing a research paper during my undergrad years. After much trial and error, I eventually got the hang of it, but the first step was always the toughest. If you're in your undergrad and considering taking that first step towards crafting your own research paper, check out this week's Cover Story for the most essential tips you need to be familiar with beforehand.

As for other pages, we talk about post-rain bike maintenance in Shift, printer recommendations for offices in Bytes and some handy smartphone keyboard shortcuts in Tech Tips. As always, plenty to go around.

Stay safe everyone. Until next week.

Shams Rashid Tonmoy Sub-editor & Feature Writer

#### No SIM tray on iPhone 14s: Should Bangladeshis be worried?

Apple's latest lineup of the iPhone 14 series is all the hype right now. Alongside announcing a range of new features, Apple has also taken a revolutionary new step in announcing that all models of the iPhone 14 series meaning, the models of iPhone 14 will not come with a SIM tray or a SIM tray pin.

This very announcement has shocked many Bangladeshi techaficionados. Does it mean we Bangladeshis will be needing e-SIM to use this smartphone?

Not really! Here's why:

Firstly, during the announcements, many of us missed one important thing: US - Only. Yes, iPhone 14 series will have solely e-SIM for US-only models. In other markets such as Singapore, Malaysia, Middle East-



anyone would be able to purchase iPhone 14 series with SIM slots. If you have plans to buy the iPhone 14 series, then feel free to buy it from elsewhere in the world and be sure to double-check that the iPhone 14 model you are buying is not the US version.

Users who will buy iPhone 14 models imported by Apple-authorised resellers in Bangladesh will also be able to get the models that feature the SIM tray

Even if you buy an e-SIM-only iPhone 14, it is still not the end of the world? Why? Because Grameenphone is offering e-SIMs in Bangladesh. Grameenphone officially launched the e-SIM service in Bangladesh on 1 March 2022. Other operators are expected to follow suit in the coming days as more and more high-end smartphones are resorting to e-SIMs.

You can also use e-SIM in Bangladesh using international operators. There are data packages and plans available on the internet which will allow Bangladeshis to gain access to e-SIM functionality.

### **TOGGLE**

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### Valorant's newest map teased to be in Bangladesh

In what appears to be incredible news for gamers and esports fanatics alike in Bangladesh, the popular online FPS game Valorant could potentially have a new map in the country.

According to a newly released update from the brainchild of developer Riot Games, a new agent, Agent 21, is scheduled to join the Valorant roster. The new agent seems

to have Indian origins with water-based abilities.

On the flip side, the markings on the book in the teaser image that was released recently correspond to the map that is located at the shooting range. The Gateway of India is shown in the background of the teaser image and is located in Mumbai, where the line begins (on the left side). The arrow seems to be pointing (on the right side) to a region in Bangladesh on the other side of the Brahmaputra River. This could be evidence that Valorant might soon publish a new map based in Bangladesh.

Only time will tell if the widely popular online game will place its new map in Bangladesh or not.

