

#PRESS RELEASE

## Le Reve launches collection for Fall and Durga Puja

Le Reve, one of the country's leading fashion and lifestyle brands, has launched the Fall and Puja Collection 2022. Their new Fall Collection for women includes retro-wrap style tunics, pleated tops, peplum tops and skirt sets, ruffled sleeve shirts, layered gowns, A-line kameezes, unique shalwar kameezes, flared shrugs and all the statement-style collections of Fall. There are also saris, shrug-tunics, T-shirts and matching pants. Le Reve's exclusive collection, Nargisus also features gorgeous shalwar kameez, kameez and tunics to embrace this new season.

Separate lines have been designed for



men and children.

Red, green, grey, blue, maroon, yellow, beige, peach and golden colour palette dominate the Le Reve Puja Collection 2022. Along with other popular styles, frocks

and long pattern tunics, gowns, angrakha pattern salwar kameez, skirt-kameez sets, sharara suits, cotton, half-silk and exclusive Muslin saris have been added for Puja.

Silk, endi cotton and half-silk panjabis, along with digital print cotton and viscose panjabis, have been designed for men with the festival in mind.

Le Reve's Puja 2022 Collection and Fall 2022 Collection are available at stores in Dhaka, Khulna, Sylhet, Rajshahi, Narayanganj and Chattogram, and also online — [www.lerevecraze.com](http://www.lerevecraze.com). For details, check their official Facebook page [www.facebook.com/lerevecraze](http://www.facebook.com/lerevecraze)

## Sharodio Durga Puja Collection by Rang Bangladesh

Worship in Hinduism is incomplete without flowers, and the selected theme for Rang Bangladesh's Puja Collection 2022 is, 'Flowers of Puja'. The designs have been made using comfortable fabrics, and the colour palette matches the celebration. While designing the collections, equal importance have been given to the fashion needs of grown men and women, and young children.

The entire range of Puja Collection by Rang Bangladesh is affordable and available at all their brick and mortar stores across the country. One can also view the entire collection at [www.rang-bd.com](http://www.rang-bd.com) and [www.facebook.com/rangbangladesh](http://www.facebook.com/rangbangladesh). For online purchases, there is a 10 percent discount, along with free delivery across the country.

For enquiries, call the WhatsApp numbers, 01777744344 and 01799998877.



## Celebrating Durga Puja 2022 with Kay Kraft



The Kay Kraft Sarodio Durga Puja Collection has been designed based on ongoing trends, mainly inspired by tribal and floral motifs, and varied colour schemes. While some traditional designs have remained unchanged, a new combination of the retro look with the modern have been created for the Puja Collection.

Keeping in mind the comfort factor, cotton, handloom cotton, linen, half-silk, georgette, silk, and organza fabrics have been selected; embroidery, screen and block print, and other embellishments added to the designs. The array of

comfortable, seasonal and festive wear comes in gorgeous looking saris, shalwar kameezes, kurtis, tops, tunics, panjabis, shirts, fatuas, and coatees. A separate line has been designed for children. In addition to all the showrooms of Kay Craft in Dhaka, Chattogram, Sylhet, Khulna, and Cumilla the Kay Kraft Durga Puja collection can be viewed from the link: <https://www.kaykraft.com/product-tag/puja-220> One can also order from their Facebook page. There are special discounts or cashback benefits on certain bank cards, Bkash, and Nagad payments for puja purchases.

## Bishworang's Durga Puja ensemble

For 27 long years, Bishworang has been presenting Bengal's history, heritage, and culture through its attires. With Durga Puja being a major festival, the fashion brand is currently offering their special line for the upcoming celebration.

The saris, panjabis, dhutis, fatuas, shirts, three-piece sets, etc. have been made keeping the weather as well as the festivity in mind, from comfortable fabrics like cotton, to the gorgeous fabrics such as georgette. The bright colours indeed strength the vibe of celebration, reinforced by works like chunri, tie and dye, block, batik, karchupi, screen print, etc. The motifs, patterns, and drawings related to the Puja do not fail to bring out the festivity of the occasion.

The Durga Puja 2022 collection will be available until the day of Dashami, on all the Bishworang showrooms, along with their e-commerce site, [www.bishworang.website](http://www.bishworang.website) and their Facebook page, bishwoRang.



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