BANGLADESH'S SMARTPHONE MARKET SHRINKS BY 3% COMPARED TO LAST YEAR: COUNTERPOINT STUDY

Xiaomi tops local smartphone sales in Q2 2022 with 28.8% market share

Bangladesh's smartphone market shipments declined 3% YoY in Q2 2022. These findings were made public in a recent study published by market monitoring service Counterpoint.

The study indicates that the decline was due to soaring inflation and rising commodity prices, which resulted in a weakened consumer purchasing power for electronics. The study also stated that Bangladesh's feature phone shipments declined 12% YoY, mainly due to the shift towards smartphones, which resulted in a 9% YoY decline in the country's overall mobile handset market in Q2 2022.

However, Bangladesh performed well as one of the most stable economies in South Asia

In Q2 2022, Xiaomi secured the top spot in the smartphone segment and Samsung secured the second spot with a 17.3% market share. vivo took third place with a 10.1% share. Symphony continued to be at the top position in Bangladesh's feature phone market in Q2 HMD.

Colocity brings Microsoft Azure stack hub hybrid cloud for the first time in Bangladesh

Colocity brings Microsoft Azure stack hub hybrid cloud 'Colcity.Cloud' (Colocity DOT Cloud) to the country for the first time to help the country's businesses digitally transform. Its hybrid cloud is addressing business concerns of storing data at the local level. Colocity is providing the necessary solutions for the assurance of compliance, reliability and security of the data.

In this regard, Emaad Ispahani,

Managing Director of Colocity Limited, said that many companies in the country are not ready to move from traditional institutional infrastructure to the public cloud. Organisation owners want complete control of their data and prefer to keep the data close for this. In addition, according to the law of the country, some information, including financial sector information, has to be kept within the country. So,

cloud capabilities can create great opportunities for businesses in the country. Of these, many organisations are using the colocation service of Colocity.

In this regard, the Head of Sales and Marketing of Colocity. Al-Fuad said, "With the development of technology, we are able to hand over the Microsoft Azure Stack Hub to the customers, which will make their business more dynamic."

5 useful websites you probably didn't know about

We get it. Life gets busy. You hardly get the chance to have some time for yourself during the weekdays. Well, wouldn't it be great if you could use some web hacks to save your time? We thought so too. Here's a list of useful websites to help you sort out some areas of your work/ life.

Swipefile.com
Swipefile.com lets you find creative inspiration from different advertisement texts or 'copies' from various websites that have garnered significant attention in their respective markets. You can use these copies as templates to prepare your next breakthrough ad campaign.

Lastpass.com
Lastpass allows you to save all your passwords safely and share them with people you trust. Users can use the LastPass Authenticator instead of their master password to access the LastPass vault. You can also share passwords and notes with anyone easily and securely

without them getting intercepted by hackers.

Tosdr.org
ToS;DR stands for "Terms of Service;Didn't Read" and aims to address the chore that (almost) all of us try to avoid on the internet: Reading Terms of Service. It summarises the key points of the Service

Agreements through simple sentences, so you know what you're signing up for.

pictory.AI
Pictory lets you convert your texts from different articles into full-length videos using the power of Artificial Intelligence. Pictory currently has a free trial plan which allows users to create 3 video projects, each having a maximum duration of 10 minutes.

Tubebuddy.com
Tubebuddy lets you master the art of creating content on YouTube and rank higher in search results by transforming how you look at search engine optimization (SEO).