

#FASHION & BEAUTY

Modest wear and its increasing popularity

Modest and fashion might be two words seldom put together, but changing global perspectives made its popularity a reality. It is by no means a new idea, as people, and women, who preferred to dress modestly have always been around, but the idea to cater to this growing population specifically is only just catching on. Some choose it to comply with religious practices, others for simple personal preference; however, modest fashion is not about the hijab or headscarf alone. It relates to anyone who is partial to loose flowy clothes, often in multiple layers, like capes, wraps and loose jackets, with the intention of not displaying the shape of their bodies prominently.

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