



Great ways to view great plays

ABRAR HOSSAIN

Ever since the dawn of televised sport, viewers have been trying to achieve a near stadium-like atmosphere in the comfort of their own homes. So with the ICC Men's T20 World Cup and FIFA World Cup set to begin on October 16 and November 20 respectively, fans in the country will most likely want to gear up for these two mega sporting events.

There
a r e

multiple aspects of a perfect viewing experience, including ambience, display size, sound quality and even the room temperature.

Now given that you already have a suitable television to watch programmes on, your very next concern would be ensuring that you have an adequate home theatre system.

This

is where companies like Samsung Bangladesh, the local wing of the globally renowned consumer electronics maker, come in with a range of soundbars that have various features, such as 3D surround sound, Samsung Acoustic Beam, Q-Symphony and more.

The 3D surround sound feature helps the viewer feel like they are inside the stadium itself while the Samsung Acoustic Beam amplifies this experience by delivering sound that seems to come from precisely where the action is happening.

Meanwhile, the Q-Symphony is a high-end audio technology that allows

compatible TVs and soundbars to play sound at the same time in sync, meaning that viewers can play their TV speakers at the same time as the soundbar.

Moreover, Samsung's Adaptive Sound technology provides optimised sound quality by analysing the viewing space and the acoustic components of the content.

Other features include the One Remote Control and wireless subwoofers.

By using the One Remote, viewers can control not only their television set, but also all devices connected to it, such as the speakers, gaming console and more.

But if you want to add a little more kick to your stereo system, Samsung also

provides a range of Sound Towers that boast bi-directional sound and built-in bass boosters.

That being said, another way to immerse yourself in any televised sporting event would be to view it on a smart projector as it would provide a far larger display than what most TVs are

capable of.

For example, Xiaomi, a Chinese designer and manufacturer of consumer electronics that has a significant hold on the local market, has a couple of smart projectors to choose from.

These projectors, powered by android 9.0, allows viewers to enjoy their favourite sport on a big screen by transmitting high-quality images in 1280-720 resolution. They also allow users to set the image focus to ensure maximum clarity and obviously come with the necessary ports, such as HDMI, USB and a headphone jack.

Now while these devices are intended for internal use, their size means that you can carry them just about anywhere.

Certain models also have a highly precise electric motor that improves the focusing accuracy and ensures clarity and sharpness.

However, perhaps one of the greatest conveniences offered by these projectors is that they support AI voice control, making them incredibly easy to use.

In addition, the company's projectors are integrated with stereo speakers, have a dust-proof design and a heat resistant build that improves their service life.

If you are looking for something a little higher-end, Sony can cater to your needs.

Select models of Sony projectors are 3D capable, have true 4K resolution with 4096 x 2160 SXRD panels, which provide a picture quality that is more than four times that of Full HD.

Local companies such as Walton Group also cater to both the speaker and projector markets by offering a host of solutions that have similar features while Rangs e-Mart and Transcom Digital both distribute Sony products.

And it is no doubt that the upcoming global sporting events will spur these companies into offering a myriad of deals to attract customers.



ILLUSTRATION: FREEPIK.COM

NUMBER 1 UHD
SMART LED TV

JAMUNA
LED TV



Crystal Clear
Picture Clarity Packed
With
Stunning Design

ultra bright LED display
quad-core processor
voice control
dolby digital sound
wide viewing angle

4 **Years**
Panel Warranty

3/6 months
installment facility at **0%** interest
from own outlet



01313036904
/jamunaelectronic

Experience the Real
4K PICTURE & SPECTACULAR SOUND
innovative • smarter • brighter