

17 injured as marketing team pats itself on the back too hard

JEAN-PAUL SATIRE

It was a regular day on the business floor of Dalal Inc. The keyboards clicked and phones rang, until suddenly, Debashish Das, head of marketing, ran out of his room waving around a paper at the entire office and declared that the deal had been sealed.

Debashish's marketing team had managed to sell the company's dignity for 23.5 peanuts, and that called for congratulations.

Soon, the whole marketing team gathered around Debashish, who declared that they deserved accolades for being the provider of the oxygen, i.e the money, for this organisation, and that this achievement belonged to the whole marketing team.

That is when tragedy struck. What began as a gentle show of appreciation as the members of the team patted each other on the back, quickly intensified as details of the deal emerged.

Project lead Hasan Shihab shared information about

exactly how little money they had secured from clients in exchange for pawning off ugly amounts of work to creative and product development, and the pats on the backs grew harder.

Hasan himself was the first to fall, as Tajreen Ahmed, CFO, smacked him in the upper back hard enough to dislocate a shoulder blade.

Hasan got off easy though, as he told us smiling through the pain with his hand resting on a sling, "Young marketing executive Rasheed Rahman came up with the idea to include a clause that stated that the client had full creative control and final sign-off privileges on all campaign-related content."

"The clients were willing to pay

"The clients were willing to pay 0.0087 percent extra for these privileges, and to congratulate Rasheed on his success, the whole team went to town on his back. Marketing head Debashish Das procured a cricket bat and patted him on the back with that."

0.0087 percent extra for these privileges, and to congratulate Rasheed on his success, the whole team went to town on his back. Marketing

head Debashish Das procured a cricket bat and patted him on the back with that. His spine is now twisted, and he has lost sensation from the waist down, but I'm sure he'll be proud of his achievement."

This reporter tried to get Rasheed's comments but the doctors in the ICU of Dhoka Medical College Hospital would not allow visitors. Upon peering through the window, we did see that Rasheed was still busy at work on his phone, as he had not lost sensation in his hands. It later turned out that he was making a post on LinkedIn where he thanked God and every other person he has ever met in a professional capacity by name.

In total, 17 members of the 23-man marketing team suffered various degrees of back and shoulder injuries in this incident. Injuries ranged from herniated spinal discs, fractured vertebrae, to whiplash.

Those who remained uninjured were contacted for comment but could not be reached, other than one Senior Marketing Executive who would not reveal his name, but said, "I'm

embarrassed. I've worked in marketing for 10 years, I've sucked up to every boss I have ever had, only to be snubbed when praise abounded. Yes, I was patted on the back, but clearly not hard enough."

I KNEW YOU COULD SELL THIS COMPANY'S DIGNITY TO THE HIGHEST BIDDER! I'M SO PROUD!



SPLASHBACK SHORTS

Jalanta reveals his next epic

CLUELESSPONDENT

Bangla film's action-comedy superstar, Jalanta Anil, has denied allegations of him lying about the budget of his latest film: Dhan- The Hay.

The film's Persian co-producer recently revealed the budget to be Tk 4 crore, not the Tk 100 crore that had been long established in the media.

"I am sure that someone from here is making him do it. That director cannot even write in Bangla," Jalanta told reporters in English.

"This is a deep, very deep, conspiracy against me. Oh wait, this reminds me, you know what, I will make my next film with a much, much bigger budget. It will be called Shorojontro - The Konspiracy," the actor continued.

Asked about the budget of the forthcoming film, Jalanta said, "I will take the Tk 40 crore budget from Dhan- The Hay and make a Tk 1,000 crore movie out of it."

A few audacious reporters tried to correct Jalanta by saying that he meant that he would take Tk 40 crore from the revenue, but the actor ignored them.

Paying less: The best way to prevent money laundering

"People think we have been depriving these workers for decades, but they don't know that all the things we have been doing is just for the betterment of our economy. How could someone even think about laundering money abroad if he or she can't even afford to buy a dozen eggs with his whole day's income?"

MAHBUB ALAM MUNNA

Amid the epidemic of money laundering crimes, the country just invented a foolproof method of preventing people from doing dirty stuff with the money they don't need.

The game-changing idea is underpaying workers.

"Our idea is simple. If you pay your workers less, they will have no money left after meeting their own needs. If you don't have money, how would you launder?" the payment minister, who owns 20 tea gardens, said in a live press conference, broadcast by BBC, CNN, Aljazeera and hundreds of other channels.

While asked if the government had conducted any experiment before utilising this new scheme, the payment minister said,

"Bro, we have been validating this since time immemorial. We have been paying our tea workers around \$1.2 dollars for a full day of work and guess what, they barely can make both ends meet, let alone launder money!"

"People think we have been depriving these workers for decades, but they don't know that all the things we have been doing is just for the betterment of our economy. How could someone even think about laundering money abroad if he or she can't even afford to buy a dozen eggs with his whole day's income?" one of the owners, locally known as the modern Nawab, said.

People, finally, could understand why tea workers have been paid "Incredibly little" and are now desperate to felicitate the rare geniuses who were once ridiculed and derided by them.

The world should immediately congratulate Chapasthan for finding the best possible way of tackling the money laundering problem.

The idea proved to be even more spectacular when an independent probe was launched by Satireday to know whether it really worked. The probe found that there was no tea worker in the list of famous money launderers, and recommended that other workers should be paid less, Tk 120 per day, if the country wanted to end the scourge of money laundering.

"I want to apologise to our tea-garden owners for asininely denouncing them. Had they not done that, we would have been bankrupt by now," Telbaba, a polite citizen, said, repenting his previous remarks.



A generic view of a tea garden without any workers.

PHOTO: STS

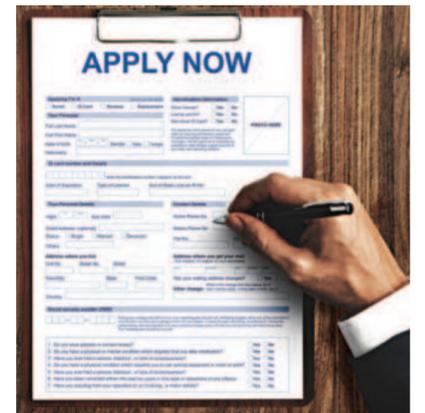


PHOTO: FREEPIK.COM

Job opening for 'Boss's friend's child' gets record applications

CLASSIFIED CORRESPONDENT

A new position has opened up in Inequity Inc, one of the Misfortune 500 companies of the country.

The company advertised the vacancy in their 'Boss's friend's child' position on their website and received 70,000 applications within an hour. This is a record, the Satireday staffer who is a friend of the page's editor said.

This has kicked off lively debate about whether the boss actually has that many friends. Sources at the company said that the boss was so great that he had befriended half the population with his kindness and guidance, so the 70k number was actually lower than expected.

Requirements for the job include "having a high level of entitlement", and the applicant must have the ability to "do very little work" while not feeling guilty about receiving "hefty paychecks", according to Inequity Inc's website.

The applicant should not have any prior work experience, or any other skill whatsoever.

Must-have tendencies include the propensity to be late to work every day. They must come to work last and leave first every single day that they come to work.

They should not come to work if there is traffic on the road, if it is raining, too cold or too hot.