

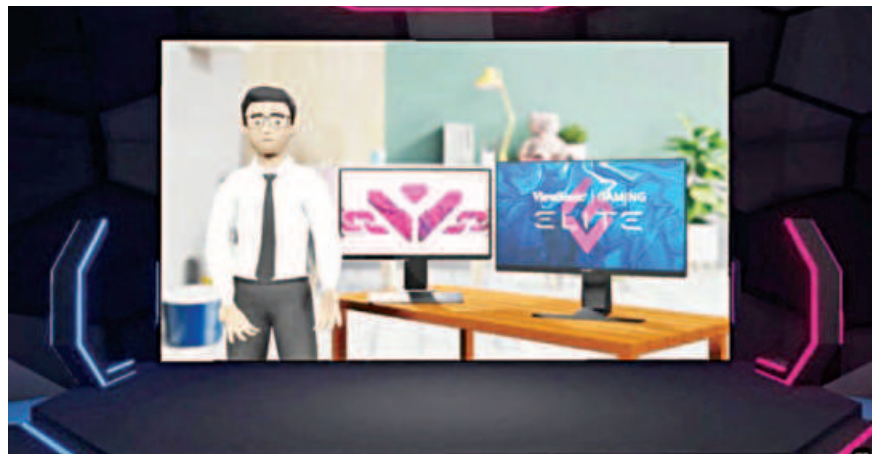
## ViewSonic launches line of gaming monitors for Bangladesh in virtual launch in the metaverse

ViewSonic recently made its debut in the metaverse by virtually launching its latest gaming monitors and display products in Bangladesh.

The latest ViewSonic professional gaming monitors were showcased at the launch featuring the most up-to-date IPS displays to provide optimal rich colours and contrast for a vivid viewing experience and the latest technology optimised to enable ultra-smooth, immersive, low latency gameplay with no screen tearing or stutter.

The launch event was headlined by the new Viewsonic ELITE series premium gaming monitors. The ELITE XG320U gaming monitor features a 32-inch pixel-dense 4k UHD screen with Quantum Dot Technology and a 150Hz refresh rate. The ELITE XG251G gaming monitor boasts a 25-inch full HD IPS panel featuring a 360Hz refresh rate along with VESA DisplayHDR 400.

Also part of the launch was the more budget-friendly Viewsonic OMNI series, gaming monitors. The XG2431 Gaming Monitor features a 24-inch 240Hz Full HD fast-IPS display with VESA DisplayHDR 400. The XG2705 Gaming Monitor brings with it a 27-inch full HD IPS display with a 144Hz refresh rate. The VX2405-P-MHD Gaming Monitor features a 24-inch full HD IPS



display and a 144Hz refresh rate.

In addition, the LS500WHE - a high brightness WXGA LED Projector aimed for business and education use was also unveiled alongside the ViewBoard IFP52 Series - a 75-inch interactive flat panel display with next-generation whiteboard technologies for immersive learning.

The ViewSonic Metaverse launch took place in the InGame Esports Metaverse which is a purpose-built web3 platform created by InGame Esports, an Esports digital agency in South Asia with extensive experience led by a vibrant, young team of gamers.

The event saw over 40 popular influencers and tech reviewers from

South Asia including countries like Bangladesh, Myanmar and Sri Lanka, taking part through their virtual characters which are set to be released as non-fungible tokens (NFTs) to each invitee. Popular Vlogger Rafsan 'The Chotobhai' hosted the event virtually through his metaverse character with special attendees from Viewsonic, Darren Low (Country Manager for all emerging markets), James Tsao (Senior Sales Manager for Bangladesh, Pakistan, Cambodia & Philippines), Golam Kibrea (Account Manager for Bangladesh) & Myat Sithu (Marketing Manager for all emerging markets - South Asia and Africa) taking part as their metaverse counterparts.

### EDITOR'S NOTE

## Charging toward the future

Electric cars have always felt like such a cool concept. Instead of relying on non-renewable fossil fuels, you get to drive around in a car that runs on a battery - one you can charge ahead of time and ready to go whenever you need. Check out this week's Cover Story on a local venture that plans to manufacture electric vehicles - made in Bangladesh, for Bangladesh.

Continuing the automobile focus, in Shift, we have a new list of motorcycles - this time, based on mileage and fuel efficiency. We also have a two-page spread in Bytes where we review the new Samsung Galaxy A73 5G, complete with a hardware and performance analysis.

Stay safe everyone. See you next week. Until then.

Shams Rashid Tonmoy  
Sub-editor & Feature Writer

## New WhatsApp app will no longer require you to connect phone

With WhatsApp's new Windows app, you can now send, receive, and sync messages without connecting to your phone. According to a website update by WhatsApp, the updated Windows app is now out of beta and accessible for download from the Microsoft Store.

Previously, Windows users had to download the web-based desktop app for WhatsApp or use their web browsers to access the messaging service. As explained by WhatsApp, the fact that the new app is native to Windows should speed up and improve responsiveness.

The biggest change is that message syncing between your phone and the desktop app no longer requires you



to keep your phone connected to the internet. According to WhatsApp, a native app for macOS is also in development.

The multi-device functionality of WhatsApp is fully operational and has exited beta. This keeps end-to-end encryption intact and enables you to

connect up to four devices to your WhatsApp account without using your phone.

The only way to link your WhatsApp account to a device at the moment is through a computer, so it makes sense to add support for tablets (or perhaps an additional phone).

There are some restrictions associated with using linked devices, though. You cannot clear or delete chats, for instance, if your primary device is an iPhone. Additionally, you are unable to call or message someone who is using a "very old version" of WhatsApp, send messages with link previews, or view real-time locations from the WhatsApp web application.

## TOGGLE

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Published by the Editor from  
Transcraft Ltd, 229, Tejgaon Industrial  
Area, Dhaka on behalf of Mediaworld  
Ltd., 52 Motijheel C.A., Dhaka-1000.





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