Schneider Electric hosts 'Innovation Day'

Schneider Electric, a global company providing digital automation services and energy management solutions, recently hosted an event called 'Innovation Day' in Dhaka. The event, which was attended by local IT professionals and government officials, showcased the latest products, technological trends and IT solutions featured by the company.

Some of the new products and software introduced by them were Micro Data Centre (DC), which enables a faster and more cost-effective way to build and deploy micro data centres at the network edge; EcoStruxure IT Expert, which provides an efficient way for distributed IT and local edge organisations to monitor their power and cooling multi-vendor physical infrastructure equipment; and the Easy UPS 3S, which supplies power stability with robust electrical specifications and long-lasting performance to
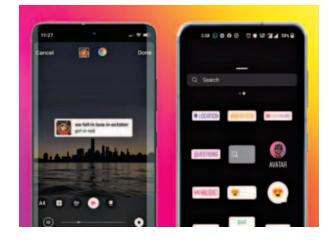

ensure business continuity.

According to Schneider Electric, the Innovation Day event aimed to connect with the company's top 100 customers while featuring recent trends in technology, which can

potentially lead to more sustainable growth in the country. The event also highlighted the need for the digital transformation of local industries for a more sustainable future for Bangladesh.

Instagram music is finally here in Bangladesh

Instagram Music, a highly anticipated feature, has finally been made available to Bangladeshi users. If you open the app on your phone, you probably won't even need to update it to use it. This feature was introduced in the USA in June 2018. Bangladeshi users have been demanding this feature for a long time now.

Here is how you can use Instagram Music. To take a story, open your app and swipe to the right. After taking the pictures, select the stickers icon in the top right corner of your screen. The same button is used to add features like your location, a poll, or a quiz.

After you click the sticker icon tab, a 'music' icon ought to show up. Select songs based on your mood or genre by clicking it to browse through popular songs. You can even look up the song you want to hear. You can choose which song's verses will be played during your story, as well as the song's font and size.

DNCC to launch 'digital smart parking' in Dhaka

M Atiqul Islam, Dhaka North City Corporation (DNCC) Mayor, recently announced that DNCC will be launching a 'smart car parking system' starting in September. The announcement was made during the 'Smart Hat, Smart Bangladesh' event held on August 3 at Nagar Bhaban, Gulshan-2.

According to Atiqul Islam, smart parking is being launched as a pilot project for 500 cars from September 2022. It will be introduced in Gulshan

and Banani at first, with plans to be executed for other areas in Dhaka as well if the project is deemed successful.

Regarding how the smart parking would work, Atiqul stated that the vehicles will be parked using an automated IoT system, with commuters able to rent dedicated parking spaces for an allocated period of time. Charges will be applied based on how long the car has been leased in that assigned parking area.