

TOGGLE

WEEKEND LIVING IN THE DIGITAL AGE

A publication of *The Daily Star*

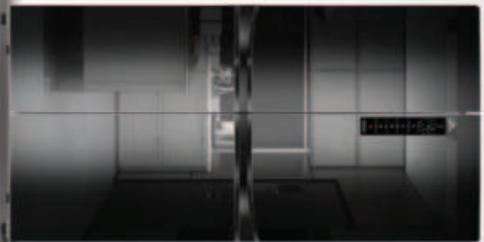
A DAY AT THE DHAKA MOTOR SHOW



PHOTO: AKIF HAMID

Eid Festival
GRAB THE CHANCE TO GET
up to **20** LAG TAKA
SURE CASHBACK
OR PRODUCTS WORTH OF CRORES TAKA FREE

Digital Campaign 2022
Season-15



Buying Fridge from
M/S. Faruk Agency
Trunk Road, Feni

GOT 20 LAG TAKA

Mr. Sabuj Miah, Father: Ruhul Amin
Dhumsadda, Feni Sadar, Feni

WALTON
Smart Fridge

- Conditions:**
- Have to complete digital registration after buying Walton Fridge.
 - This campaign is conducted by fully computerized system facility.

- Digital campaign facilities will be void in case of more than 3 registrations of fridge from the same mobile number in a year.
 - The authority reserves the right to change the campaign anytime.
- This initiative is taken to ensure maximum customer facilities through research & development of products and digitalization. Return SMS may be delayed for the technical/network problems.

For Details: 16367 | waltonbd.com

Meta launches Meta Pay: future wallet for the metaverse

Meta is officially changing the name of Facebook Pay to Meta Pay, and is planning on making it the digital wallet for the metaverse. The announcement was made by Meta CEO Mark Zuckerberg on his official Facebook page recently.

Meta Pay will retain the basic functionalities of its previous version, Facebook Pay, including the options to shop online and send money on Meta platforms such as Facebook, Messenger, Instagram and WhatsApp.

According to Zuckerberg, Meta Pay is being planned to be used as a wallet for the metaverse, which will allow users to not only control payment options in virtual reality worlds but also securely manage their personal identity online.

Zuckerberg also added that Meta is planning on adding a shop that will support Meta Pay, from which users can buy items such as artwork,



music, clothes and access to virtual events. He said that transactions through Meta Pay will also ensure proof of ownership for purchased items, which can be used across the different services run by Meta.

Meta also plans on making digital

transactions smoother by introducing easier methods of using metaverse currency, as well as building better opportunities for content creators through the promotion of digital goods that can be purchased exclusively in the metaverse.

Samsung Galaxy Z Flip 3 excels in durability test

Samsung's flagship smartphone Samsung Galaxy Z Flip 3 has recently shown impressive results in a durability test. According to the test, the smartphone withstood a minimum of 4,18,000 complete and successful folds and unfolds.

The durability test was performed by the Polish tech reviewer MrKeybrd on a live YouTube stream from June 8 to June 13. After fold number 4,18,503, the device showed issues



opening and closing - the point at which the test concluded. However, even after that many folds, the display

was unaffected and showed no issues.

It was estimated from the experiment that the Samsung Galaxy Z Flip 3 can withstand around five years of continued usage, amounting to a minimum of 100 folds and unfolds per day and a minimum of 2,00,000 complete folds overall.

Samsung Galaxy Z Flip 3 also features a 6.7-inch FHD+ display, 8 GB RAM, 256 GB memory and 3,300 mAh battery.

EDITOR'S NOTE

Cars, cars, everywhere

Would it be an overstatement to say that we all love cars? And when the newest automobiles are gathered under one roof, who wouldn't be excited? Check out our Cover Story spread for this year's Dhaka Motor Show, and find out which new cars and motorbikes were revealed.

On other pages, we have a mini-refrigerator product guide on Bytes and a guide on how to build a career in the development sector on Next Step. Variety for everyone.

Stay safe everyone. Until then.

Shams Rashid Tonmoy
Sub-editor & Feature Writer

TOGGLE

Editor and Publisher
Mahfuz Anam

Editor (Toggle)
Shahriar Rahman

Team
Zarif Faiaz
Shams Rashid Tonmoy
Tanzid Samad Choudhury

Graphics
DS Creative Graphics

Production
Shamim Chowdhury

Published by the Editor from Transcraft Ltd, 229, Tejgaon Industrial Area, Dhaka on behalf of Mediaworld Ltd., 52 Motijheel C.A., Dhaka-1000.

WhatsApp rolls out tons of new features

WhatsApp recently added a number of new features, including the ability to mute people during group calls, as per reports via Android Central. This sanity-saving feature appears to be useful not only for muting people who forget to do so, but also if you're in the same room as someone else on the call and don't want to hear an echo of their words.

While some conferencing apps, such as Zoom and Microsoft Teams, allow hosts to mute all (or specific) participants, most don't allow individual users to mute who they want during a call. This feature adds a new level of control, but it's probably best reserved for tumultuous meetings with up to 8

people on video calls, or up to 32 on voice calls.

In addition to the new muting feature, WhatsApp now allows you to message specific people while on a group call, which is useful if you need to send a note to someone or crack a joke that might not go over well with the entire group. WhatsApp is also introducing a new banner that will notify you when someone joins a call after it has already begun.

WhatsApp also announced that you can now control who sees your profile photo, about, and last seen status, which shows when you were last active on the platform.



Building a career in the development sector: Essential know-hows

AHMAD TOUSIF JAMI

The development sector is a popular choice for individuals who are not afraid to take up challenges, from living in rural areas to travelling to war zones for humanitarian causes. This always-expanding sector pays the staff lucrative stipends with generous donor funding worldwide. Aspirants may pursue their careers locally in Bangladesh or beyond the border in regional or global stations of global development organisations. In recent times, given the unique appeal of getting paid while working for social welfare, more and more individuals are becoming interested in pursuing a career in this sector. Therefore, with increasing competition, aspirants must build themselves from the ground up to secure jobs and make the most of their potential in the development sector.

VOLUNTEER FOR A CAUSE

According to Md. Abdul Quayyum, Head of Communications at a leading international development agency, work in the development sector intrinsically requires individuals to commit to working for people, community, country and global good without an ulterior motive of profiting from it. Therefore, volunteering for any cause is always a brownie point, whether for their neighbourhood or during any emergency response. Current students may seek volunteer opportunities through UN Volunteers Bangladesh or other volunteer programs from local NGOs/ INGO. "First, we want to see the reflection of your true spirit towards social causes and soft skills you have, then the technical know-how. It comes from voluntary work at your school and neighbourhood. So stay alert and grab volunteering opportunities around you," adds Md. Abdul Quayyum.

EXERCISE COMMUNICATIONS SKILL

Both oral and written communication skills are essential tools at all levels in the development sector. Proper

documentation of work is required for convenient collaboration within agencies, reporting progress to donors, and advocacy to groups needed based on projects. Mr Galib Ibn Anwarul Azim, regional policy and regulation specialist at a UN development agency, says excellent writing and speaking skills are a priority in the development sector. He adds, "You may consider joining competitive debating, public speaking and part-time writing opportunities to enhance your communications skills." Moreover, poor communication skills can potentially lead to misunderstanding, which is uniquely harmful in this sector since many ongoing projects are advocacy-oriented, where accurate and strategic messages are an absolute must.

LEARN A SECOND UN LANGUAGE

Many goals of the development sector are universal. More often than not, collaboration within the global, regional

money, the priority to be cost-efficient while running projects is a significant priority. As such, smaller teams with efficient multi-skilled individuals are becoming more frequent in the sector. For instance, if someone is excellent with specific technical knowledge, they would even be ahead in preference if they can do intermediate quality graphic designing. This is because the combination of these two skills can reduce procurement process complications for quick graphic support during work. This applies to any other secondary skill, whether fundamental data analysis or photography. "We often prefer interns who have multiple skills and can flexibly support a range of work when required," adds Mr Galib Ibn Anwarul Azim.

SHOWCASE YOUR PROFILE

Most job openings in the development sector come with a detailed job description known as Terms of Reference



and local level stations is needed for an array of different projects. Although English is one of the most common languages, the other official UN languages are also frequently used. Beyond English, the other UN official languages are Arabic, Chinese, French, Russian and Spanish. Learning any one of those languages at least would unlock many doors of opportunities. Whether it is working as a translator, transcriber, proofreader, editorial in project proceedings or any other job position, language proficiency always helps. Aspirants aiming to join global stations beyond borders may wish to learn the language of their dream destination and interest.

DEVELOP MULTIPLE SKILLS

The job market worldwide is shifting towards specialisation, and the development sector is no exception. However, given this sector is run by donor

(ToR). These documents, in most cases, explicitly explain the ideal candidate and the necessary skill requirement for the position. The cover letter and the resume must reflect that the candidate has taken that extra time to read the ToR extensively and craft the application accordingly. As such, a relevant master who equips you with the skills necessary to thrive in the development sector is essential. Sourodip Paul, consultant at a world-leading development organisation, says that one's application should reflect their educational learning. "The development sector, like any sector, has its characteristics that do not suit everyone. Please research well and talk to people already working there before you decide to pursue your career here," he adds. Therefore, the application should reflect the spirit and well-informed understanding of the required job opening.



Building a stronger and safer nation for 70 years
Our victories are for the people





15TH DHAKA MOTOR SHOW 2022

ITMAM BASHAR

Every year, Dhaka Motor Show is held by CEMS Global for three days and gathers the country's automotive enthusiasts, bike enthusiasts, consumers and commercial and industry professionals. This year's show at the International Convention City Bashundhara (ICCB) was the biggest one compared to its predecessors as they booked the whole ICCB, as it was finally held after two years after coming out of an ongoing pandemic.

The three-day 15th Dhaka Motor Show, 6th Dhaka Bike Show, 5th Dhaka Autoparts Show and 4th Dhaka Commercial Automotive Show began on 23rd June 2022 after a break of two years. Various brands and more than 200 companies from across 15 countries, including Germany, Italy, France, the US, Japan, India and Malaysia participated in the exhibition this year with around 500 booths across the whole place.

At the event, Toyota unveiled three brand new cars: Raize, Veloz and Avanza,

which were shown off alongside Rav-4, Corolla Cross and Rush. Continental motors the premium luxury car importer participated for the first time and stole the spotlight with the all-new Mercedes Maybach GLS 600, Land Rover Defender, Maserati Ghibli and Porsche Cayenne Turbo S. They also declared that they



are the official distributor of Brabus and displayed the Mercedes G-wagon Brabus 600 for a brief moment. Hyundai unveiled the new Tucson, Palisade, Accent, Elantra, Creta and Sonata. Jeep drew some attention for showing the iconic Jeep Wrangler for the first time. Peugeot also drew in quite a crowd with the new 508 and its unique styling. MG showed the all-new electric ZS EV and it was the only electric car in the venue which was shown alongside HS PHEV and ZST. Haval showed the new Behemoth in their store the POER displayed on top of rocks accompanied by the new Jolion Turbo, H6 and H9.



KIA had some interesting and modern-looking new cars like the Sportage, Seltos and Carens. Honda had the biggest stage this time showing off all their lineup starting from the Accord, Civic, City, City RS, CR-V and revealing the 2023 HR-V and 2023 BR-V that are coming soon.

Mitsubishi had centre stage with their cars starting from Outlander PHEV, Eclipse Cross, L200 and Expander. DFSK came and showed the Glory i-Auto alongside BAIC BJ40 Plus. Proton came with new cars like the Persona, Saga,

X-50 and X-70. On the Commercial Show side, Toyota showed the new Hilux and the coaster bus. ACI motors came with their Foton pickup, trucks and micro-bus lineup. The Energypac came with JAC pickups and SHACMAN trucks and the Anka bus. Tata unveiled their new Prima truck and other pickups.

This year's bike show was the biggest and the grandest one yet, where motorcycles of international and local brands have been showcased at the exhibition. The bike show had various stunt shows for the crowd and several

competitions up its sleeves and brands like Suzuki spared no expense and went all out. The bike show had hundreds of bikes from Suzuki, KTM, Hero, Zontes, Lifan, Vespa, Runner, Bajaj, Yamaha, GPX, Taro Bangla, Honda, Aprilla, TVS and many more showcased their bikes in the grandest way possible.

The Autoparts Show had several booths in every hall having various items up for sale and marketing to the public where companies like Pirelli tires, HJC helmets, Maxis tires, Bridgestone tires, lubricant companies,

importers, service centres, spare parts dealers, auto component distributors and many more showcased their products. The Bangladesh automotive community even showed up and had fun in their own way in the parking lot doing doughnuts and burnouts. The event had everything from food to live music this year.

As always, the Dhaka Motor Show promised to be the grandest event on the calendar for automotive enthusiasts and they delivered yet again even after two years.



Mini-fridges for your Eid needs: Our recommendations

NAVID HOSSAIN

With the upcoming Eid knocking at our doorsteps, most houses will find the need for an additional refrigerator to store the Eid meat. Most people's go-to choice for storing meat, alongside liquids and other food items, is often the mini-fridge. Being affordable and compact, they fit in any kitchen space or bedroom as well. If you're looking for a new mini refrigerator for your Eid needs, here are our top five recommendations.



Conion BE-87

Being a 67-litre mini-fridge, the Conion BE-87 is bigger than other refrigerators on this list but is still as compact as they come. Like any standard refrigerator, it comes with internal lights and a lock. It has four separate chiller compartments that can be manually taken out, allowing you to adjust the height. It also has

a 2-litre bottle rack on the door and another on top of it which fits cans easily. Conion BE-87 comes with eco-saving technology which is great for saving bills. Lastly, its top-of-the-line dynamic cooling system keeps food and beverages cooled at desired temperatures.

Shop: Best Electronics
Price: Tk. 16,200/-



Singer Mini Refrigerator 47 Ltr

The Singer 47 Ltr mini-fridge lives up to the mini part. It weighs 13 kg and has two separate compartments inside. There are two racks on the door as well, making it ideal for storing cans of beverages, candy, fruits and medicine. The best feature of the Singer 47 Ltr is the anti-bacterial gasket. This prevents food from being fungus-infected on short notice. This 20-inch tall, 17-inch wide and 18-inch deep fridge is the perfect size for compact living spaces. For students living alone and a shared fridge isn't enough, this mini-fridge is the one for their room.

Shop: Singer exclusive retail stores
Price: Tk. 14,990/-

Walton 50 Ltr Mini Fridge (WFO-JET-RXXX-XX)

The Walton 50 Ltr is a standard mini fridge with direct cooling technology. Weighing 22 kg, it is easy to move around as well. On the inside, it has two moderate compartments while on the top right, a tiny compartment that is removable and ideal for medicine or candy. The door holds approximately five bottles. The entire fridge measures

19 inches in width, 20 inches in depth and 21 inches tall. Walton fridges have a good reputation in the market, and fittingly, this mini-fridge wouldn't disappoint. This mini fridge also retains a key feature of Walton fridges: stylish design. Its modern contemporary look blends in with almost any room setting.

Shop: Walton Showroom
Price: Tk. 12,990/-



Sharp 60 Ltr Mini Refrigerator (SJ-K75X-SL3)

The Sharp 60 Ltr mini-fridge comes with a single wire rack divider and a bottle rack on the door. This stunning mini fridge works like all other regular-sized fridges - even the design and size is exemplarily compact, utilising dimensions of 18.5 inches wide, 17.6 inches in depth, 19 inches tall and weighing 18 kg. It comes with an ice tray and an egg tray, making it an excellent choice for anyone living alone and in need of a conventional yet smaller fridge. This is great for people who need a separate fridge to store medicine that fits inside the bedroom.

Shop: MK Electronics, Esquire Electronics
Price: Tk. 20,000/-

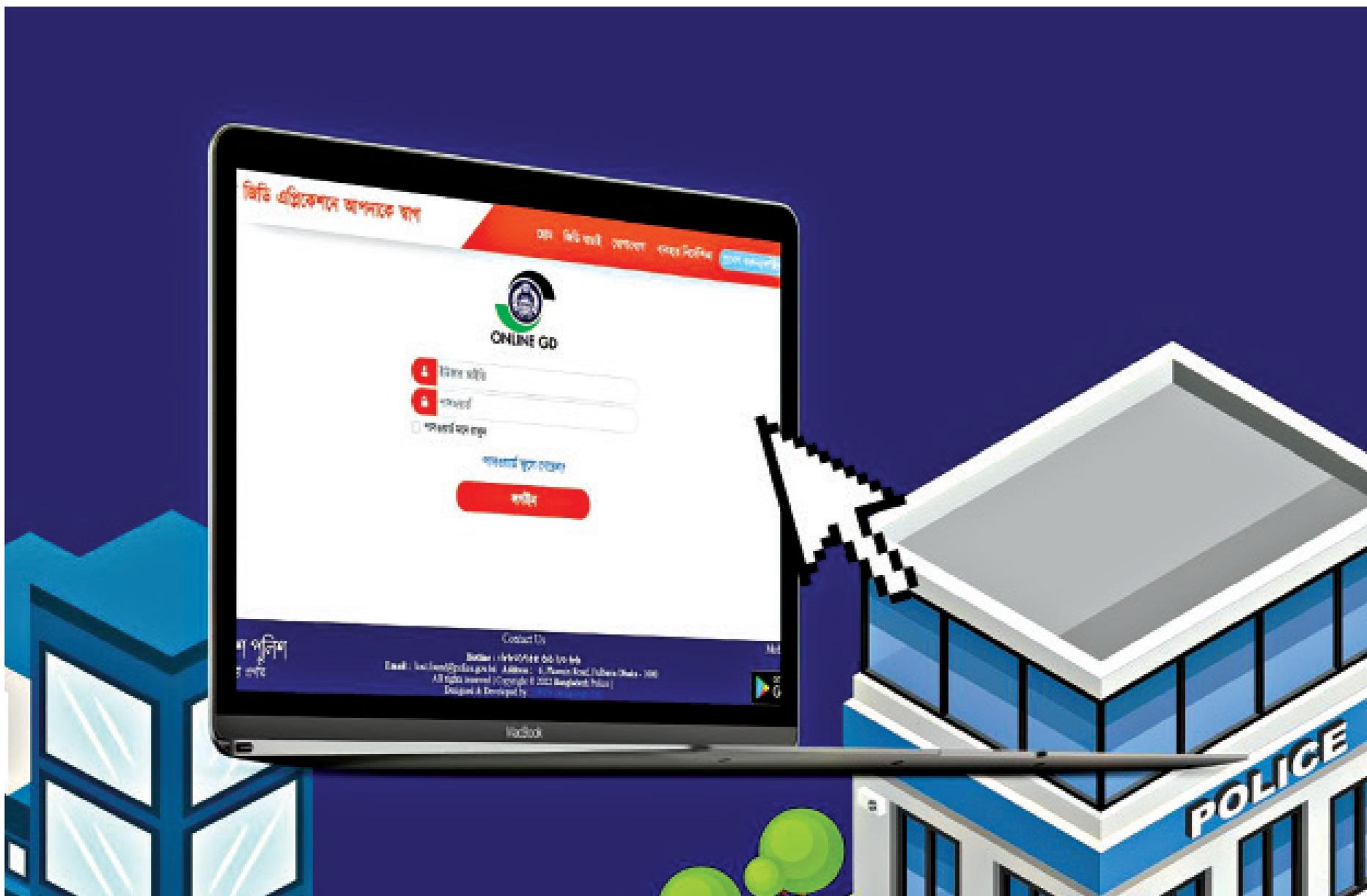


Vision Mini Refrigerator (RE-50L SS)

The Vision mini-fridge is a 50-litre mini-fridge that is a good blend of features in one compact package. Other than the divided compartments on the inside, the doors feature a unique design made specifically for holding fruits or beverage cans. A compartment for holding water is present beside those compartments. It also has a tiny freezing compartment which is great for making ice or freezing anything. This mini refrigerator also comes with internal lights, similar to a standard-sized fridge.

Shop: RFL Best Buy
Price: Tk. 12,500/-





HERE'S HOW YOU CAN FILE A GD ONLINE WITH BANGLADESH POLICE

From now on, anyone sitting at home can file a First Information Report (FIR) or a General Diary (GD) online, without having to go to a police station physically.

On Tuesday, June 21, Prime Minister Sheikh Hasina inaugurated the program, titled 'Online GD', by joining virtually from Ganobhaban at a function held at the Rajarbagh Police Auditorium.

According to reports, the software for the online GD program, which is aimed at the modernization of the police, is integrated with the CDMS ++ software through API. The CDMS software was developed in 2011 and is currently being used to centrally store digital records of FIRs and related information filed in all police stations in Bangladesh.

Users can download the Online GD app from the Google Play Store or visit gd.police.gov.bd.

Users can register with their details

and National Identity (NID) cards. Once a GD is filed, users will get unique QR codes which can be used to collect digital or printed versions of the GD for future uses. How to file a GD online

Step 1: Click on Registration) Enter your National Identity Card Number) Enter your current address) Take your live photo) Enter your mobile (later your username) and email (if any) and provide a password.

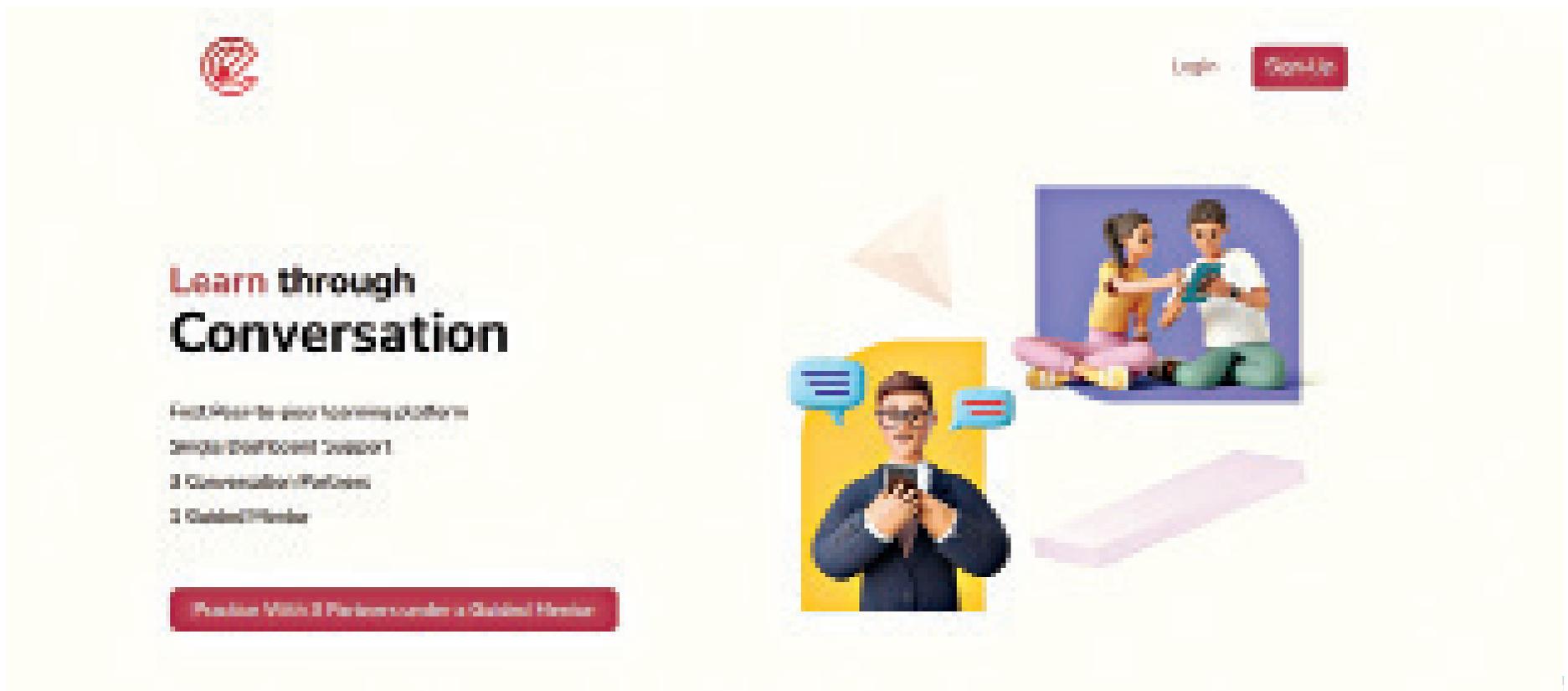
To confirm your identity, a code (OTP) will be sent via SMS to your given mobile number.

Enter the code (OTP) correctly. On the login page, click on login with your mobile number and password

provided in the user's phone.

Step 2: Select the type of complaint and select the district and police station in which you want to file a GD. Enter the time and place of the incident and click the "Next" step button.

Step 3: Enter more details about your current address and events. If there are any documents related to the complaint, attach them. Submit by clicking the "Submit" button or by clicking the "Edit" button. Once the application is completed, you will be able to know the latest status of your GDA by logging in later.



Dhaka-based startup Edvive raises USD 50K in pre-seed round

Edvive, an ed-tech startup based in Bangladesh, has recently raised USD 50,000 in pre-seed investment. 4 Bangladeshi technology investors with a collective experience of 20 years in the industry, led the investment round. The investors are: Tanvir Ahmed, It Business Consultant, Edmonton, Canada; Mohammad Ibrahim, Computer Engineer, ADNOC Offshore, UAE; Muhammad Mainul Hossain, CEO, TechOptions; and Md Matiur Rahman, Managing Director and CEO, ByteCode Limited.

Previously this year, Edvive had received USD 300K worth of in-kind

service benefits support from 'Microsoft for Startups' and 'Google for Startups' programs. Additionally, they had also received a USD 12K worth of project grant from the Bangladesh government's iDEA project grant this year.

Edvive is currently working with a multiverse of language learning apps to help users learn a language in the most efficient way.

The team has already served 29,000 students and collaborated with significant stakeholders such as the British Council, IDP, and Education USA. According to sources within the startup, they are

currently in the pivot mood of product development and will use the current funding for global user acquisition.

The founder of Edvive, Mohidul Alam says, "This funding will be an eye-opener to the investors helping young entrepreneurs to solve real-life problems. All credit goes to our amazing mentors, advisors, and humble team members who have been a part of the journey from day one."

"As a young person of Bangladeshi descent, raising investment is extremely difficult, but our incredible mentors, advisors, and team members made it

possible. For me, maintaining both academics and business while finishing high school and creating a tech startup was more difficult. However, with the growth of a startup ecosystem, I see a sizable potential 46 billion dollar global language learning market in the future," he adds.

With this investment, Edvive plans to develop its app-based supports and microservices for a better user experience, acquire sizeable global users by the year 2023, build a strong user network in universities and high schools, and hire new talents.

us on [f](#) /Sandalina

ঐতিহ্যের আর এক তাম্র আধুনিকতা
ঠিক যেমন রূপচর্চায় আভিজাত্য মানেই

স্যান্ডালিনা
সোপ

রূপচর্চায় আভিজাত্য...

KOHINOOR
CHEMICAL