

SaRa Lifestyle Eid collection: Elegance and festivity personified

Clothes are an essential part of everyone's Eid shopping wish list. This Eid, SaRa Lifestyle, a sister concern of Snowtex group, is presenting a wide collection of fashion wears that will catch everyone's eyes.

"A huge collection of women's wear is ready to greet our fashion-conscious consumers, offering everything from traditional wears with splendid motifs and embellishments, block prints and embroidery, to western fusion themed dresses with hundreds of designs, giving consumers the chance to pick as they like," said Shamim Rahman, Head of Design at SaRa Lifestyle.

This year's collection features a wide range of colours, from the bold maroon to eye-catching shades of purple. The ethnic collection of kurtis, three-piece kameezes, and saris has been designed with hand embroidery, predominantly made from comfortable fabrics like cotton. Dresses of other fabrics like georgette, synthetic silk, and muslins are also available.

For the festive look, floral patterns have been emphasised complemented with colourful shades. With the summer heat going on strong, this makes sure comfort and breeziness also plays a part along with the festive mind-set.

Men's panjabis this year sport a more stylish look than any of their previous collections. Be it the black coloured



panjabi with unique embroidery on the front and on cuffs, to slim fitted white panjabis to create an effortless trendy look, there's plenty to choose from.

Shamim Rahman said, "We are bringing some exclusive men's panjabi collection for this year's Eid, with emphasis on festive looks and beautiful designs. I think consumers will also love our printed shirt collection, formal and casual wear and the children's section with clothes for as

young as a new born baby to 10-15-year-olds."

It's no secret that shopping for the children in your family can be a very hectic process, with a lack of quality fashion wears for youngsters. Thankfully, SaRa Lifestyle has got you covered with exclusive colourful collections for children. You will find panjabi sets, neema sets, rompers, frocks for 3- to 18-month-old babies, and shirt, panjabi, ethnic tops for

boys and girls of 2-9- and 10-15-years age range.

SaRa Lifestyle's most prominent outlet is situated in Mirpur, featuring a huge collection of clothes. Their other showrooms are in Bashundhara City, Mohammadpur, Uttara, Baridhara, Banasree and Wari. A new outlet at Bashabo will be opened soon, while they also have an outlet in Rangpur.

You can order online from their website and can avail free delivery inside Dhaka for orders of more than Tk 390, with purchase replacement guaranteed within 15 days of purchase. You will get 10 per cent discount on selected cards of banks like City Bank, Mutual Trust Bank, Eastern Bank and others while 20 per cent cash back on Bkash and Nagad.

With Eid approaching us soon, SaRa Lifestyle's collection of trendy fashion wears will make sure you look chic in an effortless way, so why not visit one of their beautiful stores or just go through their website to see what catches your eye.

Essentials —

SaRa Lifestyle Mirpur address: Plot 10, Block Ka, Road 1, Section 6, Mirpur, Dhaka 1216 (Opposite of Gate 5, Sher-e-Bangla National Cricket Stadium).

Website: <https://saralifestyle.com.bd>

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EID
UL-ADHA COLLECTION



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Shop Location

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