



# BANGLADESH INSURANCE INDUSTRY INSIGHTS

The Daily Star  
DHAKA WEDNESDAY JUNE 15, 2022  
ASHAR 1, 1429 BS  
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Our purpose:

Always with **you,**  
building a more  
confident **future**

Millions of people in Bangladesh live without proper **financial protection.**

At **MetLife**, we help people live a happier, more secure and fulfilling life with our **world-class insurance solutions.**

*This is how we make a difference for you*

## A big, happy family

**10 Lakh+**

Individual customers

**800+**

Corporate clients

**17,000+**

Agents

**Most Admired Company**

Recognized by Forbes Magazine

## Long history, strong commitment

Present in this country since

**1952**



## Building resilient communities

**BDT 120+ Crore**

Financial support for CSR through MetLife Foundation

## Strong financial position

**BDT 18,000+ Crore\***

Total Investments

**AAA**

Credit Rating for superior financial strength

**One of the largest**

Taxpayer organisations

## Hassle free claims settlement

**Faster**

claims settlement

**BDT 1,792 Crore**

in 2021

**BDT 6,000+ Crore**

in last 5 years



## Helping you live longer

360 Health App  
**1,50,000+**  
Downloads

One app for health and insurance needs

**Critical Illness Insurance Protection Plan**

Financial protection for 52 critical illnesses

SCAN TO DOWNLOAD



## Advancing insurance with innovation

**100%**

Paperless agent recruitment system

**Comprehensive**

Traditional and digital premium payment channels

**Online Claims Settlement**

Powered by Artificial Intelligence

**3 Hour**

Covid claims service

**Hello Bima**

**08000016344**

Toll free insurance enquiry hotline

**Smart Customer Portal**

Digital insurance services

\*As of December 2021