

BRAC UNIVERSITY

Inspiring Excellence

An in-depth look at BRAC University's top departments



BRAC University (BRACU) is one of the leading universities of Bangladesh. It was founded by the famous social entrepreneur, Sir Fazle Hasan Abed KCMG, who created BRAC – one of the largest NGOs in the world.

The University follows a liberal arts approach to education. It aims to educate talented leaders to serve South Asia and beyond. BRACU has had global connections since its foundation in 2001. The university now partners with more than 250 universities around the world and has collaborations with reputed university networks. There are increasing numbers of international students from 22 countries, building a diverse and multicultural student community at BRACU. It is also mentionable that in 2022, for the consecutive second year, BRACU emerged

as the country's top university in research investment. BRACU has been ranked GLOBAL TOP 50 for the United Nations 'Sustainable Development Goals (SDGs) 1: No poverty' in Times Higher Education (THE) University Impact Rankings 2022.

All of the different schools or departments in BRACU emphasises and encourages its faculty members to apply innovative and creative teaching and learning methods so that students find value in their classes.

Another unique feature that applies to BRACU's undergraduate programmes is that students have to spend one semester at the Residential Campus in Savar. This continues to be a prominent feature that helps in the development of BRACU's students. In addition to academic learning, student's active participation in extracurricular activities (public speaking, sports, cultural activities, etc.) during their stay in the Residential Campus helps them become empathetic and socially responsible human beings.

Aside from this, BRACU also hosts a wide variety of facilities in its lab and library to ensure students receive top quality resources to further their learning. There are also a multitude of workshops and clubs within the different departments that enable students to pursue interests that both align with or are outside of their line of education.

BRACU offers quality tertiary education, as well as financial support to meritorious students. Each semester, BRACU honours academically talented and exceptionally skilled students with a variety of scholarships and awards. The university annually awards more than BDT 100 million in terms of scholarships to both undergraduate and postgraduate students.

The Office of Career Services and Alumni Relations (OCSAR) works together with the different departments to inform students of their potential career opportunities and facilitate their work placements through offering career counselling, organising job fairs in collaboration with leading corporations and non-corporate employers. Students also have access to academic supervisors from whom they can receive consultation and career advice.

BRAC Business Schools (BBS)

BBS's undergraduate programme, the Bachelor of Business Administration (BBA), and two graduate programmes, Master of Business Administration (MBA) and Executive Master of Business Administration (EMBA), are some of the major degrees available in the department.

The school believes that every student is unique and hence, the right to choose a major depends on the students' interests and career goals. The BBA programme offers majors/specialisations in a variety of business disciplines including Accounting, Finance, E-Business, Entrepreneurship, Human Resource Management, Information System, Management, Marketing, and Operations and Supply Chain Management. During

the initial years, students of this 4-year undergrad programme get the opportunity to explore their interests by taking foundation courses in all business disciplines prior to choosing a major, and undertaking relevant courses during the later years. MBA and EMBA programmes offer majors in Finance, Human Resource Management, Marketing, Operations Management and Management Science.

One key feature that prospective students should note is that BBS has recently entered into meaningful collaboration arrangements with a number of reputed international institutions. These include academic cooperation with Texas A&M University-Commerce (TAMUC) and the University of Lincoln.

BBS's vision is "to become a globally-recognised centre of excellence in developing business leaders and knowledge dedicated to championing human values"; and its two-fold missions are to offer bachelor-level, cutting-edge business education for grooming competent and ethical future leaders who cater to the interests of all stakeholders, and to advance knowledge - in the local and global contexts - promoting sustainable development, equity and universal well-being. Being an institution that always focuses on quality education and developing competent business leaders, BBS has positioned itself as one of the best business schools in the country with its distinguished faculty pool. As of date, 54 percent of the faculty members possess doctorate degrees and 82 percent of the faculty members gained their highest degree from overseas.

Students of BBS undertake internship across many industries, and in top companies of the country. Renowned organisations like Unilever Bangladesh, Banglalink Digital Communication Ltd, BRAC Bank, bKash Ltd., Hungrynaki, Aarong, Robi Axiata Ltd., Chevron Bangladesh, etc. are common destinations.

The Dean of BRAC Business School, Professor Sang H Lee, PhD stated, "As its mission statement says, BRAC Business School offers cutting edge business education for grooming competent and ethical future leaders. We are proud to provide future leaders of Bangladesh who can stand for the social purpose of promoting the welfare of all stakeholders."

Farah Sharmeen Aolad, Country Public Affairs, Communications and Sustainability Lead at Coca-Cola Bangladesh Limited and Alumna, EMBA Programme, Class of Spring 2016 stated, "My EMBA from BRAC University ignited the spirit in me to pursue my desire to be a public speaker to encourage and motivate others. The skills and learning that I attained from this degree have helped my career engagements".

School of Data and Science

BRACU's School of Data and Science consists of two departments, the Department of Computer Science and Engineering (CSE) and the Department of Mathematics and Natural Sciences (MNS).

At present, the CSE department is the largest department of the university, comprising of approximately 5,700 students. Two majors are available for CSE students, which are Computer Science and Engineering, and Computer Science. In the MNS department, majors are offered on Applied Physics and Electronics, Mathematics, Physics, Biotechnology and Microbiology.