

CNN to shut down streaming service a month after launch

CNN has announced that it will shut down its brand new streaming service, CNN+, just after a month since its launch.

Launched on March 29 and deemed an important milestone for the international news channel, the much-awaited CNN+ will officially shut down on April 30.

The decision was made by new management after CNN's former parent company, WarnerMedia, merged with Discovery to form Warner

Bros Discovery earlier this month, CNN Business said.

"While today's decision is incredibly difficult, it is the right one for the long-term success of CNN," Chris Licht, the incoming president of CNN, wrote in a memo to staff, according to the New York Times.

"It allows us to refocus resources on the core products that drive our singular focus: further enhancing CNN's journalism and its reputation as a global news leader."

CNN+ was launched with the network investing tens of millions of dollars in the venture and running an aggressive marketing campaign as it tried to break into America's competitive streaming marketplace.

It had also lured talent from other networks including former Fox News anchor Chris Wallace.

Hundreds of CNN+ staff, many of whom had only just been hired, were told of the decision to close on Thursday.



Over 800 eco-friendly Bangladeshi businesses operating on Instagram: Meta

Meta, the parent company of Facebook and Instagram, recently revealed that there are more than 800 eco-friendly Bangladeshi companies which are operating on Instagram.

Meta recently announced impactful ways through which people can learn more about sustainable living and take action on Earth Day. This announcement comes at a time when people in Bangladesh are taking a keen interest in climate change and finding ways to show up for the environment.

More than 2 million Bangladeshis are part of at least one Facebook group dedicated to the discovery, protection, and appreciation of the earth and the

environment, according to Meta's statistics.

As Facebook Marketplace is available in Bangladesh, people can buy and sell second-hand items in their local community and beyond - from bicycles and plants to clothes and home decor.

"Every day, thousands across our platforms rally together to connect and take action on climate change, whether it is engaging in a Facebook Group or practising sustainable tips from a creator. I'm heartened to see that this is no exception in Bangladesh. Earth Day is a vital reminder that all actions, both big and small, can make a difference in protecting our planet," said

Siddharta Swarup, Social Impact and Communities Lead for APAC at Meta.

Meta has partnered with renowned illustrators to release specially designed Earth Day stickers and features on Messenger and Instagram starting this week so people can express their commitment to the environment. They can also create their own word effects and 3D avatar stickers to show their support for climate action.

Meta's global operations are now 100% supported by renewable energy. The company has set an ambitious goal of achieving net-zero emissions across its value chain and being water positive by 2030.

EDITOR'S NOTE

Pivot! Pivot! Pivot!

When we start our university lives, chances are that we might be jumping into something on a whim or compelled to study certain subjects against our will. As a result, we might end up reshaping our careers completely. Today's cover story features how you can fit into a career path that your degree did not prepare you for. We also look at how job-hopping can make or break your career.

The hardcore collectors of diecast model cars recently came under the same roof. We cover their vast collection in today's Shift.

We also prepared listicles of daycare centres for working parents in Dhaka and the top gadgets you can buy with your Eid bonus/Eidi in today's Spotlight and Bytes, respectively. Also, take a quick look at our GoPro guide, if you plan to get something extra fancy during the Eid vacation.

That's about it.

Advanced Eid Mubarak from everyone here at Toggle!

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WALTON launches new gaming laptop



Walton has launched a new model of a high configured gaming laptop, the Karonda GX712H. The device is equipped with Intel's 12th generation processor, NVIDIA GeForce RTX 4GB graphics, 16 GB DDR4 RAM, 512GB solid-state drive and many more advanced features.

Priced at Tk. 129,990, the new gaming laptop can be purchased with only depositing money equivalent to one month's instalment as Walton is providing a 12-month instalment facility with zero interest and no down payment

for laptops, desktops, All-in-One PC and Tab under 'Eid Ullash' offer which is available until the moonlit night of Ramadan.

Customers will get genuine Windows 10 Home with the laptop. The new Walton gaming laptop features a 15.6-inch full HD Matte IPS LED Backlit Display with a 144Hz refresh rate while the screen resolution is 1920x1080 pixels.

The laptop is powered by Intel's 12th generation 3.50 GHz Core i7 12700H processor. It has a 3200MHz 16 GB DDR4 RAM which can be

expanded up to 64 GB. There is a 512GB solid-state drive with NVMe PCIe Gen 3X4 interface.

This device sports an NVIDIA GeForce RTX 3050 model with 4GB GDDR6 video RAM as graphics to run powerful and heavy games effortlessly. There is also an integrated Intel Iris Xe Graphics.

The laptop weighs 1.9 kg with 359.5mm width, 238mm depth and 22.7mm height. Customers will get two years after-sales service for the laptop from the Walton service centre.