

HSBC | Opening up a world of opportunity



The 2nd HSBC Business Excellence Awards

Celebrating 25 years of progress in Bangladesh

HSBC Bangladesh has awarded nine winners at the 2nd HSBC Business Excellence Awards. With this year's theme of 'A Year of Resilience', businesses from different sectors were recognised for their leadership and continuous contribution towards promoting Bangladesh on the global stage while enabling sustainable growth for the country's economy even during these challenging times of the pandemic.

The 2nd HSBC Business Excellence Awards was organised in partnership with the Ministry of Commerce, the Government of the People's Republic of Bangladesh and the British High Commission Dhaka.

To know more about our winners' journeys of resilience, visit www.business.hsbc.com.bd/bea or scan



Mr. Tipu Munshi, MP
Chief Guest, The Honourable Minister of Commerce, Government of the People's Republic of Bangladesh
"At the beginning of Covid-19, we faced tremendous pressure of losing business due to country wide lockdowns and restrictions regarding international trade. However, we have showed strong resilience and fought back to survive. We implemented friendly policies so that companies can import medicines and other protective equipment for Covid-19 easily. We also took many major initiatives to protect our industries. The HSBC's Business Excellence Awards is well aligned with our intention to recognise successful businesses and entrepreneurs who have significantly contributed to the country's growth. We are pleased to support the initiative by HSBC."



Mr. Zunaid Ahmed Palak, MP
Guest of Honour, The Honourable State Minister, Information and Communications Technology Division, Government of the People's Republic of Bangladesh
"Ministry of Information and Communication Technology empowers the government of Bangladesh to establish a prosperous Sonar Bangla through reliable cyber access to all citizens and development of the IT industry. During this pandemic, we have provided enormous support to the government by developing Surokha system which is ensuring smooth vaccination of mass people. I thank HSBC for taking initiatives to recognise the business community for their contributions in development of the nation and drive the economy to graduate to a middle income country."



H.E. Robert Chatterton Dickson
Special Guest, His Excellency, British High Commissioner to Bangladesh
"I am delighted that the British High Commission is once more able to join HSBC in honouring the best of Bangladeshi businesses as part of the HSBC Business Excellence Awards initiative. Highlighting the achievements and potential of Bangladesh's innovative and resilient private sector is an excellent way to attract the foreign capital which will sustain growth through and beyond LDC graduation."



Mr. Md. Jashim Uddin
Special Guest, President, FBCCI
"As we strive to overcome today's challenges and grab tomorrow's opportunities, I hope success stories of today's award winners will motivate other organisations and entrepreneurs to join the business excellence journey. To compete efficiently in today's globalised digital economy, our entrepreneurs must adapt targeted growth strategies and build an extensive international network to capture growth opportunities."



Ms. Amanda Murphy
General Manager, Head of Commercial Banking, HSBC, South and South East Asia
"As the leading international bank in Bangladesh, HSBC is strongly committed to the development of Bangladesh and helping our clients connect with sustainable growth opportunities. We are pleased to celebrate their winning journeys, and proud of the many ways we have supported our clients as we work together to build a thriving, stronger future for Bangladesh and its business community."



Mr. Md Mahub ur Rahman
Chief Executive Officer, HSBC Bangladesh
"Businesses and entrepreneurs in Bangladesh have been resilient during the pandemic and fueling the economic growth of Bangladesh. We are proud to recognise and encourage them for their perseverance and hard work. We have been supporting and enabling businesses to connect with global opportunities for the last 25 years in Bangladesh and something HSBC has been doing globally for more than 150 years."



Mr. Kevin Green
Country Head of Wholesale Banking, HSBC Bangladesh
"The HSBC Business Excellence Awards aims to recognise the successful entrepreneurs and organisations who have made incredible contributions to the economy and acted with exceptional resilience throughout the pandemic. This illustrates the story of resilience of Bangladesh since her independence in 1971 until today. It is impressive to see how this economy is continuing its growth momentum even in a post-Covid world."

The trophy
HSBC commissioned the trophy design for the HSBC Business Excellence Awards to the pre-eminent Bangladeshi sculptor and artist, Mr. Hamiduzzaman Khan. The trophy design features two similar figures of elevation held together by a globe to signify unity along with the shape of a leaf etched into one of the planes to symbolise a shared pledge to sustainability.



The performance
To celebrate the power of the nation's resilience, the 2nd HSBC Business Excellence Awards started off with a very special performance by the children of the TMSS Autism and Disabled School and Rehabilitation Center. The remarkable children performed a song about achieving great goals through the sheer strength of their determination, even with the smallest of steps. Just like these children, we have seen Bangladesh achieve incredible feats in the span of 50 years, and HSBC is proud to be a part of this journey with over 25 years of operating in the country.

The winners of the 2nd HSBC Business Excellence Awards

Pacific Jeans Group
Export Excellence - Ready Made Garments (RMG)
Pacific Jeans Group (PJG) is one of the largest indigenous apparel manufacturers and exporters in Bangladesh with a focus on denim products. Founded in 1984, the group has become the largest exporter of premium jeans in Bangladesh, exporting to more than 50 countries. Despite the challenges posed by the pandemic, they have continued to grow and maintain the health and safety of its workers along with strict adherence to customers' compliance requirements.

Envoy Textiles Ltd.
Export Excellence - Supply Chain and Backward Linkage
Envoy Textiles Ltd (ETL) is the world's first LEED Platinum certified denim mill and one of the leading denim fabric manufacturers in Bangladesh. With 52 million yards of annual production capacity and an in-house spinning facility, ETL was the first to introduce rope-dyeing technology to the country. Its growing expertise in localised supply chains and shorter lead times makes it among the top preferred textile manufacturers in the denim ecosystem. Keeping pace with the modern world, it has recently developed a digital showroom to showcase products online to ultimate buyers.

PRAN-RFL Group
Export Excellence - Non-traditional and Emerging Sectors
As one of the most reputed conglomerates in Bangladesh, PRAN-RFL Group is the leading non-traditional product exporter of Bangladesh. Starting with the foundry business and gradually diversifying to light engineering, PVC fittings, plastics, food and beverage and agro-processing, today the group markets and sells to 145 countries, with 20 percent of the group's revenue being earned from exports alone.

Hatil Complex Ltd.
Best in Import Substitution
"Hatil Complex Ltd is one of the largest and most prominent furniture brands that came into being in 1989. With a range of differentiated, international standard products, Hatil designs and manufactures doors and furniture from FSC (Forest Stewardship Council) certified wood which ensures that products come from responsibly managed forests. Over the years, HATIL established the brand synonymous to elegance, contemporary and affordable furniture collection having nationwide coverage along with foreign footprints in different countries."

Summit Corporation Ltd.
Leader in Inbound Investment & Infrastructure
A trailblazer in the power and energy sector of Bangladesh, Summit Corporation Ltd. is the largest Independent Power Producer (IPP) in the country. The company supports economic development and transforms the social landscape by always assuring a reliable, affordable and efficient source of electricity for the entire nation through their resilience. In recent years, the group has also attracted investments of over USD1.1bn from various sectors including some renowned financial institutes.

Malek Spinning Group
Excellence in Sustainability
Malek Spinning Group is one of the largest and oldest vertically integrated apparel manufacturing conglomerates of the nation, exporting to large global retailers. The group has set-up an ecosystem to produce finished RMG products from natural fibers and have built up the capacity to produce high-end apparels. With a vision to help ensure an environmentally sustainable future for the nation, the group implements a multi-pronged approach to sustainable practices at every level of operation.

Bi-BEAT Ltd.
Best in Innovation and Technology
Bi-BEAT Ltd. was established to bring healthcare and other technologies to the doorsteps of the common people of Bangladesh and to other Third World countries. The company has groundbreaking expertise in medical technology and has developed a number of brilliant technological inventions, many of which have successfully helped mitigate some of the challenges faced by the country during the pandemic.

City Group
Special Achievement Award
City Group is one of Bangladesh's leading conglomerates with a 50 year legacy. The group has grown substantially over the years with a focus on value addition, quality, innovation, productivity, accountability and teamwork. City Group has been recognised with the Special Achievement Award for its continuous innovation in diversified product categories and revolutionary CSR initiatives in health and sports.

Surokha App
Special Jury Award
The international standard vaccine registration platform, Surokha App, has been successfully rolling out the COVID-19 vaccination programme across the country. The app has significantly benefitted the people of Bangladesh and has helped revive multiple major sectors including garments, FMCG and the service industry. Today, the nation has been able to bounce back to its regular pace of growth and is progressing further with the help of this wonderful platform.