



ALL SHOPPING IN ONE PLACE: Need or Occasion, Daraz is the solution!

This Eid, Daraz is the one place needed for all shopping. From groceries to healthcare and beauty products to fashion, the variety of attractive discounts being offered is the perfect chance to buy daily essentials. With Daraz's adherence to international quality standards and product authenticity, effective delivery system, various payment systems and easy return policy, customers now have access to the best brands from the convenience of their own homes.

Those who shop on Daraz can benefit from Flash sales, 10% prepayment discounts, bKash cash back, and up to Tk 12,000 discounts on mega deals, vouchers, and other special offers. What further makes Daraz the best platform to get all essentials this season is their Weekend Wonder (Fridays and Saturdays). During these two days, specific brands including Godrej, Garnier, Unilever, Nestle, Khaas Food, RB and PRAN will be offering 5% collectible voucher, up to 58% discount and 10% bKash cashback. These discounts make shopping for groceries, beauty and healthcare products both convenient and cost effective.

Daraz Mart for all household essentials
During the month of Ramadan, iftar arrangements are a time for family and friends to gather and break their fast

with healthy and delicious food. The festivities of Eid which follow call for an array for celebratory and scrumptious food. To meet the demands for preparing these meals, Daraz Mart is the answer! This platform is an extension of Daraz which offers an extensive assortment of groceries including favourite everyday brands like

Maggi, Radhuni, and more. Apart from having all these brands, Daraz Mart provides exclusive discounts, next-day delivery in Dhaka and Chattogram.

Daraz Mart has everything needed here to provide us with all the groceries to prepare an iftar spread. Their selection includes products like atta, maida, lentils, cooking oil, sugar, salt, rice, noodles, powdered drinks and many more. These products are all sourced from popular brands like Teer, Sena, Mozammel, Nestle, Fresh, and Dano. Other than the wide array to choose from, customers can now get up to 20% off on PRAN, 10% off on Chashi, 28% off on Fresh, 18% off on Radhuni, 5% off on

Teer, 7% off on Sena, 22% off on Mozammel, 27% off on Nestle, 18% off on Foster Clarks, 14% off on Tang, 18% off on Fresh, and 12% off on Dano products.

After a hearty meal, comes the clean-up. Daraz Mart has also got us covered on that too! The platform houses products like tissues, wipes, toilet cleaner and air fresheners needed to keep our houses clean and fresh all year around. Among their products, discounts include up to 65% off on Planet, 36% off on Godrej Aer, Harpic, 25% off on Dettol, 25% off on Trix. With Daraz Mart, a clean home is now just one order away!

The Perfect Eid Look

Daraz is a platform where we can get a variety of makeup products from local and international brands to create the perfect Eid look. From eyeshadow palettes to lipsticks to eyebrow kits, everything needed to present our best selves during Eid is under one roof. However, with the heavy makeup comes the need for good skin care. Daraz provides options for us to take good care of ourselves as well with products like moisturisers and sheet masks, body lotion, soap, shampoo, body spray, hair removal cream, hair oil, face wash and many more. These products are not only necessary during celebrations but for any time of the year. Needed not only to keep oneself looking fresh but also to maintain hygiene, the discounts being offered on healthcare

and beauty products demand that we make the best of them! Their discounts include Ribana at flat 12% off, Focallure at up to 60% off and Inglot at Flat 40% off. Furthermore, discounts also include 39% on Dettol, 22% on Dove, 40% on Fogg, 25% on Veet, 20% on 30% on Garnier, 50% on Parachute Naturelle and 25% on Nivea.

Everything Fashion

Daraz also brings us a wide range of fashionable products, including formal and casual attire, suitable for every occasion throughout the year. With all of our favourite fashion items under one roof, there is something for everyone. The latest designs and trends are available in one place. Saris, kurtis, and shalwar kameez for ladies, as well as shirts, formal pants and jeans, panjabi, sneakers, loafers and casual shoes for men, are offered for more formal occasions.

What makes Daraz the best place to buy stylish products and accessories this season is that customers have access to the best discounts in the market. This Eid, Lotto and Bata is the diamond sponsor, Trendz is the gold sponsor and Fabrilife is the platinum sponsor. Other than that, other brands like SSB, Fabrilife, Kay Kraft and Woodland are offering exclusive discounts. Gorur Ghosh will also be providing flat 10 off on their products. New customers will also receive great discounts on their first order!

This Eid, wait not and make the best of the discounts and offers being offered by Daraz! Not only will these deals help us celebrate a budget-friendly yet festive Eid, but will also make a great addition to our home for any time of year.

By Puja Sarkar
Photo: Daraz