

#FASHION & BEAUTY

# FASHION DEMANDS AND THE LATEST TRENDS: Need or occasion, Daraz is the solution!



Daraz's fashion products come from international and local businesses ensuring diversity in style and unmatched quality. Daraz adheres to strict international quality standards, ensuring confidence and reliability in customer service as well as originality in product delivery.



Customers now have access to the best products available in the fashion industry. So, making this Eid stylish and fashionable will be no concern with the vouchers and discounts Daraz is offering!

Every season, Daraz delivers the best deals across all product categories, including fashion. Daraz has all our favourite fashion products under one roof for both men and women. This Eid, Lotto and Bata is the diamond sponsor and Trendz is the gold sponsor. Apart from these brands there are other brands like SSB, Fabrilife, Kay Kraft and Woodland which are offering exclusive discounts and free shipping (Terms and Conditions applied).

Additionally, with special offers and discounts, customers can now find trendy products from formal wear to casual, shoes

customers are offered attractive discounts on their first order!

During Eid, we find ourselves attending various events requiring a good outfit. Daraz is home to a wide selection of attractive and fashionable items inclusive of formal and casual wear. For comfort and convenience, Daraz has gathered all of our favourite fashion goods in one place. In casual wear, t-shirts and trousers are available in different colours and sizes which can come in handy any time of the year. For more formal gatherings, sarees, kurti and salwar kameez for women, shirts,

footwear options.

Daraz also features a wide range of accessories in various aesthetics. Necklaces, pendants, earrings, jewellery sets, and much more are all available at a reasonable cost. A stylish variety of caps, wallets, belts, and backpacks is also available. Not only do these accessories make for a great addition to one's own wardrobe but also make for thoughtful gifts for our loved ones during Eid.

Original products from renowned fashion, beauty, and lifestyle brands are available on Daraz Mall. If customers want to cancel their



to accessories and everything needed to build our Eid wardrobe. While minding their wallets, customers can choose from the widest selection of stylish products with the best pricing, effective and fast delivery, assurance of authentic products, and an easy return policy.

Customers have access to the best discounts in the market making Daraz the best place to buy fashion products this season. Shopping from Daraz allows customers to take advantage of Flash sales, 10 percent prepayment discount, Bkash cash back, up to Tk 12,000 discount on mega deals, vouchers and other exclusive offers. Daraz is the umbrella under which we can discover any and all fashion essentials and the latest trends, with exclusive bargains and the widest range available online. Additionally, new

pants and shoes for men among many other items of clothing are available.

With an additional collection of cotton and chiffon headscarves and sportswear, there is something fit for everyone's fashion choice. Furthermore, the footwear selection ensures quality with fashionable sneakers, casual and formal shoes, loafers, sandals, and socks are among the many



order, a return request can be applied for on the app or website between 7-14 days of the delivery date, with the assurance of a full refund.

With Daraz's loyalty to international quality standards and array of reliable and popular brands, there is no question that the ecommerce platform is the one-stop needed for all out fashion demands!

**By Puja Sarkar**  
**Photo: Daraz**