

Festive season this year is more special than ever before, for it arrives after the dreadful two years we spent in isolation. The spirit of Eid, which is celebrated in company of friends and family was lost completely. God has been kind to us and COVID has finally eased its deadly clasp on our lives. There is a palpable excitement in the air and we could not be happier!

It's only natural that we are pulling out all stops when it comes to celebrating Eid this year and Sarah Karim is indulging our fancies in the most wonderful way.

Karim's collection is equal parts versatile and stunning; there's something for everyone. Resplendent *shararas* in soothing pastel shades adorned with subtle embroidery and embellishments are perfect for Eid mornings and afternoons when cosy tête-à-tête are all your heart desires.

Luscious thread work has been further enhanced with sequins, small mirrors and *cutdana* work to bring magnificence to your mornings and afternoons.

A splendid range of luxurious formal outfits are on offer for those glamorous evening soirées and parties that demand you up the ante! Stylish net capes in juicy sorbet hues of rose, mango, pistachio and navy embellished with overwhelming paillettes, sequins and stones will have all eyes on you wherever you go. For the tradition lovers beautiful *anarkalis* are on offer with heavily embroidered dupattas in bright red, ivory and ebony that are sure to bring decadence and panache to your Eid look.

Karim's fusion range is an all-time favourite with women across the board. Want a sari with pants? Or a pre-draped sari with a unique blouse and unusual style? This is where all your sartorial dreams will come true! Rendered in diaphanous tulle, muslin, chiffon and georgette these unique works of art are embellished with crystals, pearls, sequins and stones in the most interesting motifs that elevates every outfit to the next level.

And if Eid was not festive enough there's also the much-awaited summer wedding season knocking on the doors! Karim very brilliantly has come up with an incredible festive collection that has brought together the best of both worlds and we are here for it.

Luscious reds are a true bridal favourite and Karim has designed a stunning plethora of *ghararas*, *shararas*, *lehengas* and saris, which are perfect for brides as well as others. Sweet cornflower yellow, baby blue, pistachio and lilac are the hues of choice on the opposite end of the spectrum that are perfect for bridesmaids, guests and anyone desiring a fancy outfit for her wardrobe.

According to Karim, clients can repurpose outfits from the festive bridal collection for Eid as well as for weddings. With an extensive range that offers something for everyone, Sarah Karim is a true one stop shop for every fashionista in Dhaka and beyond, and her store is a must-visit this Eid!

By Sabrina N Bhuiyan

Photo: Sazzad Ibne Sayed

Model: Azra Mahmood

Wardrobe: Sarah Karim

Styling: Sonia Yeasmin Isha

Make-up: Sumon Rahat

Location: Pan Pacific Sonargaon, Dhaka

