



Local ed-tech platform Edutechs raise \$100K in pre-seed funding

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Edutechs, an edtech startup based in Bangladesh has raised USD 100K in its pre-seed round, led by serial investor Mohammad Maaz and industrialist F. K. Md. Emdad Khan.

According to a press release, Edutechs aims to bring futuristic advanced

learning technology to every classroom in Bangladesh. Moving forward, they want to automate education-related administrative tasks in the country.

With the funding, Edutechs aims to launch an app that will support more teachers and students to become a part of

their digital ecosystem.

"Our aim is to make education in Bangladesh have a world-class standard so the best and brightest of the country study here and stay here pushing the country to become a world player," says Mohammad Ekram, founder and CEO of Edutechs.

Edutechs was a finalist at the 'She Loves Tech' competition as well. They had also recently received a grant of BDT 10 lakhs from the Databird Launchpad competition.

PHOTO CREDIT: EDUTECHS

An advertisement for Sandalina soap. On the left, a woman with long dark hair, wearing a gold and black patterned sari, is smiling. The background is a warm, golden-orange bokeh. In the center, the brand name "স্যান্ডালিনা" (Sandalina) is written in large, stylized red and blue Bengali script, with "সোপ" (Soap) below it. To the right, there are images of Sandalina soap boxes and two bars of soap, one yellow and one pink. At the bottom right is the Kohinoor Chemical logo. Bengali text at the top right reads: "ঐতিহ্যের আর এক নাম আধুনিকতা ঠিক যেমন রূপচর্চায় আভিজাত্য মানেই" (Another name of tradition is modernity, just as in grooming, nobility means...). At the bottom center, it says "রূপচর্চায় আভিজাত্য..." (Nobility in grooming...). In the top left corner, there is a small Facebook icon and the text "us on f /Sandalina".