

What are the next big grooming trends for men?

When the pandemic happened, a lot of things took a back seat, including grooming. This is why trend that time was all 'quarantine' beards and long hairstyles. Now that everything is returning to normal, everyone is thinking about the next big grooming trend. Believe it or not, you yourself can spend just 15-20 minutes with little effort to look sharp as a nail! And so, here are the big grooming trends for men in 2022—



Hairstyles

Thanks to the pandemic, salons started to go on indefinite hiatus leading to long hairstyles trending on social media for the first few months of the lockdown. From our most favourite celebrities to our least favourite cousins, we all had the chance to experiment a long hairdo. It made such a huge comeback that long hair is trending yet again this year. The Shaggy look, thick wavy layers, loose curls or long hairstyles are a much-loved grooming trend.

Pro tip: To make it look sleek and natural, use matt clay pomade to give your hair a natural no-shine look!

Scalp Health

If you want to have those luscious locks flowing on your head, then scalp health is paramount. If research is done properly on your scalp type and what regimen you should follow, it will only benefit you in the coming years. An individual with a healthy scalp is less likely to face hair loss and can also grow stronger and lustrous hair. (even if you weren't prone to loss).

Pro tip: This is for all scalp types: try to wash your head with starch water and tea water at least 3 times a week to see noticeable changes!



Skin Care

Men started to take care of their skin more seriously during the pandemic. Fast forward two years, special routines for men's skincare is still trending on various platforms. Just two minutes of daily skincare routine can prevent dark circles, wrinkles, spots and signs of fatigue and stress on the skin.

Pro tip: Try using clay masks or grated potatoes and cumbers on your face for 15 minutes for fresh, healthy and glowing skin!

Beards

The trend has made a noticeable shift from growing full beards to maintaining a stubble. This is probably because people are going back to their workplace. Plus, even if you are working from home, a stubble is just easier to maintain!

Pro tip: Invest in a good trimmer that is waterproof, with good battery life, from a renowned and reliable brand. It will come in handy on more than one occasion!

Manscaping

Yes, we ARE going to talk about it. For those who do not know, manscaping means maintaining or removing body hair from neck to toe. You can actually go about your day more comfortably with specialised diverse tools and products such as razors, soothing creams and deodorants. If maintained and groomed properly, you can reduce the risk of chafing. Not only does it promote good personal hygiene, it also makes your life easier.

Pro tip: Talcum powder is a godsend! If you use it right, you can't live without it!

By K Tanzeel Zaman

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