

FOOD



THE WHITE CANARY CAFÉ: A local success story

In half a decade, The White Canary has won the hearts of numerous brunch and coffee lovers with its fresh, light all-day brunch menu and quality offerings. With branches in Gulshan and Tejgaon, and some choice corporate partnership stores, The White Canary, with its quality and charm, attracted the right attention within months.

Mayesha Khondoker, Managing Director of Shanta Multiverse Ltd and owner of the The White Canary Café founded the venture in March 2017. The Café started off serving an expansive variety of specialty coffees and teas along with a creative menu serving mostly breakfast and brunch items such as gourmet pizzas and pastas, North American size waffles and pancakes, US style chicken and waffles, reasonable priced freshly made sandwiches, their signature blueberry buttermilk pancakes, a range of French toasts in shareable quantities, and dessert items such as fudge brownies, large Starbucks size chocolate chip cookies, and Danish, among other tantalizing fare.

A recently started high tea menu is also receiving a lot of rave reviews.

"We offer our high-tea only on a pre-

order basis because we prefer to make it fresh for our customers. Pre-made fare never tastes as good as food that's hot out of the oven," says Asfak Amin, Head of Operations at Shanta Multiverse.

The White Canary Café started off as a single outlet in Gulshan and gained popularity through word of mouth and a strong social media presence.

"It is our customers who have brought us this far. The Café is made stronger by our loyal clients who did not leave us in the lurch, even during the pandemic era. We

take customer reviews very seriously and tweak our menus accordingly. It is, in the truest sense, a café of the people, by the people and most definitely, for the people."

The flagship branch recently changed to a new location in Gulshan and boasts a rooftop set-up in pristine white and beige,

and is surrounded by greenery and silence to give customers a restorative time away from the bustle of the busy city. The new facility is a reservations-only restaurant which awards regular customers more privacy and autonomy over seating.

Their second outlet, in the commercial hub of the city, Tejgaon, is a beautiful establishment at Shanta Western Tower called the "Espresso Bar by The White Canary Café." It serves the regular favourites to corporate clientele around the area.

No restaurant before The White Canary Café was serving an all-day brunch menu. People have accepted this midday meal in between breakfast and lunch very warmly and that reflects in the success of the café in all of its five years. The café has decided to celebrate this milestone by bringing out new coffee cup designs and may also offer some limited-edition thermal coffee mugs for sale. They wait to welcome guests with open arms, a warm heart and some hot coffee to celebrate this joyous occasion with them.

By Munira Fidai
Photo: The White Canary Café

