

# SEWING FOR THE GROOM: Points to remember before ordering the perfect wedding sherwani

#Fashion & Beauty  
Designers across town will vouch for the fact that although festivities calm down at the end of winter, the proverbial 'wedding season' is now a yearlong phenomenon. Sewing for the bride's groom never exactly stops at the tailoring workshops, there is no hiatus for makers of panjabis and sherwanis — quintessential attires for the wedding.  
Matches are still 'made in heaven,' but what has changed for mortal Bengalis is that weddings are no longer scaled down affairs. There is now a long list of events, each calling for its own appropriate,



as current trend goes, it is perhaps only possible to match the extensive range of bridal wear with bespoke choice for the groom.  
This is of course not true for those who are opting for designer wear. Yet, not everyone can afford it, and it is still popular to select the bridal ensemble first and then handpick every attire the groom is to don on those special occasions. Going bespoke will offer you some freedom; so use it wisely!

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To complement such picture-perfect settings, the groom must also stretch his sartorial repertoire and amp up the glam factor. And, as far as weddings are concerned, the sherwani has now emerged as the South Asian counterpart to the Western jacket.  
Sherwanis used to be a stiff affair in the distant past; a heavy outer garment that spelled discomfort every time one tried them on. The colour scheme was predominantly monochrome, that too in popular shades of black and white.  
Choice of colour, availability of a wide range of fabrics, and improved sewing techniques now all contribute to making

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them do justice to the male silhouette. The Bengali man comes in various body shapes, and each can now safely opt for a nice, tailor-cut sherwani that will complement whatever wedding ensemble the bride decides to choose.  
Ideally worn as an outer garment that is neither loose nor a snug fit — there is a right cut for every physique, which can only be brought to life through careful tailoring. And this is where the specialised sherwani makers come to your rescue.  
Wedding culture has changed, and so did the fashion and styling aspects attached to it. Neither the bride, nor the groom; not even their entourage now stick to age-old traditions. And as far



We have spoken to master tailors; they suggest the following mantras to shine on D-day! So, here are some sartorial tips to make you the perfect groom.

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