

Animating the future

“The animation industry is not a playground for only big, renowned studios anymore. Software is now cheaper, more user-friendly, and optimised,”

— Murad Abrar

SHABABA IQBAL

Although animation is only beginning to find its footing in Bangladesh, many have made significant strides in this field in recent years.

What was once considered a novelty by many in the entertainment world, is now shaping up to be an industry with limitless potential in its own right, with many local projects being awarded internationally.

“Tomorrow” is a 26-minute 3D animated film on climate change directed by Mohammad Shihab Uddin and produced by the entrepreneur-climate activist duo Kazi Zahin Hasan and Kazi Zeeshan Hasan of Kazi Farms Group. It won the monthly award for Best Animation Film at Cannes World Film Festival for August 2021.

The Bangla version of “Tomorrow” was released on Deepto TV’s YouTube channel on December 21, 2019. It has been viewed more than 2.9 million times as of this writing.

The film’s protagonist, Ratul, 6, lives on St Martin’s Island, at the southernmost point of Bangladesh. On a nighttime magical journey with “the Old Man of the Winds,” Ratul sees two kinds of possible futures for his country and the world —



Antik Animated Studio was behind the music video of Shunno’s popular song, “Behula”.

one bleak and one bright. In the bleak future, he sees lands inundated by rising waters, displaced people migrating to the north of the country for refuge, widespread poverty, crowded cities, and illnesses caused by pollution.

The bright future shows a prosperous Bangladesh, where imposition of additional taxes on fossil fuels, and subsidies for renewable energy sources such as solar panels and windmills, have created new jobs and made the country green and livable once again.

Ratul, upon learning about climate change and global warming during his

▲ **“Tomorrow” is a 26-minute 3D animated film on climate change directed by Mohammad Shihab Uddin.**

magical journey, embarks on a movement in Bangladesh that later spreads around the world, distinguishing Bangladesh as a climate champion on the global stage. “Tomorrow” ends with him delivering a speech at the United Nations 25 years later.

The film is produced on a budget of BDT 10 million.

“Although ‘Tomorrow’ was initially set to be a two-dimensional film, I took up the challenge to make it a three-dimensional one with the look and feel of a feature film. I worked with a brilliant team at Cycore Studios, the largest animation studio in Bangladesh. It took

us two years to make the film and another one-and-a-half years earlier to develop the script,” shares director Shihab Uddin. The screenplay was done by Ahmed Khan Hirok and Nasimul Hasan.

Murad Abrar, CEO, Cycore Studios, further talks about the process of making a 3D animated film in a Bangladeshi setting.

“We wanted to make a visually stunning film for our target audience. We spent the first six months in research and development,” he says. “We watched various international films to identify the key components that make them stand out.”

CONTINUED ON PAGE 25

Are you in safe hands?



Trust **Reliance** and make it your lifetime partner for your complete **general insurance solutions**

With our unwavering commitment to quality services we offer an array of products and services tailored to meet all your requirements



Property | Marine | Motor | Engineering | Health | Export Credit | Casualty and many more.....



*We care,
we go beyond ...*



বিলিয়ার্স ইন্স্যুরেন্স লিমিটেড
RELIANCE INSURANCE LIMITED

Head Office : Shanta Western Tower (Level-5), 186, Tejgaon Industrial Area, Dhaka-1208, Bangladesh
PABX: +88 02 8878836-44, Fax: +88 02 8878831-34
E-mail : info@reliance.com.bd, Web: www.reliance.com.bd

THE DAILY STAR IS BEING PRINTED
BY TRANSCRAFT SINCE ITS LAUNCH.
OUR THRIVING PARTNERSHIP DEFINES
THE SPIRIT OF FREE PRESS TODAY

Transcraft looks forward to standing behind
The Daily Star in the future

31st HEARTIEST
FELICITATIONS
ON THE
ANNIVERSARY OF
The Daily Star

Transcraft Limited
Excellence in Printing

The largest newspaper printing press in the country with CTP facilities

229, Tejgaon Industrial Area, Dhaka-1208; Phone: 9882271, 8818954

A Transcom Company
www.transcombd.com

