

#FASHION & BEAUTY

# Nibir Adnan to represent Bvlgari in Bangladesh

The modelling arena of Bangladesh is replete with glitz and glamour with our models constantly achieving new heights of success. Speaking of a remarkable feat achieved recently, supermodel Nibir Adnan Nahid, has experienced a new high of achievement by making a mark in the international arena by being involved with the world-renowned brand Bvlgari.

Bvlgari has been on a hunt for “the face of Bvlgari” from several countries for its new fragrance Bvlgari Man Terrae

Essence. Through BestinBrands, which is an authorised distributor for several high-profile international brands in Bangladesh, Nibir bagged the opportunity to represent Bvlgari in Bangladesh.

The deal was sealed in the launching ceremony that was held at The Green Lounge, in the capital back in December 2021, where people from BestinBrands were present.

“It is a very proud

moment for me because Bvlgari is a big brand. I have already worked for several international brands previously but this one is very special,” Nahid said.

In fact, this is the second time Nahid is working with Bvlgari. Earlier, the supermodel has worked with Bvlgari Man Glacial Essence as well. Apart from that, having been in the modelling industry for over a decade, he is known for working with several national and international brands and his involvement in TVC and acting.

The photoshoot conducted by Nibir and his team are reminiscent of the original pictures of the fragrance that is shot in a Tuscan landscape with Nick Bateman as the model. The photoshoot held in the suburbs of Dhaka reflects a similar atmosphere with nature as its essence. Shot during the golden hour right before sunset, this shoot was nothing short of magical.

“I faced difficulty finding an appropriate spot, but quite unexpectedly I discovered this barren land full of hay and dead plants that seemed just perfect! This shoot is also one I personally resonate with because I am very close to and fond of nature,” remarked Nibir.



He was also the Creative Director of this project.

It is often difficult for Bangladeshi models to make a presence or establish themselves in the international arena, but Nibir has set a new benchmark. Through this, he is not only the face of Bvlgari to Bangladesh, but also a representative of our country to the world, which he has pulled off with sheer magnificence.

**By Fariha Amber**  
**Photo: Nibir Adnan**



## Customising your first signet ring

Although they were reserved for elite classes back in the day, at present, signet rings are a great option to look into if you are looking for a personalised and bespoke ring. Once worn by religious leaders, pharaohs, and royals, signet rings house themselves on a pedestal in the history of jewellery.

### Of priests and politicians

Historically, they were used to seal official documents, with the rings being stamped on or dipped in hot wax seals or soft clay. Signet rings were perceived to be the more official counterpart of signatures, akin to fingerprints.

Although they were used throughout



history by pharaohs, business tycoons, politicians and religious leaders, they became especially popular near the end of the middle ages. At this point in history, royals, aristocrats and prominent families wanted to distinguish themselves from the rest due to the rise of the middle class.

Signet rings were the ultimate symbol of wealth and prominence, and the ideal token for elites to use to stand out.

### As personal as it gets

At present, a lot of the value which signet rings traditionally held has been lost. Signet rings were conventionally handed down from generation to generation, and at present, this is rarely practiced by prominent families.

These days, they are mostly worn as a highly personalised statement ring or a casual family heirloom. Since the late 2010s, they have made a cyclical comeback, as most fashion trends do every few generations. If you find yourself attached to specific jewellery pieces as if they encapsulate a part of you, or are simply looking for an heirloom, a signet



ring is the perfect jewellery candidate.

### Designing a symbol

The symbol is what ultimately adorns the signet ring with its individuality. If you are making a signet ring for yourself as a sentimental statement piece, add engravings or raised edges which symbolise what you personally identify with. It may be an icon, a minimalistic image, your initials, or even a simple word or phrase. If it is for an heirloom, you may choose to go for a symbol which represents your family line.

This is also the point during which you should decide if you would like your symbol to be raised or engraved.

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