



# SUSTAINABLE DEVELOPMENT GOALS

আমরা আছি প্রতিটি ধাপে  
জীবনের মান উন্নয়নে

## সম্মানার পথে সীমানা ছাড়িয়ে



২০ বছর

ব্র্যাক ব্যাংক  
আমরা অর্ধচল



**1 NO POVERTY**

- Financing in the real economy | Capacity development/employment generation through development partners
- Financial inclusion through branches, agent bankers and bKash



**2 ZERO HUNGER**

- Agriculture financing to ensure food security | Country's first-ever livestock insurance scheme for cattle farmers
- Sustainable agriculture financing



**3 GOOD HEALTH AND WELL-BEING**

- Healthy workplace for co-workers | 60% of the total CSR budget in healthcare
- Telemedicine for cardholders | Digital healthcare campaign and contributing to the society to fight Covid-19 outbreak
- Quality healthcare financing for all



**4 QUALITY EDUCATION**

- 'AGAMI' - student file solutions for higher studies
- 30% of the total CSR budget in education for the underprivileged



**5 GENDER EQUALITY**

- TARA banking service dedicated to empowering women
- 'SHE' policy to eliminate workplace discrimination and violence against women



**6 CLEAN WATER AND SANITATION**

- Efficiency in water use with IFC-led Partnership for Cleaner Textile (PaCT)
- Investment in the WASH (Water, Sanitary and Hygiene) sector | Financing in Effluent Treatment Plants to conserve surface water



**7 AFFORDABLE AND CLEAN ENERGY**

- 'Planet Solution' - energy-efficient credit scheme
- Partner in a USD 150mn Green Climate Fund project to promote energy efficiency in RMG
- 1 of 100 Global Banks to endorse UNEP FI initiative 'Sustainable Energy for All'



**8 DECENT WORK AND ECONOMIC GROWTH**

- Accelerating economic growth by providing real-economy SME Finance
- Triple bottom line approach to foster inclusive financing and economic growth



**9 INDUSTRY, INNOVATION AND INFRASTRUCTURE**

- Promoting inclusive and sustainable industrialization and fostering innovation
- Separate e-Commerce and ICT financing
- A Digital Innovation Lab to drive the bank's digital transformation



**10 REDUCED INEQUALITIES**

- Diversity and social inclusion of the other gender and the differently-abled
- Governance structure to ensure equal opportunity for the co-workers and customers



**11 SUSTAINABLE CITIES AND COMMUNITIES**

- Financial assistance to promote the green product
- Largest SME exposure to enhance inclusive and sustainable urbanization | Recognized as one of the top-10 Sustainable Banks in Bangladesh



**12 RESPONSIBLE CONSUMPTION AND PRODUCTION**

- Financing environmentally sound LEED-certified green industries
- Adopting sustainable procurement practices in the organization
- Financing industries with 3R (reduce-reuse-recycle) interventions



**13 CLIMATE ACTION**

- 10% of the total CSR budget for Climate Risk Fund
- Sustainable Financing for climate mitigation and adaptation
- Climate Change Commitment with Global Alliance for Banking on Values



**14 LIFE BELOW WATER**

- Financing in fisheries for conservation and sustainable use of resources
- Protecting marine and coastal ecosystems by supporting related industries
- Adaptation of IFC Performance Standards to mitigate the impact on natural resources



**15 LIFE ON LAND**

- Financing on products that promote sustainable forest management, conserve biodiversity, ecosystem, and halt land degradation | Green workplace



**16 PEACE, JUSTICE AND STRONG INSTITUTIONS**

- Anti-bribery, anti-corruption, and whistleblower policy | Complying with local laws, global standards, and regulatory directives
- Speak-up policy and a zero-tolerance approach to corruption



**17 PARTNERSHIPS FOR THE GOALS**

**Global partnership for sustainable development:**

- Global Alliance for Banking on Values | UN Global Compact | Financial Alliance for Women
- Partnering with donor agencies on inclusive banking model

BRAC Bank/SUN/2022