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# Integrated tech: The future of fashion and lifestyle

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There are many factors that influence fashion, such as movie stars, social events, books, and even technology. Tech integrated lifestyle has emerged as one of the latest fashion trends in recent years.

Over the years, lifestyle products such as watches and glasses have become smarter and more diverse as computing and internet technology advance rapidly. You can now wear electronic devices that contain multimedia, sensors and chips. By sending and receiving data over the internet, these devices are able to collect your vital statistics and provide health warnings and advice. Today, watches not only tell the time but also your heartbeat.

Below are examples of the most unique and fashionable lifestyle tech products that are making heads turn.

#### Fitbit:

Although Fitbit is a popular workout tracker, the Alta HR does more than count your steps. This smartwatch keeps track of your heart rate, sleep habits, and even reminds you when you have calls and texts. Slim and stylish, it doesn't look like a fitness tracker - just one of your bracelets. There are six colours to choose from, including a gorgeous pink.

#### LUCY by Ore:

Recently, we came across a new collection of timepieces crafted from rare, precious, and extra-terrestrial materials that embody place, time,

and movement. Ore's mindful tech collection explores how luxury can be understood and conceived in a digital context. The collection includes a stunning piece called LUCY. It is a handcrafted ring made from 18-carat gold, living crystals etched from Pallasite meteorite, and Vantablack®.

The wearable's core boasts bespoke technology for tying LUCY's custodian to a designated white dwarf star. This smart jewellery can not only light up when its wearer's geographical coordinates match up with those of the meteor it tracks but can also provide an alert when a herd of endangered elephants changes its feeding spot.

#### Peripherii:

It is undeniable that female-focused hearable Peripherii is quite impressive. Peripherii Inc., based in New York, has developed a hearing aid that is worn over the ear canal. With built-in smartphone features, it eliminates the need to take your phone with you.

Targeting women who enjoy staying connected, the earpiece weighs just 4g each and utilises voice assistants such as Siri and Google Assistant. Peripherii is equipped with a microprocessor, a battery, a speaker, and a microphone for voice commands.

If you want one, keep your eye out for their crowdfunding campaign, which launches soon and will initially offer the earrings at a discount price of \$159, for early bird pre-orders, and priced \$295 after that.

#### Weatherman:

Its innovative design and state-of-the-art engineering represent technology, engineering and engineering excellence. Invented by meteorologist Rick Reichmuth, the Weatherman took three years to develop, sketch and test.

Committed to providing the best product and experience, the Weatherman is made of fabric woven with Teflon™ to ensure maximum water repellency and endure extreme weather conditions.

Additionally, it is constructed of industrial-strength fibreglass to prevent it from inverting and breaking. This wind-tunnel-tested umbrella can withstand winds up to 55 mph, and it has Bluetooth technology to help you locate the umbrella if you lose it.

#### Hidrate:

We first became aware of Hidrate Spark when their Kickstarter campaign launched on 1 June 2015. By the time the fundraiser closed on 13 July 2015, they had raised 17 times their original goal of \$35,000. Hidrate Spark 2.0 water bottle raised \$627,644 from 8,015 backers.

Made from BPA-free plastic, Hidrate smart water bottle connects to your phone via Bluetooth Low Energy to track your water intake and sync it to your phone throughout the day. The bottle is embedded with LED lights that emit an ambient glow, reminding you to drink water every day to stay hydrated. Your daily goals are customised by the accompanying app to fit your health and fitness needs.