

# Facebook is paying content creators to use its new features

Recent reports state that Facebook have decided to pay content creators and music artists up to \$50,000 to host sessions in the brand new Live Audio Rooms feature.

For each session, the respective content creator will be paid from \$10,000 to \$50,000 and an additional fee for guests of \$10,000 or more. In recent weeks, production companies working for Meta have reached out to social media stars with this exclusive offer. According to the contract, each creator has to host four to six sessions, each with a minimum of 30-minute airtime.

Mark Zuckerberg, CEO of Meta, stated back in July that Meta would pay an upward of \$1 billion to content creators by the end of 2022.

Facebook Live Audio Rooms was launched this June in the US and reports suggest that this promotion aims to rival the audio chat app Clubhouse. Currently, Live Audio Rooms support up to 50 speakers at a time, with unlimited listeners being able to tune in anytime.

Only select podcasts will be available in the US and hosts can choose to support nonprofit or fundraiser organizations during the session. Both listeners and speakers can donate to these causes when the podcast is live.

The other Meta-owned platform, Instagram, has similarly been paying internet celebrities up to \$35,000 to feature Instagram Reels, in a direct attempt to outdo TikTok. Considering TikTok's Creator Fund and Twitter's paid accelerator program for its audio feature Spaces, Meta has been stepping up in the social media competition.



## Google Pixel 6A leaked images suggest Google may ditch the headphone jack

Recent leaked photos of Google Pixel 6A, from a reliable Twitter leaker, seem to suggest that the newest addition to the Pixel A-series phones will ditch the headphone jack, reports The Verge.

The previous models, Pixel 5A, 4A and 3A had headphone jacks, so Pixel 6A might be the first midrange Pixel device without one.

The leaked photos further indicate that Google Pixel 6A will be very similar in appearance to Pixel 6, which was released just last

month. No fingerprint sensor is visible on the outside, suggesting the sensor might be beneath the screen, similar to Pixel 6 and Pixel 6 Pro.

Pixel 6A, however, looks to be a lot more compact than its predecessors, being measured at just 152.2 x 71.8 x 8.7mm with a 6.2-inch display. To compare, Pixel 6 had a 6.4-inch display with measurements of 158.6 x 74.8 x 8.9mm.

There has been no official confirmation on Pixel 6A's release date yet.

### EDITOR'S NOTE

## Safety is the keyword

Technology exists to help us, and if there's an app to keep us safer, then perhaps the world can truly be a better place. Check out this week's cover story to find out more about 'Bachao', the sexual harassment prevention app made right in our homeland.

In Shift, we featured a rather unique side of street-racing: the Kanjozoku racers from Osaka, Japan. We also focused on phones quite a lot this week, with an OPPO Reno6 review and news regarding Tecno Spark 8 and Google Pixel A.

And just for fun, we decided to be a bit harsh on the latest Netflix action flick Red Notice. Happy reading and have a great week!

Shams Rashid Tonmoy,  
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Tecno Mobile has launched the new Spark 8 Pro in the Bangladesh market.

The Spark 8 Pro has a 48MP Ultra Clear AI Triple Camera and 6.8-inch 1080P FHD+ display, along with a Helio G85 fast octa-core chip and 6GB of RAM. It also offers 64GB of

## Tecno launches SPARK 8 PRO in Bangladesh

internal storage which supports up to 256GB of expandable storage.

A 5000mAh battery couples with a 33W USB-C fast-charger. The phone's fingerprint scanner is side-

mounted. Available in two colours, Interstellar Black and Komodo Island, the Tecno Spark 8 Pro is now available all over Bangladesh at BDT 16,990.