

SHOUT Quiz: Which iconic Bangla commercial are you?

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Let us take a trip down memory lane. Remember those colourful commercials that used to pop up on our TV screens every time we sat down to watch a *natak*? Remember the cute little jingles and how they would refuse to leave your head afterwards?

Vintage advertisements bring back a lot of nostalgia. I think they were onto something when they said old is gold, at least when it comes to TV ads.

Therefore, dear reader, join me in this curious mental exercise. What if every human being could personally identify with an ad? To find out, take the quiz below.

1. What do you like to consume the most?

- a. Sweet stuff
- b. My taste is diverse, like the cast of *Eternals*
- c. Fizzy drinks
- d. Something complicated and full of flavour

2. What characteristic best describes your personality?

- a. Romantic, soulful, adventurous
- b. Impulsive, dramatic, silly
- c. Cute, playful, charming
- d. Exciting, life of the party, loved by everyone

3. Which season do you prefer?

- a. Winter



b. Who cares about the season, when my life is so hard?

- c. Spring
- d. Summer

4. Your significant other is mad at you. What do you do?

a. No matter what happens, our bond will always remain intact.

b. I assume the worst and upset myself. I self-implode and make the situation more tense than necessary.

c. I act cute to make my partner smile, and that usually works. I can make him/her melt within minutes.

d. I do a dance performance and put on a big show to redeem myself. Nobody can ever beat my gestures!

5. What's your favourite colour?

- a. Blue
- b. White
- c. Red
- d. All the colours. All of them!

6. What is your favourite movie genre?

- a. Romance
- b. Drama
- c. Comedy
- d. Musical

If your choices were mostly a's, you are

"Tumi, ami ar Danish". Yes, Danish! You are sweet, adventurous and fiercely romantic. You remain loyal to your loved ones. You love to go on adventures and look at the beautiful sky. You are like the extra bit of goodness that makes life better!

If your choices were mostly b's, you are "Ke ei Ifad?" You are impulsive and jump to conclusions, depending on things that might or might not mean anything. You upset yourself over the smallest things. You get insecure when your loved ones are not giving you enough attention. You are malleable and mould into different situations easily.

If your choices were mostly c's, you are "Tomar jonno morte pari, o shundori, tumi golar mala..." You have an amazing sense of humour. You are playful, cute and like having fun with your friends. You have a certain charm about you that people find irresistible, like a refreshing drink on a hot, summer day!

If your choices were mostly d's, you are "Desh, desh, desh!" Everyone wants you around. You have a delightful energy and you remind people of all the good things in life -- colours, festivals, music and laughter. You are the life of the party!

Durdana Kamal likes to do things which mostly have no purpose whatsoever. Contact her at kamal.durdana@gmail.com

The Crazy World of Celebrity Boxing

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The widely publicised match between Logan Paul and KSI in late 2019 started a new era for celebrity boxing where YouTubers and influencers, without any former fighting experiences, go head to head in the ring, pulling punches and breaking noses to settle their feuds.

The competitors range from TikTokers, YouTubers to professional basketballers, MMA fighters, comedians, and everyone in between. Last June, Logan Paul took on legendary boxer Floyd Mayweather in Florida, in a record-breaking exhibition bout and was astonishingly able to last eight rounds without getting knocked out. The YouTuber is now setting his sights even higher, with news circulating of a potential brawl with

"Iron Mike" Mike Tyson.

So, are media personalities breaking down each other a thing now? Should you care?

Professionals in the boxing arena and hardcore fans will say that these matches are hurting the image of this sport and aren't nearly as entertaining. Some might think throwing punches is instinctive, and everyone can do it, however, there is more to it. The fame and follower counts of these influencers don't magically transform into elite

fighting capabilities in the ring, and a lot of these matches end up as a disappointment for the viewers, not offering everything they promise leading up to the fights.

What Logan Paul vs Mayweather promised was nowhere to be seen, with viewers complaining it was tedious and not entertaining enough. In many ways, most of the amusement couldn't find its

way into the ring. The hype on the internet leading up to the fight, Logan Paul sporting a Pokémon card chain worth 150,000 dollars or Mayweather teasing his OnlyFans debut, the boomer digs aimed at the Paul brothers, and the memes – these were way more entertaining than the actual fight.

Nevertheless, seeing your favourite YouTuber and influencers in the ring is quite a spectacle and might be an enjoyable experience for the Logans and KSI armies of the world and might even pull them towards the sport in the long run and expand the boxing fan base.

However, amateurs getting the opportunities to participate in such colossal fights might come off as a bummer for real professionals, who train from a young age and go through hundreds of matches before finally stepping into the big ring. Although the financial side may help promoters overlook these problems, too much dependence on these matches might actually hurt the sport. The hype and the excitement built up around these fights on social media cannot turn these matches into the elite brawls that some viewers might expect.

Despite the outcomes, it's noteworthy that the competitors do go through countless hours of training and hard work before the fight. The fact that Logan Paul survived eight rounds without getting knocked out is remarkable on his part. His young brother Jake Paul releasing his primal rage against former MMA fighters and winning was also as impressive. These results might have also encouraged the former Vine influencers to join the professional scene, as Jake Paul so graciously said, "GOTCHA CAREER!"

