



As for the ethnic winter collection, it is a stylish blend between winter wear and ethnic clothing. This year's line-up saw the arrival of fusion jacket, which is an exclusive jacket demonstrating the perfect amalgamation between traditional and western wear. Accentuated by detailed embroidery or *karchupi* work, it is perfect to pair with any attire deemed fit for a wedding. Along with this, the women's



line-up has a wide array of styles to choose from including tunic, gown, and kameez in fabrics such as silk, cotton-grade chambray, and georgette to name a few. These are also available in several colours from pastel shades to bold tones, so that you may look like the showstopper, no matter what the occasion is.

As for men, look stunning in their array of panjabis including plain, printed, or embroidered ones. If you're in the mood for something more elegant, pair them with a stylish vest made from velvet or silk and steal the show!

Twelve Clothing has 30 outlets all over Bangladesh and counting. Alongside, they

have active online presence with a functional website along with Facebook and Instagram pages where orders can be placed.

By keeping an eye on their social media pages, you will be greeted with surprises every Monday and Thursday owing to their weekly initiative "Monday Madness" and "Thunder Thursday" where you will find lucrative discounts that shall last throughout the festive season.

The lifestyle brand is also the first to introduce EMI options for payment making it easier for customers to purchase. Gift vouchers worth Tk500, Tk1000, and Tk1200 along with four types of loyalty cards are offered as well.

Whether you are going for that Bengali belle aesthetic or cool girl character this winter, rock that look with Twelve Clothing.

By Fariha Amber
Photo: Twelve Clothing

Essentials:

Facebook: <https://www.facebook.com/Twelvebd>

Instagram: <https://www.instagram.com/twelveclothinglifestyle/>

Website: <https://twelvebd.com/>

Revamp your winter closet with Twelve Clothing

The slow onset of chill in the air and dusky skies are not only an indication that winter is knocking at the door, but also a welcome nod to the festive season. Despite the cool atmosphere that beckons us to get comfortably wrapped inside blankets, this season for Bangladeshis is also defined by wedding festivities and adventure trips.

To add more fun and colour to the festive season and winter outings, Twelve Clothing, a concern of TEAM Group brings to you their amazing line for winter items. Twelve Clothing is a lifestyle brand that caters to the ever-altering needs of the younger generation by constantly introducing attire that is trendy and up-to-the-minute chic.

Apart from providing fashionable styling options to the urban youth, they also have a vast array of apparel for children. Consisting of 800 styles in total covering all categories in this year's winter collection, Twelve Clothing ensures there is something to suit everyone's style. Afterall, style isn't one size fits all!

Whether you have a wedding to attend



this season or are finally packing for that long-awaited trip, Twelve Clothing has got your wardrobe covered. Their casual winter collection comprises a variety of bomber jackets, shirts, denim, hoodies, cardigans and other winter attire that make us feel snug and comfortable.

As for the colour palette, blend in with the gloomy environment with muted and dark tones such as navy blue, black, dark green, and teal or add a pop of colour with the brightness of yellow, orange, and red to take the gloominess away. With the endless options offered, feel warm and look modish at the same time.

