

#PRESS RELEASES

## Sailor is the Best Fashion Retailer in Bangladesh!

Bangladesh's own Sailor won the Best Fashion Retailer, Best Brand-Instore Design Award, and also grabbed an honourable mention in Best Campaign category for its 'Style on Cityscape' at the first Retail Awards of Bangladesh, organized by Bangladesh Brad Forum.

Sailor started its voyage in 2015; since then, it's been operated by a skilled workforce, and they have earned customers' trust by offering popular pricing and unique after-sales service, creating a country-wide goodwill, for which the BBF has recognized Sailor as the Best Retailer in Fashion and Apparel industry.

Sailor is among the most loved brands among the local youth. Last winter, Sailor rediscovered the beauty of the Dhaka cityscape



and showcased the city's modern lifestyle in their campaign OVC, to a tremendous response from its patrons, which led to earning BBF's honourable mention in the category.

The awards were held on October 23, 2021.

## Picsmela Organized Photographers Meetup2021

Picsmela is the first online photo technology tools operator in Bangladesh. The company organised a meetup programme for photographers at Brac Inn in Mohakhali, Dhaka on 24 October, 2021.

More than 300 photographers from all over the country including the members of Bangladesh Photographic Association (BPA) took part in the programme. S Tamzid, founder picsmela and co-founder Iftiyer Zahid were present on the day. Also present were Md Shariful Islam, Head of Operations and Mirza

Burhan Kabir, Chief Technology Officer at Picsmela.

The event was highly interactive where the photographers were shared knowledge regarding the high-end photoapp technology.

Picsmela, a homegrown photography tool, was launched on March 26 this year. Its amenities include tools which help take pictures from any digital device and pages of social media for photo manipulation with inclusion of texts, images, templates etc.

By LS Desk

## ◆ HOROSCOPE ◆



### ARIES (MAR. 21-APR. 20)

Don't let your partner hold you back. Make time for friends. Minor accidents are likely this week. Your lucky day this week will be Sunday.



### TAURUS (APR. 21-MAY 21)

Promote your ideas. Stick to things you understand better. Residential moves will be advantageous. Your lucky day this week will be Saturday.



### GEMINI (MAY 22-JUN. 21)

Consider your own household first. Go after your professional goals. Work out ways to save more money. Your lucky day this week will be Friday.



### CANCER (JUN. 22-JUL. 22)

Do your chores at home. Focus on getting into a committed relationship. Promote your ambitions. Finish pending projects. Your lucky day this week will be Saturday.



### LEO (JUL. 23-AUG. 22)

Opposition will hinder your performance. Be wiser with your choices. Someone you care about may be hiding something. Your lucky day this week will be Tuesday.



### VIRGO (AUG. 23-SEP. 23)

Make sound financial investments. Strong willpower will come to your rescue. Don't travel unless absolutely necessary. Your lucky day this week will be Saturday.



### LIBRA (SEP. 24-OCT. 23)

Take on only what you can handle. Be careful when signing documents. Take advantage of your attributes. Your lucky day this week will be Monday.



### SCORPIO (OCT. 24-NOV. 21)

Romance is likely if you travel. Do things to your liking. Enjoy a quiet dinner with your partner. Your lucky day this week will be Friday.



### SAGITTARIUS (NOV. 22-DEC. 21)

Don't jump into investments too quickly. Problems with your partner are apparent. Be creative in your pursuits. Your lucky day this week will be Monday.



### CAPRICORN (DEC. 22-JAN. 20)

Your dramatic approach to life will get tiring for your partner. Be cautious handling tools or machinery. Trips will be enjoyable. Your lucky day this week will be Wednesday.



### AQUARIUS (JAN. 21-FEB. 19)

Avoid leaving things to chance. Make improvements that will enhance your appearance. Make extra cash through creative hobbies. Your lucky day this week will be Saturday.



### PISCES (FEB. 20-MAR. 20)

Make new connections professionally. Travel will be most enticing. Hobbies will be good for your emotional wellbeing. Your lucky day this week will be Monday.

এখন  
**ফাস্ট ওয়াশ**  
ডিটারজেন্ট পাউডার  
১ কেজির সাথে  
১ টি **ফ্রী!**