



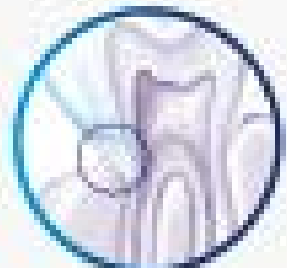
**Beat
sensitivity
fast***



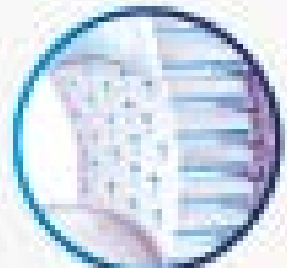
Works in 60sec, clinically proven*



WORLD'S NO. 1 TOOTHPASTE FOR SENSITIVE TEETH*



The dentin between the teeth and the gums can get exposed



Thin dentin tubules in the dentin are connected to the nerves



Sensodyne Rapid Relief creates a layer of minerals over exposed dentin to stop sensitivity



Fast relief from sensitivity

*Based on global data including UK. Supersites. 2019. All claims used as directed. Individual results may vary. *Consult your dentist for more information on tooth sensitivity. **Based on daily brushing. Trademark is owned or licensed to the GSK Group of Companies. © 2021 GSK Group of Companies

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