



DC is giving away free NFTs; here's how to collect yours

DC Comics is entering the highly lucrative non-fungible tokens (NFTs) market and fans, even here in Bangladesh, can avail their own unique NFTs ahead of DC's annual FanDome event.

People who register for DC's FanDome event on October 16 will receive free NFTs of its superhero comic book covers. The NFTs dropped on October 5 and will be available for new registrants till the event date. Those who sign up for FanDome will receive one free, randomly selected NFT, as well as the opportunity to receive a second free NFT if they share their first one on social media.

The NFTs will be available in three rarity levels: common, rare, and legendary,

with Batman, Superman, Green Lantern, Wonder Woman, and Harley Quinn among the characters available.

According to a press release, DC is working on the NFTs with Palm NFT Studio, which was chosen for its "environmentally sustainable and energy-efficient" technology, which allowed the company to mint "millions of NFTs for fans at near-zero cost."

The companies have not stated how many comic-book cover NFTs they intend to release. In a statement, DC's Jim Lee said, "This drop pays homage to our 87-year history while visualising a future in which NFTs play a foundational role in novel ways of interacting with DC content

and unlocking new experiences."

"We spent a lot of time on how to translate and adapt these classic covers into a 21st-century format such as NFTs," he said.

What exactly is an NFT?

NFT stands for 'non-fungible token' and it can hold any digital content, such as drawings, animated GIFs, songs, or video game items. An NFT can be one-of-a-kind, such as a real-life painting, or one of many copies, such as trading cards, but the blockchain keeps track of who owns the file. Using the blockchain, you can buy and sell ownership of unique digital items and keep track of who owns them with NFTs.

What to expect from FanDome event?

The DC FanDome 2021 is a free streaming event that can be viewed from anywhere with an internet connection. It will be streamed live from DCFanDome.com.

Similar to last year, this year's lineup is expected to include a new trailer for The Batman, as well as sneak peeks at the upcoming films Black Adam, The Flash, and Aquaman and the Lost Kingdom, as well as new details on the upcoming seasons of its shows Harley Quinn, Batwoman, Superman & Lois, and Sweet Tooth, among other major announcements.

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