

Vivo launches the Y21 in Bangladesh

Vivo has announced the launch of its latest Y series smartphone, Vivo Y21, in Bangladesh. The smartphone encompasses a massive 5000mAh battery and 18W charge.

The device showcases 4GB + 1GB 2nd Generation Extended RAM, a 64GB ROM along allowing up to 1TB of memory expansion (to be purchased separately) for users to store large files permanently.

Vivo Y21 comes with a 13 MP main camera on the rear. The rear camera set-up is equipped with a 2MP macro camera



lens that draws a focus as close as 4cm.

Y21 is available in colour hues of Metallic Blue and Diamond Glow. It will be open for pre-booking in Bangladesh from September 16, 2021. And will be available for sale from September 21, 2021, across all retail channels and via e-commerce site pickaboo.com; othoba.com and G&G priced at BDT 14990

Vivo has planned to launch the Vivo millionaire activity in Bangladesh that gives users a chance to win exciting cash prizes worth BDT 10 lacs.

There will be also available 2100 Taka cashback or certain Vivo gift boxes. This offer will apply to all pre-order and first-sales week customers who purchase Y21 in any Vivo authorized outlets at the official price.

The campaign will go on from 16 to 27 September.

Nissan reviving the GT-R

AHBAAR MILKY

After 11 years, Nissan is still beating a dead horse with the outgoing GT-R, their premier flagship supercar once known for killing supercars, sort of like OnePlus. Nissan seemed to have mimicked OnePlus' rise and fall (it's the other way around actually).

Last week saw Nissan cryptically announce a date as fans and critics looked at the rumour mill for clues as a mild hybrid integration was speculated years before. September 14th finally put all the speculations to sleep as Nissan unveiled the GT-R T-spec, T-spec being a Nissan nomenclature harking back to the legendary R34 GT-R V-spec II Nür.

The legendary badge must boast a



power upgrade, right? Unfortunately, the badge accredits the R35 to be draped in two shades of special paint the V-spec R34 GT-R was offered in addition to bronze RAYS to boot; Midnight purple III and Millennium Jade. Expect limited volumes of each, just like the original.

As for the ageing powertrain, it remains vastly untouched from the last facelift. Almost as if Nissan has learnt the art of cash-grabbing from Rockstar games. This is a shame because Nissan smashed it out of the park with the 400Z exceeding expectations of fans and critics alike. Nissan's hybridisation plans for the GT-R remains to be seen, hopefully with the R36.

Bonton to provide WiFi-sharing services

ZAKIA SAMEEN NOOR

Bonton, a WiFi-sharing app, has been making strides in solving crucial pain points of the general internet users, especially for young individuals and businesses.

Bonton works by providing a platform for the 'host' to share their home/business WiFi with the user. Anybody can become a host by simply downloading the Bonton App from the Google Playstore, finding the share option there, and selecting which WiFi they choose to share. There is a guide in the app to help new users. To protect privacy and ensure safety, the host's WiFi is protected with two security levels.

The user, too, needs to download the app to use the Bonton services. They, too, shall find a step-by-step guide to view the routers available for sharing on



the map. The user can find the available routers nearby wherever they are and even zoom in. They can connect with them even when they do not have an internet balance nor a mobile network. All they need is the point system in the app to connect to one of the routers.

Bonton users can use the internet for as little as 5 takas per day. Bonton also has an emergency balance system through which they can access services without mobile data.

EDITOR'S NOTE

The future is now, old man!

The future is upon us. I mean, soon, as everything looks almost set for us to step into the EV era. So, this week, we explore where our electric future stands.

Turn to the centrefold to read our detailed feature story on this. As for the rest, we round up a bunch of Bluetooth speakers for you to vibe to, review the new documentary 'Blood Brothers' on the last page and fanboy over Apple's September event on page 6. Oh, we also drive a new hybrid Axio so you don't have to.

Hope you find this week's issue electric. Er, am I typing too much 'electric'?

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Reality show Bangabandhu Innovation Grant 2021 starts with 65 startups

The best 26 startups will get a grant of BDT 26 million



On the birth centenary of the Father of the Nation Bangabandhu Sheikh Mujibur Rahman, the iDEA project of the ICT Division is organising the Bangabandhu Innovation Grant (BIG) 2021 to find innovative startups through the participation of local and foreign startups.

Contestants from the national and international level will face renowned business icons who will select the winners for each episode. A total of 26 startups will be selected from 65 startups. Later, they will be joined by 10 globally selected startups and the top 10 portfolio startups of the iDEA project, bringing together a total of 46 national and international startups in the grand finale.

More than 7,000 entrepreneurs, innovators, and startups from 57 countries including Bangladesh participated in the initial stage of BIG 2021. The best 26 startups selected from this reality show will get a grant of BDT 10 lakh each and will also be nominated for the final round. In addition, the top 10 startups selected from the international stage of BIG 2021 will also be given a grant of a total of 1 crore BDT by the organising authority of BIG 2021.

The 13-episode reality show is being aired every Friday and Saturday at 8 PM on DBC News and also on the official Facebook Page of idea and Bangabandhu Innovation Grant (BIG) 2021.