

**#CHECK IT OUT**

# Next Generation of SMART Televisions from RANGS: Toshiba a Unique and an Immersive Viewing Experience

A customised entertainment option is increasingly gaining favour with modern customers, and people have a wide variety of selections when it comes to watching television.

They are now more open to the dynamics of worldwide entertainment streaming services like Netflix, Amazon Prime Video and many more local apps that have an extensive libraries of high quality feature films, documentaries, TV shows, anime, award-winning original movies, and much more. So what are you searching for? Watch as much as you want, anytime you want!

With all that in mind, a television, combined with a large screen and latest technology, only the need of the hour. As users we have a boundless wish-lists when it comes to choosing a television for our families, because it's just not a TV, it's more like a friend with whom we can spend plenty of time, even on week days.

With that backdrop, Japanese brand Toshiba has introduced the Toshiba REGZA series of smart and ultra-high-definition (UHD) televisions. The Toshiba V35, C350 and U7950 series will be available in 32" | 43" | 55" | 65" as an all-encompassing entertainment device providing an immersive viewing experience at an affordable price. Toshiba has gained worldwide appreciation, acceptance, and love from its customers with innovative technologies that strove to make lives easier throughout the decades. Toshiba is also a very popular brand in Bangladesh market since the early nineties.

RANGS has recently introduced the Toshiba REGZA series of android televisions in the Bangladesh market. RANGS

Industries Limited is one of the pioneers in retail consumer electronics and takes pride in being associated with leading world class brands like Toshiba, Samsung, Hitachi, Hisense, Panasonic and many more. RANGS, with outstanding electronic retail experience, is guaranteeing the best products in all their authenticity with world class after-sales services. With a business heritage of 42 years, RANGS has a range of LED TVs, refrigerators and freezers, air conditioners, washing machines, microwaves and other small appliances necessary with 300++ SKUs for functional and comfortable living.

Toshiba TV offers crystal clear views and static-free audio, which are indispensable for watching our favourite movies or

spending a great weekend. In this regard, the Toshiba LEDs meet every criteria and surpass expectations. Similarly, with ultra-essential PQ technology, the series has options to create special screen brightness and colour accuracy that makes watching movies and shows more vibrantly immersive. It also has striking 4K clarity for clean and clear visuals providing a theatre like live experience. The DTS Virtual allows for a more mesmerising audio experience, and clear Dolby Audio along, watching favourite shows and spending precious moments with families and close ones become memorable.

Gamers can also benefit from Toshiba LED televisions. In game mode, the 4K ultra HD display extracts the maximum potential of making game graphics appear more natural and lively. Optimised with FIFO memory control technology, it minimises input latency to create a competitive gameplay experience.

The smart features of new Toshiba televisions are endless. Toshiba LED includes features like Live View Picture-in-Picture, starting from voice recognition, making casting photos, videos and streaming all the more convenient and downloading games from Google Play, to switching between phones, tablets, and the television. The Toshiba LED TV is the embodiment of productivity and convenience.

With its extensive features, minimalist style and slim design, the Toshiba LED TV is simply breath-taking. Instead of standing out in the room and being a bulky addition, the television is sleek and brings in a dimension of elegance to the room. With all that it offers, the innovative line of Toshiba smart televisions is exquisite in ensuring a superior viewing experience while elevating any room's aesthetic appeal and sophistication. Its internal and external features make it the most suitable television for any household. Toshiba is now exclusively available with exciting introductory offer at all RANGS showrooms, RANGS eMART and all authorised dealers across Bangladesh.



By Tahsina





TOSHIBA

TV is Back ...

WITH POWERFUL **REGZA** Engine



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