



# The 'no makeup' look

It has been on the trends for quite some time now and looks like it is here to stay. This only makes sense because it accentuates your appearance without having to use a lot of products. This is a minimalistic and effortless look for your everyday use. The heavy foundation, winged eyes, fake lashes, made up broad eyebrows and bold lips is not something you would want to wear at a college class, a casual outing with friends or even at work. That is where the 'no makeup' look comes into action.