



Casual, comfortable and generally affordable, flip flops, in addition to being the summer style staple, have become the new go-to fashion choice for present-day fashionistas along with baggy jeans and crop tops. From donning a laid-back look to helping you channel a polished appearance; flip flops are here to be your classic and fashionable footwear choice.

# FLIP FLOPS *can be* fashionable too



Back in the day, flip flops were traditionally chosen for their casualness and comfort, but nowadays these are worn on various occasions along with causal outings.

One thing we should keep in mind that flip flops are not the same as sandals. They have been designed to slip on and off easily, and commonly consist of a flat sole held loosely on feet by a Y-shaped strap, the toe thong. For this reason, flip flops are called thong sandals. Interestingly, this type of footwear gets its name from the literal flip-flopping sound it makes!

#### Varieties of flip flops

Tonnes of flip flops belonging to a variety of styles, brands and designs are available on the market today. The most common and average one is the rubber flip flops. This type of flip flop can frequently be seen during summertime.

Flip flops made of leather strap are great

for casual outings, and these give a stylish edge to a casual look. Then we have the suede flip flops which are usually worn by men, and suede gives the flip flop a very polished finish. Moreover, many people prefer to wear suede flip flops while going to a party or informal gatherings.

Wedge heel flip flops or also known as the platform slides have been a very popular choice among women. This type of footwear is basically made of rubber, but it has a wedge heel extending its height. And the extended part is also made from the same material.

Similar to wedge flip flops, there are the heeled flip flops. It features a heel at the back of the shoe, and this type of heel can be tall or short. Regardless, it has Y-shaped straps with nothing on the back. Furthermore, slides are also considered flip flops; however, these usually have one wide band that covers the foot instead of a Y-shaped strap.

Other types of flip flops include toe hole flip flops, slipper flip flops and the Birkenstock flip flops.

#### Styling

While many of us prefer to wear them only for casual outings and consider it the ideal footwear for rainy summer weather, we must know that if styled properly flip flops can help us don a chic look. These strappy sandals can be even used as semi-formal footwear, for example, you can put together an elegant look donned with trousers, an oversized button-down, and simple, well-designed platform slides. Likewise, long or flared pants or skinny jeans look well with flip flops.

Choose the type of flip flop that suits you the best, but make sure to get a pedicure or paint your nails. As pedicured and painted toes always make look everyone a lot more stylish.

#### Where to look —

They are almost everyone's go-to footwear choice, and these are plentifully available in many departmental shoe stores. Nonetheless, if you want to explore a wide range of variety, our very familiar Gawsia Market is the best option for you. Here you can find vendors selling just about every type. The price is also quite reasonable; the flip flops sold here are around Tk 200-350. However, if you are more concerned about the quality of the footwear and looking to buy a more sustainable one, you can try out the shops such as Bata or Apex.

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